



**Fraternity, Inc.**

**May 22nd Deadline for Inaugural Alpha Ice™ Box**

**The “Alpha Ice™” and Alpha For Life™ Box!**

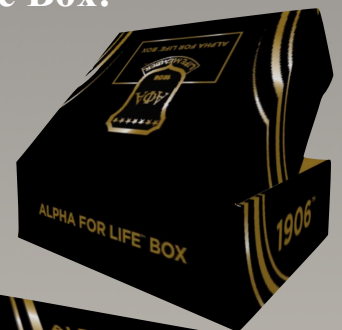
Alpha Phi Alpha is pleased to announce the launch of its official partnership with licensed Fraternity Vendor Greek Traditions, LLC to offer the fraternity’s first and only licensed subscription boxes. The “Alpha Ice™ Box” and the “Alpha For Life™ Box” both offer a monthly delivery of licensed, professional, quality Fraternity apparel and accessories! Both options will offer limited edition and exclusive items only offered via this subscription based program.

**June 15th is the Deadline for Inaugural Alpha For Life Box!**



[www.AlphaTraditions.com](http://www.AlphaTraditions.com)

Great For  
New Members  
Anniversaries  
Birthdays  
Etc.



*Alpha Ice Box*

*Life Member Box*

**Quarterly and Yearly Subscriptions Available!**

For more information and to register, go to:

[www.AlphaTraditions.com](http://www.AlphaTraditions.com)  
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