

DECLARATION

The undersigned, Dror Bezalel, declares: that he is the Chief Financial Officer of Applicant, THE ARDENT COMPANIES, LLC; and that he is authorized to execute this application on behalf of Applicant; that he believes Applicant to be the owner of the Service Mark sought to be registered, or if the application is being filed under 15 U.S.C. §1051(b), that he believes Applicant to be entitled to use the mark sought to be registered in commerce; that to the best of his knowledge and belief, no other person, firm, corporation or association has the right to use said mark in commerce either in the identical form thereof, or in such near resemblance thereto as to be likely, when applied to the services of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made therein of his own knowledge are true and that all statements made on information and belief are believed to be true; and, further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

THE ARDENT COMPANIES, LLC



Dated: January 31, 2022

By: _____
Dror Bezalel, Chief Financial Officer