



SUNDAY, NOVEMBER 14, 6 PM - 9 PM | Welcome Reception » Sponsored by Sigura
 Location » Katy Trail, 2nd Floor, Omni Hotel

MONDAY, NOVEMBER 15

Location » Cedars

- 7:00 AM - 8:00 AM Breakfast » Sponsored by Pentair
- 8:00 AM - 8:30 AM Welcome & UAG Update
Don Gizwiz & Craig Goodson
- 8:30 AM - 9:15 AM UAG: The Store, Staff Update
Scott Ferguson
- 9:15 AM - 9:30 AM Pentair Update *Mike Fowler*
- 9:30 AM - 9:45 AM Superior Wellness 2022 Plan
- 9:45 AM - 10:00 AM Break
- 10:00 AM - 11:15 AM Purchasing Strategies
Scott Tainier, Pool Corp
- 11:15 AM - 12:00 PM Inventory & Forecasting
Jacob Fladhammer
- 12:00 PM - 1:00 PM Group Lunch
- 1:00 PM - 1:30 PM Hayward 2022 Plan *Tom Dissinger*
- 1:30 PM - 2:15 PM Vendor Alternatives *Kyle Erwin*
- 2:15 PM - 2:30 PM HFS Financial *Larry Collins*
- 2:30 PM - 2:45 PM Break
- 2:45 PM - 3:15 PM Fluidra 2022 Plan *Carlos Saravia*
- 3:15 PM - 3:45 PM Mac Committee-Led Workshop Session
Staff

TUESDAY, NOVEMBER 16

Location » Cedars

- 7:00 AM - 8:00 AM Breakfast
- 8:00 AM - 8:15 AM Group Photo
- 8:15 AM - 8:55 AM Breakout Session (Pick 2)
1st Session
 - Retail: Chlorine Sales Strategy/Shortage
Sigura
 - Service: Parts Inventory/Ordering *Goflike Pools*
 - Residential Builder: Housewarming & Warming Trends
MAC Committee
 - Commercial: Best & Worst
Daldrado & MAC Committee
- 9:05 AM - 9:45 AM 2nd Session
- 9:45 AM - 10:00 AM Break
- 10:00 AM - 10:40 AM Breakout Session #2 (Pick 2)
1st Session
 - Retail: Strategies for showroom with low inventory
MAC Committee
 - Service: Growing in a demanding market
Michael Durand
 - Residential Best & Worst
Bob Goodall &
- 10:50-11:30 2nd Session

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