

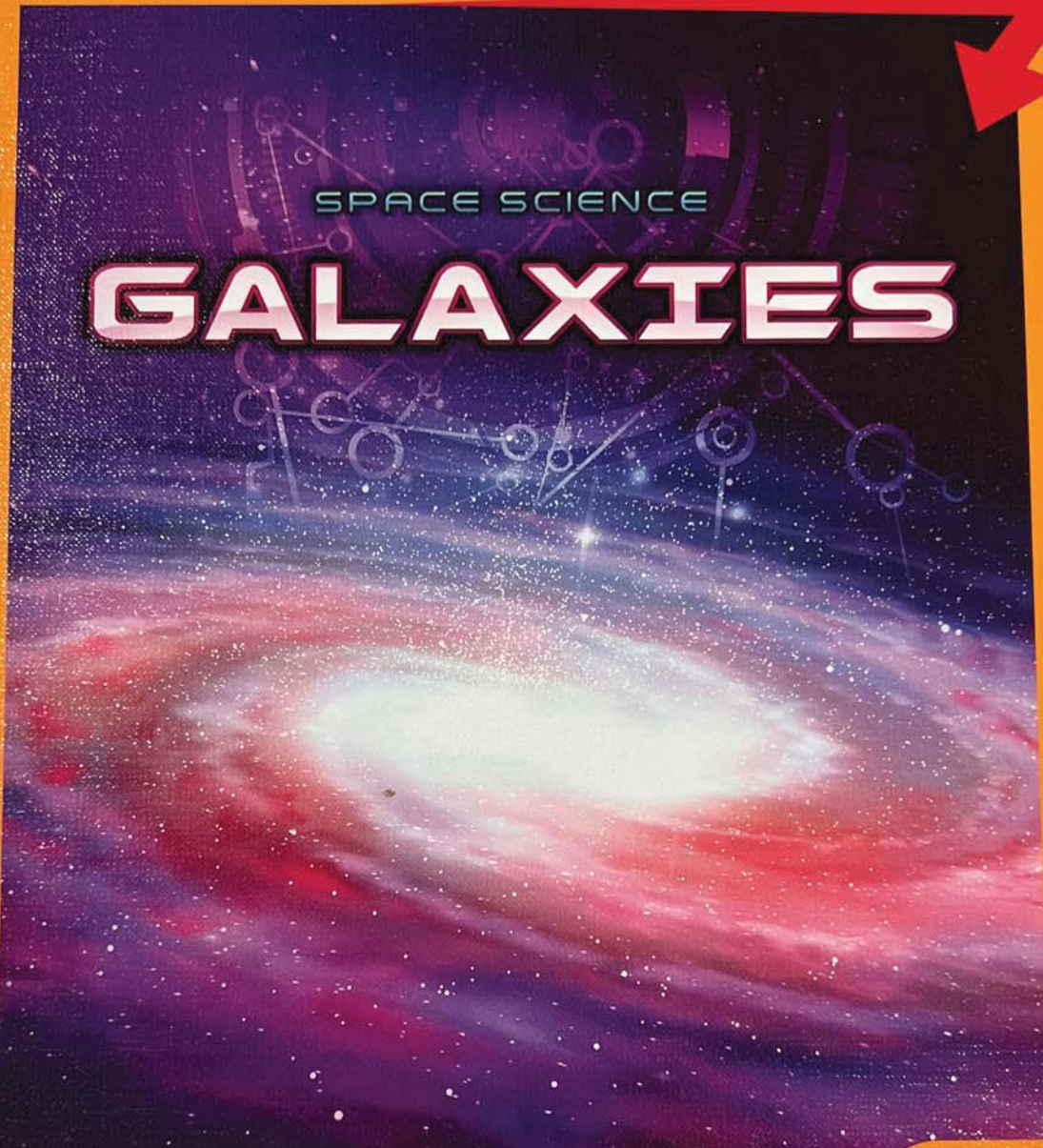


Read It, See It, **LIVE IT.**



SPACE SCIENCE

GALAXIES



ir books
immersive reality

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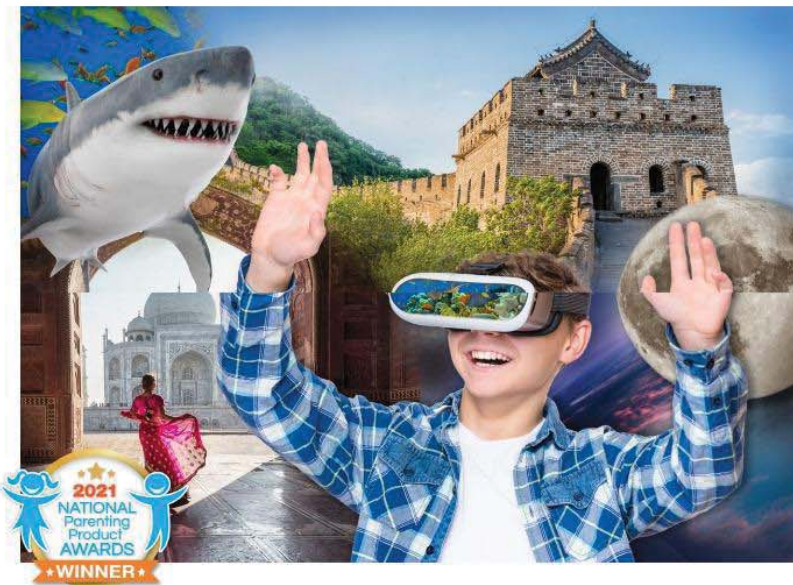


ir books™
immersive reality



READ IT, SEE IT, LIVE IT.

A ground-breaking addition to library shelves. Their combination of virtual reality (VR) and augmented reality (AR) with print books is a unique offering absolutely certain to appeal to young learners.



REQUEST A QUOTE OR DEMO

THE FIRST OF THEIR KIND

Offering titles in exciting subjects at two different reading levels, IR Books™ are appealing enough in print alone. Adding in the astounding ability for readers to place themselves into their topics takes that excitement to a whole new level. Studying topics such as outer space, world geography, deadly animals, and dangerous professions has never been so breathtaking.

Studies have repeatedly shown that most children are visual and interactive learners, making IR Books the ideal teaching tool for libraries, parents, caregivers, and teachers alike.

CATCH THE EXCITEMENT OF IR BOOKS!

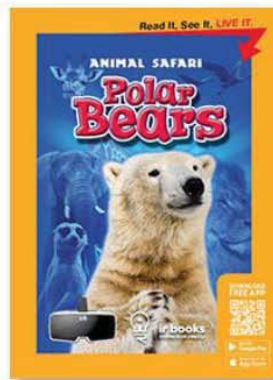
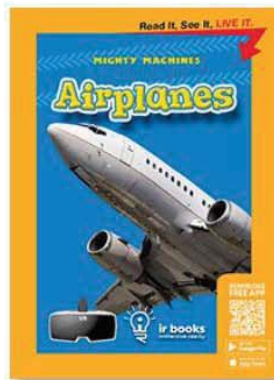
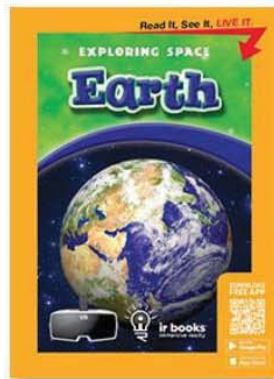
