

UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK:

Pioneer

CLASS: 42

APPLICANT: PIONEER CORPORATION

ADDRESS: 28-8, Honkomagome 2-chome, Bunkyo-ku
Tokyo, 113-0021
Japan

ENTITY: A corporation organized and existing under the laws of Japan

OUR REF: PIO 2115169

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class 42: Provision of information relating to weather forecasts, climate, news, and news analysis, through the Internet and other computer and communication networks; Monitoring of computers and computer programs by remote access using data communication networks to ensure proper functioning; Providing online non downloadable computer software for accessing, monitoring, tracking, searching, saving, and sharing information; Reporting on the performance of computer systems and big data collection, analysis and storage; software as a service (SaaS) services, namely, hosting software for use by others for word processing, provision of information relating thereto, and consulting services in the field of software as a service (SaaS); platform as a service (PaaS) featuring computer software platforms for word processing; Cloud hosting provider services; Providing of information on cloud hosting provider services; Providing temporary use of online non-downloadable cloud computing software for accessing, monitoring, tracking, searching, saving, and sharing information; Providing temporary use of online non-downloadable cloud computing software for use in the field of electronic data storage; Computer conversion of electronic data; Providing online non-downloadable computer software for converting voice data to text; providing online non-downloadable voice recognition application software; providing online non-downloadable computer application software for voice recognition and for conversion of voice data to text, and computer application software that can be operated by voice; Computer conversion of text, image, and voice data to text, image, and voice signals, and processing of these signals into recording media; Providing online non-downloadable application software for processing voice commands and voice recognition; Providing online non-downloadable application

software for accessing, monitoring, tracking, searching and sharing data on general topics; Providing online non-downloadable application software for connecting, browsing, and searching online databases, audio and multimedia content, games, software applications, software application marketplaces, program listings and guides, and video on-demand sites; Providing online non-downloadable application software for allowing computer or portable consumer use electronic devices to download and connect to audio files and multimedia files; Providing online non-downloadable application software for controlling audio speakers; Providing online non-downloadable application software for on demand video and digital media in connection with periodic video content purchase services providing search platforms for users' searching, ordering, and reception of digital media content and application software; application service provider (ASP) services, namely, hosting computer software applications of others; providing temporary use of non-downloadable software for accessing, monitoring, tracking, searching, saving, and sharing information; accessible via a web site; cloud storage services for electronic files; cloud storage services for electronic data; Software as a service (SaaS) featuring computer software for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest

The mark consists of the wording "Pioneer" in stylized font. Color is not claimed as a feature of the mark.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York, 10036, Attention: Charles T. J. Weigell (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd Street, 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant’s representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods/services listed in this application as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory’s knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory’s knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

PIONEER CORPORATION

By: *Koji Tamaji*

Name: **Koji TAMAJI**

Title: **General Manager, IP Department,
Intellectual Property Strategy &
Management Group**

Date of Signature: *December 16, 2021*