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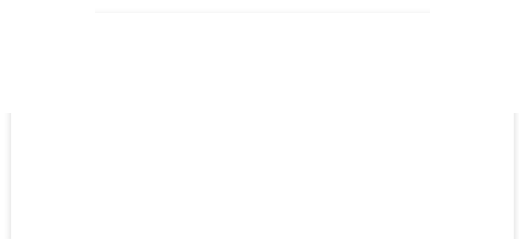
Custom Events



How It Works

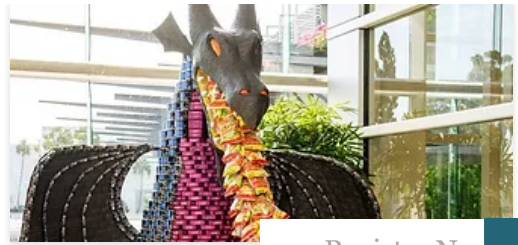
Create amazing CanArt® canned food structures for a public relations, CSR, or team building event— all while giving back to your local community!

Canstruction is an international hunger relief charity that raises millions of pounds of food each year for local food



banks. Its custom events give organizations the chance to work together to create fantastic, innovative structures using unopened cans of food.

Custom events can take many forms: Some events are competitions where groups compete against one in award categories. Other events are held as group activities where all participants build one or more structures together.



Register Now



Register



Canstruction, Inc. is 501(c)3 U.S. non-profit charity. All Program fees paid to Canstruction, Inc. are tax deductible to the extent permitted by law and go towards overhead expenses and helping expand the work we do. If you don't have a 501c3 USA tax exemption, ask your local food bank if you can use their tax exempt ID as part of your Canstruction competition.

You can register [here](#). Registration costs \$500 per event.

Upon registering, you will receive the following event support materials for hosting your local competition:

- Canstruction's Branding Style Guide which provides graphics and branding materials (ads, signage, posters, banners, stationary), logos, fonts, color options, etc to create posters, signs, press collateral for promoting your citywide competition.
- Customer support from our National Headquarters



Designing Structures

Event creators are responsible for designing their own structures. If you're unable to design the structure yourself, you can try reaching out to your local Canstruction chapter, AIA, engineering, architecture, or construction firm to bring them on for the project. They'll be able to help design the structure(s) and the publicity will be great press for the organization.



Purchasing Food

All events are responsible for purchasing their own food. Some companies hold food drives or ask for donations from grocery stores and other food

distributors in exchange for publicity. Others use money allocated to activities like team building.

Your local food bank or hunger organization can be a vital asset in helping organizing these events. Food banks often get food at a discounted price from distributors and have prior experience marketing their causes and generating PR.



Competitive Events

Typically, custom events are competitive event where teams compete for awards and recognition or a group build where participants complete one or more structures together. If you decide to host a competitive event, you can purchase official Canstruction awards in the [Canstruction store](#).

Register Now

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