WATCH THE VIDEO



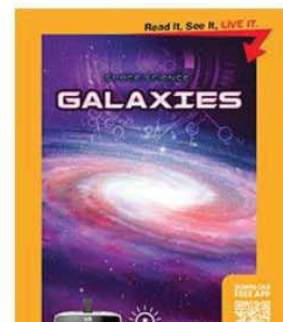
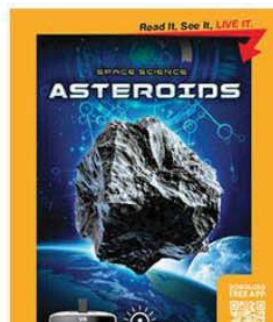


IR BOOKS™ TITLES IMMERSIVE REALITY

LEVEL 1 TITLES RECOMMENDED FOR AGES 4-7



LEVEL 2 TITLES RECOMMENDED FOR AGES 8-14





IR BOOKS™ FEATURES

FOLLOW US ON



- ✓ Two reading levels allow a wide range of students to experience IR Books: Level 1 for ages 4–7 and Level 2 for ages 8–14
- ✓ List price per book is only \$38.95, and includes a free VR headset
- ✓ High interest categories make IR Books perfect for reluctant readers
- ✓ Nine new titles are to be released each quarter
- ✓ The IR app is available for iOS and Android
- ✓ Access to an extensive array of downloadable promotional materials for both print and web use

FAQS ABOUT IR BOOKS



WHAT PEOPLE ARE SAYING ABOUT IR BOOKS™

“THIS IS A GAME CHANGER FOR MY FAMILY.”

”

Thank you! This is a game changer for my family. My kids (7 and 9) cannot get enough of these “epic” books. So thrilled to have discovered them at my library, and looking forward to more!

Username: librarymama81
Apple App Review

”

The people walking on the moon were great. I accidentally bumped into Neil Armstrong the same time I walked into my couch, so I really felt as though I had physically been on the moon with him.

