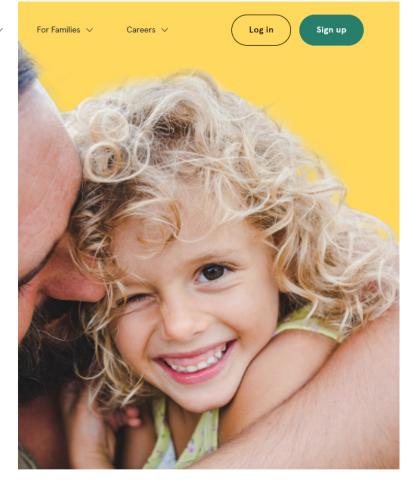
Uncommon support for tough behavior

Brightline brings exceptional behavioral health care to kids, teens, and their families, when and where they need it

Join today



Virtual care that works for kids and families

School pressure, stress, IEPs, anxiety, cyberbullies, tough behavior, self-esteem issues — whatever families are dealing with, we have options that can help



With coaching programs to help with everyday challenges, therapy for common childhood conditions, and a digital platform, Connect, for support on-the-go, we're here to help families thrive.

- ✓ No wait list
- √ Video visits with expert therapists and coaches
- ✓ Programs proven to work for kids and teens
- ✓ Support for parents and caregivers, too





BRIGHTLINE FOR BUSINESS

Supporting your employees starts with their families

More kids and teens than ever are struggling with behavioral health — we can change that, together

75%

of parents say that their children's mental health is more important than their own¹

80%

of Brightline parents or caregivers reported their children's disruptive behavior improved significantly 2

70%

of Brightline parents or caregivers reported their children's anxiety showed significant clinical improvement²

Learn more

- 1 Brightline Covid-19 Behavioral Health Indicator
- 2 Brightline Book of Business Results (Based upon Patient Reported Outcomes Measurement Information System (PROMIS) Parent Proxy Scale developed by the National Institute of Health (NIH))



The Brightline Experience

Our care was built by experts and real parents to work specifically for kids, teens, and their families







On-demand resources and support from a Brightline Coach Coaching programs to help your child work through tough stuff



Access to licensed therapists, psychiatrists, speech therapists, and other clinicians

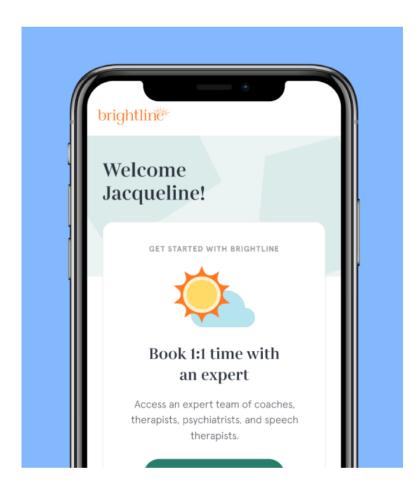


Guidance and resources for parents and caregivers, too

Learn more

The right care, at the ready

We've got your back with a range of options to help your family thrive



Connect+

Tips and guides for parents and caregivers, interactive exercises, and on-demand chat with a coach so families can get support anytime

Coaching

Skills-based programs led by expert behavioral health coaches to help kids and teens through everyday challenges

Care

Personalized treatment by video visit with child and adolescent psychologists, psychiatrists, speech therapists, and others

Become a member

Good news

JUL 26, 2021 • FEATURED IN INSIDER

BUSINESS INSIDER

"6 startups to watch that are tackling youth mental and behavioral health"

Read more >

JUL 27, 2021 • FEATURED IN CNBC

The Boston Globe

"Blue Cross teams up with online therapy platform for children"

Read more >

JUN 16, 2020 • FEATURED IN FAST COMPANY

FAST@MPANY

"These companies want to quell the rising kids' mental health crisis"

Read more >

APR 2, 2021 · FEATURED

STA

"Virtual therapy s tackle the gap in health care for

Read more >

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Get started with Brightline today



For Families

Get support for whatever tough stuff you're dealing with, from a care team who will always have your back.

Join now



For Employers & Plans

Bring extraordinary behavioral health support to children and families, when and where they need it.

For employers

For health plans

Learn about Brightline

View More >









FOR EMPLOYERS & PLANS • AUG 3, 2021

Brightline coach spotlight with Irene Smith



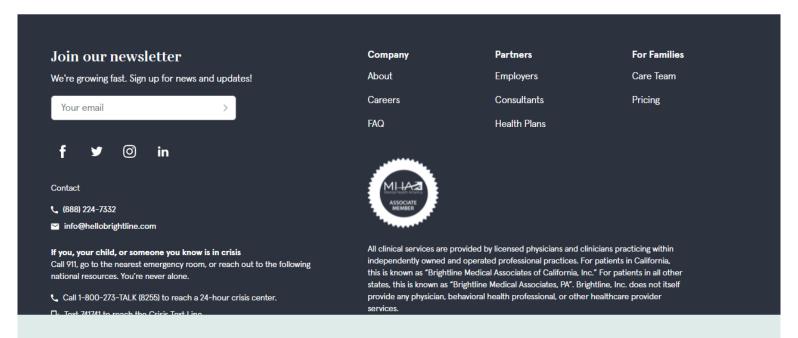
NEWS • AUG 20, 2021

Meet Brightline's growing clinical leadership team



FOR EMPLOYERS & PLANS • AUG 24, 2021

In an age of anxiety, Brightline can help families deal with fear and worry



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