

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION  
1(b)**

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Mark: RESET

International Class No.: 003

To the Commissioner of Patents and Trademarks:

Applicant is Reset Content LLC (“Applicant”), a California Limited Liability Company with a business address of 2148 Federal Ave. Los Angeles, CA 90025.

The above-identified Applicant has a bona fide intention to use the trademark in the accompanying drawing in interstate commerce for the following goods/services in International Class No. 003:

Fragrances

Applicant requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

Applicant has a bona fide intention to use the mark on goods, labels, packaging and other means customary in the trade.

Applicant’s mark is a word mark presented in standard character format without claim to any particular font, style, size or color.

## DECLARATION

The undersigned, for Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; Applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with the specified goods; he/she believes the Applicant to be the owner of the trademark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), he/she believes Applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Reset Content LLC

Date: April 5, 2022

*Sarah-Jane Wilde*  
Signature Sarah-Jane Wilde

Sarah-Jane Wilde  
Name

COO  
Title

## POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California and are admitted to practice in the State of California and the United States Patent and Trademark Office and are in good standing.

Daniel M. Cislo, Esq., Reg. No. 32,973  
Kelly Cunningham, Esq., Reg. No. 43,570  
David B. Sandelands, Esq., Reg. No. 46,023  
Mark D. Nielsen, Esq., Reg. No. 52,068  
Peter S. Veregge, Esq., Reg. No. 55,698  
Rebecca I. Makitalo, Esq., Reg. No. 80,120

Kristin B. Kosinski, Esq., Reg. No. 45,599  
C. Wook Pak, Esq., Reg. No. 50,504  
Jeffrey G. Sheldon, Esq., Reg. No. 27,953  
Katherine M. Bond, Esq., Reg. No. 66,381  
Katherine B. Sales, Esq., Reg. No. 72,026

Please address all communications as follows:

Kristin B. Kosinski, Esq.  
CISLO & THOMAS, LLP  
12100 Wilshire Boulevard, Suite 1700  
Los Angeles, California 90025-7103  
Tel: (310) 979-9190  
Fax: (310) 394-4477  
www.cislo.com

Date: April 5, 2022

Reset Content LLC

*Sarah-Jane Wilde*  
Signature Sarah-Jane Wilde

Sarah-Jane Wilde  
Name

COO  
Title

**TRADEMARK**

C&T Ref. No. 22-44904

**APPLICANT:** Reset Content LLC

**ADDRESS:** 2148 Federal Ave. Los Angeles, CA 90025

Applicant has a bona fide intention to use the mark in the form shown below for the following goods. The mark is presented in standard character format without claim to any particular font, style, size or color.

**CLASS**

**GOODS**

003

Fragrances

**MARK:** RESET

CISLO & THOMAS, LLP  
12100 Wilshire Boulevard, Suite 1700  
Los Angeles, California 90025-7103  
Tel: (310) 979-9190  
Fax: (310) 394-4477  
[www.cislo.com](http://www.cislo.com)

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this declaration (along with any paper referred to as being attached or enclosed) is being filed electronically with the Trademark Electronic Application System (TEAS) on the date shown below:

on April 8, 2022

<u>/Kristin B. Kosinski/</u>	<u>April 8, 2022</u>
Kristin B. Kosinski, Esq., Reg. No. 45,599	Date
CA Bar No. 237555	