IR Books™ Focus Group
Student

”

I really liked that it was so real and that the planets were like they were right there, and there were real facts. There was nothing that I didn't like.

James, IR Books™ Focus Group
Student

”

The experience was amazing! My 10-year-old son LOVED it and wanted to keep doing it over and over.

IR Books™ Focus Group
Parent

”

My Daughter loves this app. She was amazed at how real everything looks in VR. You read the book and scan the QR code on the page and step into another place and time. It was really easy to use. I highly recommend IR Books to enhance your children's learning experience—and I have to admit—I enjoyed it just as much as she did.

Username: baja496
Apple App Review

”

She enjoyed using the VR headset because she liked how she had full visualization of the solar system. It was very “cool.” Overall, and she felt it was “awesome.”

IR Books™ Focus Group
Parent

”

When I saw the spacecraft come at me, it was really unexpected—to see the spacecraft right in front of me. I also learned that it was named voyager 1.

IR Books™ Focus Group
Student

”

Overall, it was very cool! I would definitely buy these books for my boys—it's like a cross between video games and learning—but with more learning. I usually have to beg or bribe my kids to do their reading, but with IR Books—they'd just do this for fun on their own. These are wonderful.

Julianne
Mother, IR Books™ Focus Group

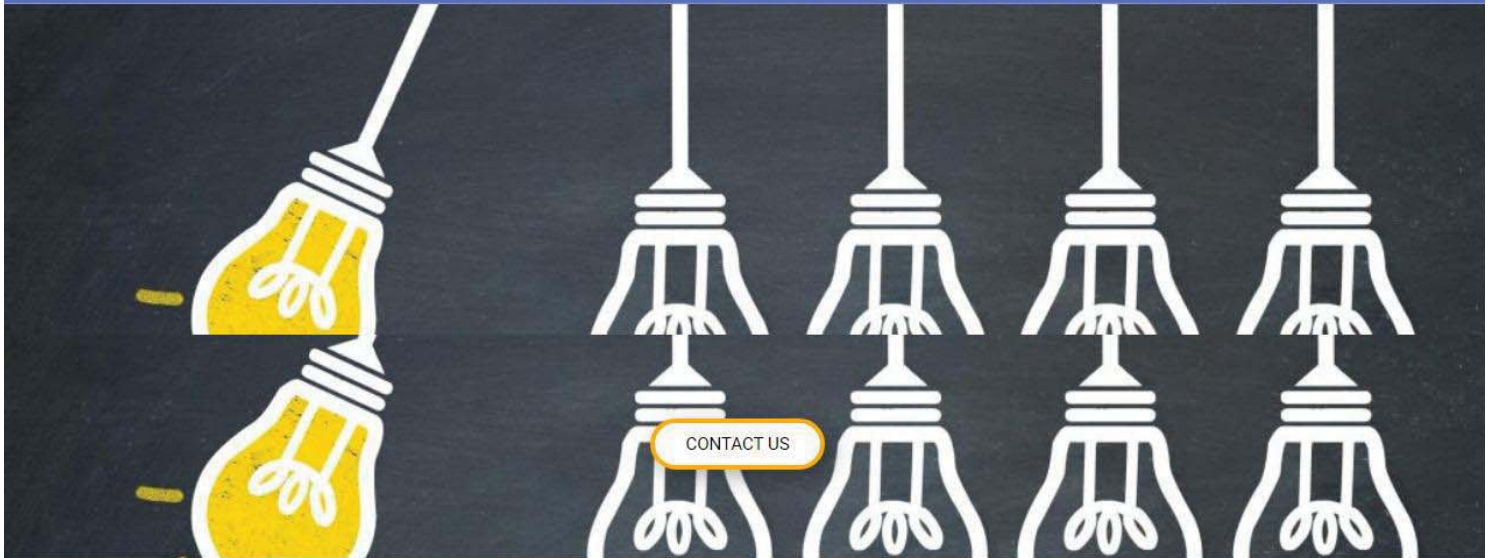
”

Excellent educational experience! Gets kids interested in science and technology. Ask for the books and goggles at your public library.

Username: himme2010
Apple App Review

”

This is really cutting-edge technology, from a company that excels in bringing the latest technology to the 21st century library. The great thing is, that I don't have to have any special equipment other than what I already have in my phone. Download the app and it's done. I only wish there were more “experiences” in each book, but each one is so good, the youth will probably never get bored.



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As our name implies, we are a global media company with an unwavering focus and desire to provide innovative digital solutions and ideas to libraries around the world.

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- Contact Form
- Library Ideas®, LLC PO Box 9, Vienna, VA 22183 USA
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