DataShapes

AI-powered threat identification

Automatically identify and label threats in internet content and collapse the time between analysis and response.

Every day, security analysts comb through thousands of hours of internet video and audio content to identify and assess potential threats to their organization. Analysts need an effective, easy-to-adopt tool to help them cover more of that content faster.
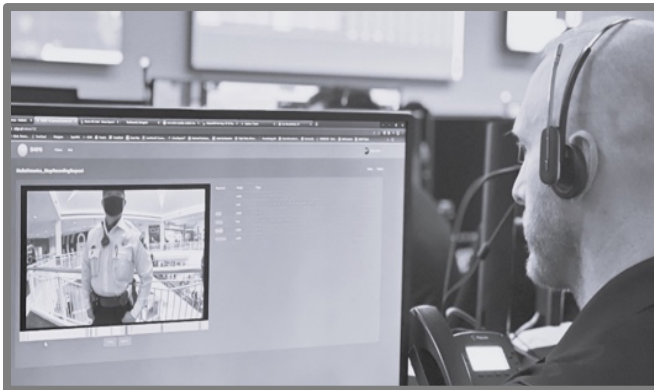
Introducing SNIPR

SNIPR is a patented threat assessment tool that directly connects analysts to specific segments in internet content that contain potential threats. With its intuitive interface, SNIPR is a *force multiplier* that helps your analysts perform threat assessments faster—and with improved results.

> **"When you take people directly to the threat in question, they don't waste precious time getting lost in all the noise."**
>
> Jon Myers
> CEO and Founder, DataShapes

SNIPR is "plug and play," requiring nothing more than an internet connection, a screen, and a browser. SNIPR uses AI to process video and audio content in near-real time, automatically

identifying and labeling potential threats. An intuitive browser interface displays a list of content segments containing identified threats and a navigation bar that lets analysts quickly move between segments. When analysts decide a threat needs further action, they can easily generate and distribute alerts and reports with links to the segments in question—all without leaving the SNIPR environment.

Cost and ROI

SNIPR is a secure, enterprise cloud-based solution offered as a subscription service that includes unlimited seats, content processing, reporting and management tools, and archival storage. ROI includes an increase in analyst productivity (up to 10*x*) as well as improved effectiveness in threat detection and response.

Contact us

For more information about using SNIPR in your security operations or to try SNIPR with your own media files, contact Logan Selby at **logan@datashapes.com**, call him at **866-422-2060**, or connect on **LinkedIn**.