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Finally a better way to find new customers

See how it works →



The CAC Crisis

80% of people who upgrade to iOS 14 opt out of tracking, reducing the effectiveness of digital advertising and increasing costs by over 20%.



The Proxima Solution

Combine Proxima's robust proprietary data with machine learning to build targeted audiences that significantly enhance ad performance.



The Results

30% increase in prospecting performance on average and 40%+ improvement in paid marketing ROAS on Facebook.

Industry-leading brands rely on Proxima to scale their paid marketing

Caraway



KOPARI



Act+ Acre