

BUZZER

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The screenshot shows the Buzzer website homepage in a browser window. The browser's address bar displays "buzzer.com". The website features a navigation menu with links for "About us", "Strive", "Press", and "Blog", along with a prominent "Download Now" button. The main headline reads "Watch the best moments in sports, live." Below this, a sub-headline states: "Buzzer curates the best live moments in sports to each fan's preferences. Use micropayments or subscription authentication to never miss a moment. Don't miss history in the making!". Two buttons, "Download on Apple" and "Download on Android", are positioned below the text. At the bottom, a horizontal strip of four mobile app interface screenshots is shown, including a "Welcome to Buzzer" screen, a sports video player, a "Watch Now" button, and a chat interface with a yellow speech bubble.

URL: <https://www.buzzer.com/>

Date Accessed: March 9, 2022

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The screenshot shows the Buzzer website interface. At the top, there is a navigation bar with the Buzzer logo on the left and links for 'About us', 'Strive', 'Press', and 'Blog' on the right. A 'Download Now' button is also present. The main content area is titled 'How it works' and features three numbered steps:

- 1** Follow your favorite sports, teams, and players. Below this, it says 'Follow your faves, we do the rest.'
- 2** Get notified of the next big moment. Below this, it says 'We'll tell you just enough so you know if it's a moment you can't miss or not.'
- 3** Tap in and watch the moment live in the app. Below this, it says 'We make it as easy as 1 swipe, a quick in-app payment, and you're watching the moment live.'

Below the 'How it works' section is the 'Our partners' section. It includes a paragraph: 'We're lucky to work with some of the largest sports leagues in the world. With our partnership deals, we will be identifying, notifying and providing our users access to short-form live content for the best moments in their respective sports.' To the right of this text are logos for various partners: MLB, LEAGUE PASS, FANDUEL, NHL, PGA TOUR, and DAZN. A chatbot bubble in the bottom right corner says 'Hi 🤖 What can I help you with?' and has a yellow speech bubble icon.

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The screenshot shows the App Store page for the app 'Buzzer: Watch Live Moments' by Buzzer Media Inc. The page includes the app's icon (a yellow square with a black lightning bolt), its name, a '12+' age rating, and a rating of 4.6 stars from 727 reviews. It is listed as '#57 in Sports' and is free with in-app purchases. Below the app information are four iPhone screenshots: 1. 'Never miss the LIVE sports moments that matter to you' showing a 'Moments' feed with a 'BUY' button. 2. 'More Moments' showing a basketball game in progress with a 'BUY' button. 3. 'Set your preferences' showing an 'Interests' screen with a list of teams like Luka Dončić, Joel Embiid, Phoenix Mercury, and A'ja Wilson, each with a 'FOLLOW' button. 4. 'Get notified, watch LIVE' showing a 'Moment Purchased' notification for a Dallas Mavericks vs Boston Celtics game, followed by a 'More Moments' feed with a 'BUY' button.

URL: <https://apps.apple.com/us/app/buzzer-watch-live-moments/id1530058029>

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The screenshot shows the Google Play Store interface for the Buzzer app. The browser address bar displays the URL: play.google.com/store/apps/details?id=com.buzzer.buzzer_android. The app's icon is a yellow square with a black lightning bolt. The app title is "Buzzer: Watch Live Moments" by Buzzer Media Inc, categorized under Sports. It has a rating of 4.5 stars from 361 reviews and is suitable for "Everyone". A green "Install" button is visible. Below the app title are three promotional images: "Never miss the LIVE sports moments that matter to you", "Set your preferences", and "Get notified, watch LIVE". To the right, a "Similar" section lists three other sports apps: CBS Sports App, SportsHub: Score, and Bleacher Report: Bleacher Report Inc.

Google Play Search Sign in

Categories | Home | Top charts | New releases

Buzzer: Watch Live Moments
Buzzer Media Inc Sports ★★★★☆ 361
Everyone
Offers in-app purchases
Add to Wishlist Install

