

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

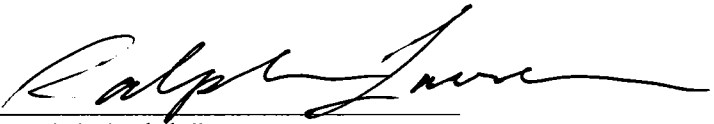
**LETTER OF CONSENT STATEMENT
(TMEP § 1206.04(A))**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Dear Sir or Madam:

The name shown in the mark in International Class 3 identifies RALPH LAUREN whose consent to register is made of record.

Dated: 6/22/2011



Mr. Ralph Lauren