

INNOVATIVE NIGHTLIFE

Spanning three decades, Town and Desert's Director Dave Dean honed his craft at the forefront of the dance music industry developing juggernaut clubs including Limelight in London, Sound Factory in San Francisco, and Avalon (Hollywood) in Los Angeles.

His award-winning roaming event and festival brand Giant debuted in 2000. In addition to a string of 1,000 Saturday club nights over 20 years featuring the world's greatest dance music artists, Giant produced some of Southern California's most memorable music festivals and large scale club events. Routinely drawing over 10,000 21+ guests, these large events reimaged landmark locations such as Hollywood Boulevard, LA Coliseum, The Bonaventure Hotel, Park Plaza Hotel, and a 7-acre purpose built site in the heart of Downtown Los Angeles.

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