Never miss the LIVE sports moments that matter to you

Set your preferences

Get notified, watch LIVE

Similar See more

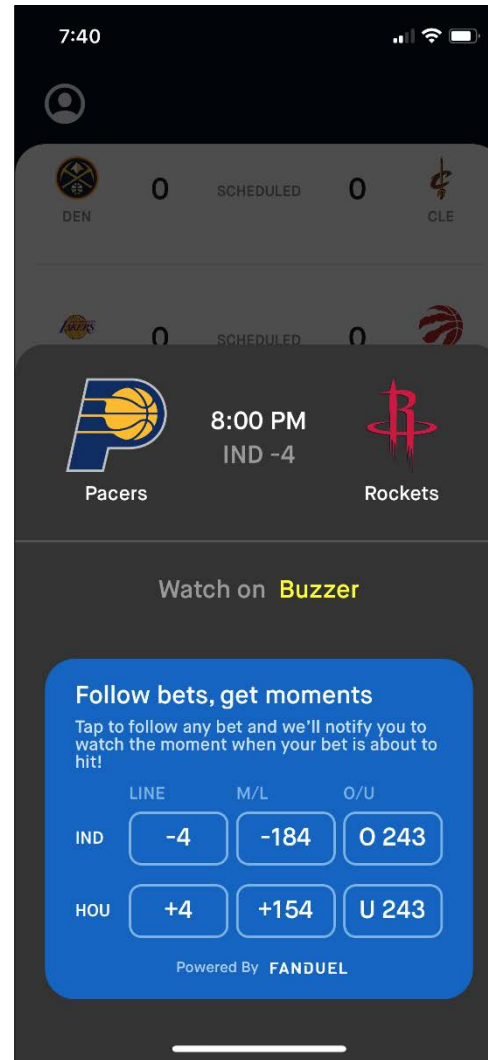
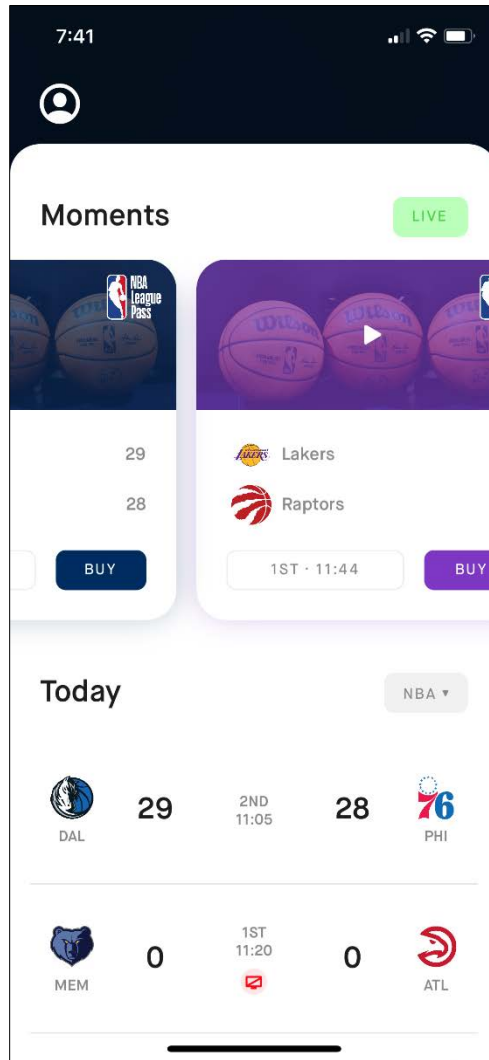
- CBS Sports App**
CBS Interactive, Inc.
CBS Sports is your source for the latest sports news, scores, videos and more!
★★★★☆
- SportsHub: Score**
Sports Mobi
Home for All Your Favorite Teams. Scores, News, Videos, Team Wallpapers
★★★★☆
- Bleacher Report: Bleacher Report Inc.**
Sports news, scores, & highlights for NBA, NFL, MLB, NHL, NCAA & more
★★★★☆

