

Document title:	About us
Capture URL:	https://www.thinknectar.com/about-us
Page loaded at (UTC):	Wed, 13 Apr 2022 13:34:48 GMT
Capture timestamp (UTC):	Wed, 13 Apr 2022 13:35:07 GMT
Capture tool:	v7.14.1
Collection server IP:	34.230.137.168
Browser engine:	Chrome/96.0.4664.93
Operating system:	Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)
PDF length:	2
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User:	escm-lmcguinness



Nectar is a premier fully-managed e-commerce services agency which helps third-party sellers on Amazon, Walmart, Shopify, and other e-comm platforms. We built our systems and processes from firsthand experience and seeing the need for Amazon experts among growing e-commerce businesses. From running our Amazon businesses to consulting leading brands branching out into the platform, we saw that there was a need for managed Amazon services.

We don't just claim to be Amazon experts; our results speak for itself. With a team that's composed of Accredited Amazon Professionals with decades of proven industry experience under our belts, our efficiencies and processes are something that can't be replicated easily.

Our greatest advantage in this industry is our partner-centric nature and ability to invest in our partners as if they're extensions of our own company. Our goal with our partners is to elevate their Amazon businesses by prioritizing profits and driving long-term growth. Our innovative practices, years of experience, and personal investment in our partners' success takes Amazon businesses to unprecedented levels.

Document title: Fully Managed

Capture URL: <https://www.thinknectar.com/fully-managed>

Page loaded at (UTC): Wed, 13 Apr 2022 13:28:28 GMT

Capture timestamp (UTC): Wed, 13 Apr 2022 13:28:46 GMT

Capture tool: v7.14.1

Collection server IP: 34.230.137.168

Browser engine: Chrome/96.0.4664.93

Operating system: Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)

PDF length: 3

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User: escm-lmcguinness

Full Service Account Management



Account Management

Your dedicated account manager will create, implement, and manage your brand's Amazon growth strategy.



Graphic Design

We create stunning, on-brand content that gives buyers confidence to click the buy-now button.



Amazon Advertising

Our advertising experts develop and implement a full-funnel advertising strategy to increase sales, acquire new customers, and maximize ROI.



SEO for Amazon & Copywriting

Our SEO and copywriting team uses a data-driven approach to craft high-converting copy which increases organic rank and sales.



Partner with Expertise

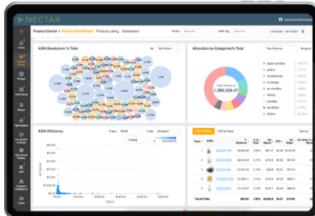
We take away the stress and time investment of Amazon trial and error. We've built on our experiences to assemble a team that covers every aspect of Amazon. Instead of taking Amazon on one challenge at a time, our full-management services incorporate every facet of content, advertising, and operations you need to rise to the top of your market and continue building from there.

- Vendor Central (1P) or Seller Central (3P)
- PO Management & FBA Shipments
- FBA Customer Service
- Amazon Support Management
- Damages, Shortages, and Returns
- Inventory Forecasting & Management

Meet Your Success Manager

Every Nectar partner is paired with a dedicated success manager. Their purpose is to invest themselves into every aspect of your business, knowing the ins and outs of your offerings and working closely with you to achieve your growth needs. They coordinate with a wide array of Amazon specialists and our leadership team to curate and implement a comprehensive market strategy for your Amazon brand.

- Brand Evaluation
- In-Depth Market Strategies
- Advertising Initiatives
- Content Curation
- Analytics & Reporting



Fast-Track Results

Getting to market faster and discovering instant results is the goal of our fully managed services. We take your proven products and invest our proven resources in them. Enhancing your listing content, optimizing your advertising efforts, maximizing profits, and guaranteeing the health of your account. All you need to do is provide the products; we make sure they achieve results.

- Enhanced Photography & Style Guides
- Brand Registry & Content Curation
- Optimized & Keyword Rich Content
- Improving Organic Search Relevance
- Paid Search Campaign Strategies



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Document title: Individually Managed

Capture URL: <https://www.thinknectar.com/individually-managed>

Page loaded at (UTC): Wed, 13 Apr 2022 13:35:24 GMT

Capture timestamp (UTC): Wed, 13 Apr 2022 13:35:41 GMT

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Collection server IP: 34.230.137.168

Browser engine: Chrome/96.0.4664.93

Operating system: Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)

PDF length: 4

Capture ID: a6ad244b-dc06-44db-b1c4-633f14b6de56

User: escm-lmcguinness

Individual Services



Amazon Advertising

Our advertising experts develop and implement a full-funnel advertising strategy to increase sales, acquire new customers, and maximize ROI.



SEO for Amazon and Copywriting

Our SEO and copywriting team uses a data-driven approach to craft high-converting copy which increases organic rank and sales.



Graphic Design

Custom creative for high-converting listing images, A+ Content, and brand stores, optimized for mobile and desktop.



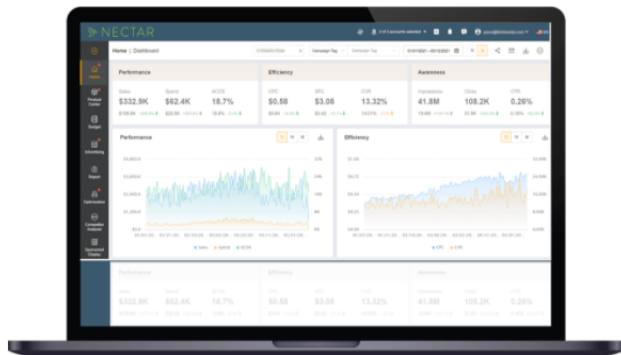
Photography & Videography

High-resolution photography and videography that is designed to convert on e-commerce marketplaces.

Amazon Advertising

Amazon advertising is complex and time consuming. Without proper training and expertise, it can be a money pit. Let our team optimize your ACOS, improve profitability, and increase your organic keyword ranking, giving you the time to put the focus on other parts of your business.

- Sponsored Product Search Ads
- Sponsored Product Display Ads
- Sponsored Brand Ads
- Amazon DSP Ads (Demand-Side Platform)
- Amazon Attribution



Graphic Design

Stunning graphic content is essential to converting browsers into buyers on Amazon. However, we know it's not easy to create high-quality content that is on brand. Let our brand strategists develop a graphic design plan that incorporates your branding and speaks to your target audience. Our team will then implement that plan by creating stunning content and optimized to convert on Amazon.

- Infographics
- Lifestyle Images
- A+ Content
- Brand Store
- Custom Ad Creative

SEO for Amazon and Copywriting

SEO for Amazon is the foundation of every product listing: if your product shows up on the first page of the search results, you're going to get page views. Keywords are only half the battle because it's essential to have engaging copy that is tailored to your target audience in order to convert page views into sales. Our SEO and copywriting team will create copy that is designed to maximize your sales on Amazon.

- Competition and market analysis
- Customer review research
- Keyword research
- Category refinements
- Consistent brand voice
- Split-test titles and bullets



Photography & Videography

Let your images and videos do the legwork of driving purchase consideration. High-quality lifestyle images and quickly digestible video spots are an easy way to insert your product into consumers daily routines. Frame your product for success and give every product a chance to resonate with shoppers with high-quality e-commerce photography and videography.

- Main Images
- Secondary Product Stills
- Lifestyle Images
- Product Videos
- Unboxing Videos

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