URL: https://play.google.com/store/apps/details?id=com.buzzer.buzzer_android

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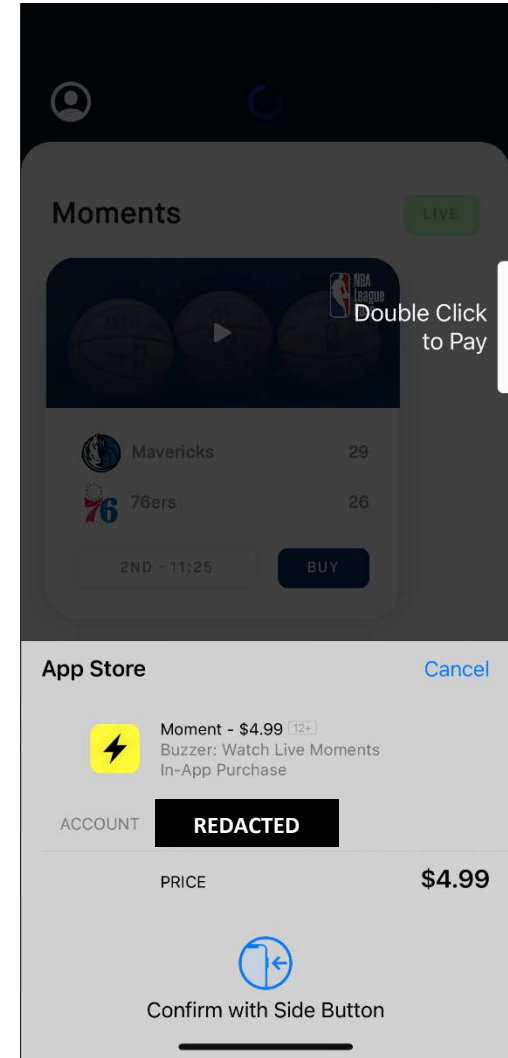
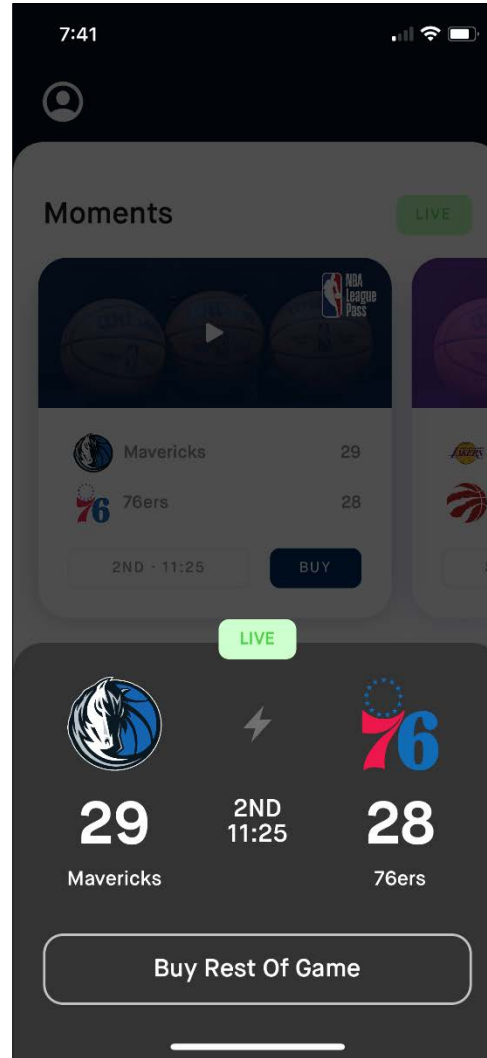
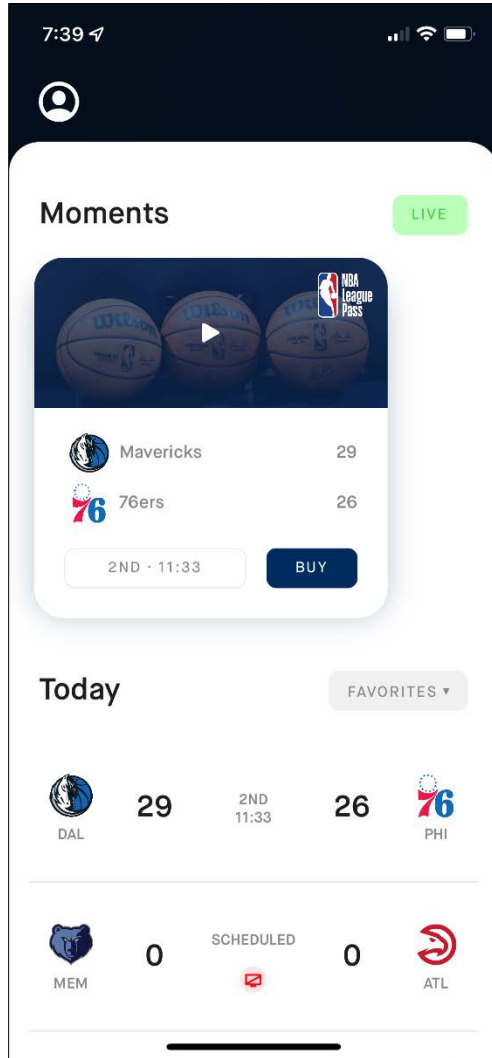


Source: Buzzer Mobile Application for Apple iOS

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Source: Buzzer Mobile Application for Apple iOS

Date Accessed: March 18, 2022

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The screenshot displays the Twitter profile of Buzzer (@buzzer). The profile header shows the name 'Buzzer' with a verified badge and 4,034 tweets, along with a 'Follow' button. The main content area features two tweets, both marked as '#BuzzerMoment' and featuring a 'LIVE ON BUZZER' banner with the URL 'buzzer.go.link' and the text 'NBA League Pass Games on Buzzer'. The first tweet, dated Mar 8, discusses the Knicks vs Kings game. The second tweet, dated Mar 7, discusses the Lakers vs Spurs game. The right sidebar shows trending topics, including 'War in Ukraine - LIVE', 'The Globe and Mail', 'Bloomberg CityLab', 'UEFA Champions League - LIVE', and 'South Korea'. The footer contains a blue banner with the text 'Don't miss what's happening' and 'People on Twitter are the first to know.', along with 'Log in' and 'Sign up' buttons.

URL: <https://twitter.com/buzzer>

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