



Equipt x [REDACTED] Pilot

Sent: ----- Accepted: -----

FROM:

Hubert Dagbo, CEO; Jide Osan, CTO

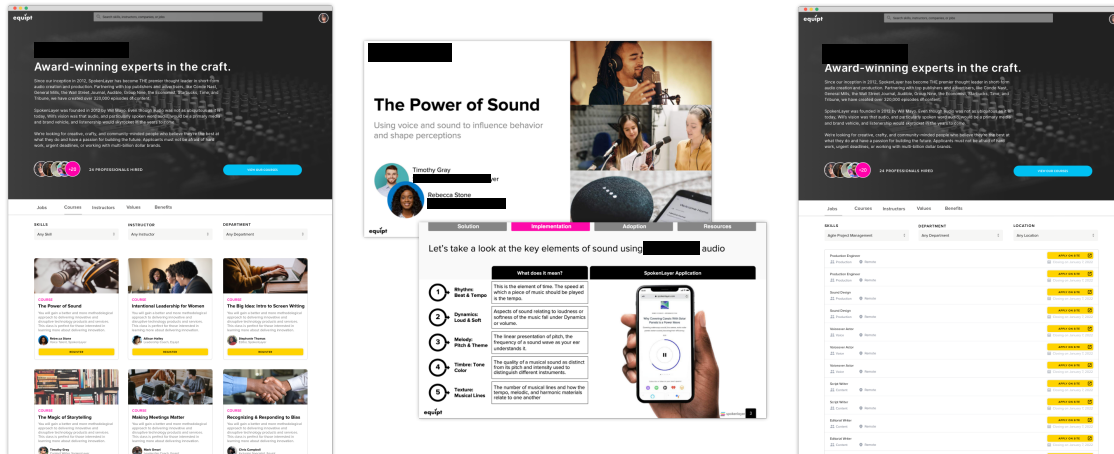
jide@joinequipt.com

TO:



Context and Objectives

We seek to support [redacted] talent growth through an Equipt Pilot in which we will deploy [redacted] branded learning experiences with relevant and diverse audiences.



The goal of this engagement is to enable [redacted] to:

1. Source entry-level to mid-level hires for [redacted] Creative and Engineering teams
2. Build brand visibility among diverse candidates

To achieve those objectives, the Equipt team will:

- Interview relevant audiences to understand topics of interests that will attract talent
- Create and facilitate a bespoke curriculum of classes based on talent requirements and interest
- Market the classes to relevant audiences and source class attendees

The final deliverable for this engagement includes:

- **Content:** Develop content for 4 class topics to be delivered as 60 minute sessions
- **Recruit:** Source talent for 12 live facilitated sessions with 15-30 participants per session
- **Tech:** Build and deploy [redacted] branded Equipt page to showcase class content, attract talent, and deliver recruitment outcomes with a 1 year subscription

For this pilot, we will measure success with the following KPIs:

1. Number of Class Attendees
2. Class Reviews
3. Brand Awareness (e.g. social media followers, website metrics)
4. Number of Qualified Applicants
5. Number of Offers Given
6. Number of Offers Accepted

Fee Summary

[REDACTED] Pilot

\$ [REDACTED]

A 10% deposit will be due before work begins. First payment is due April 1st and the final payment will be due May 1st.

ITEM NAME	UNITS	RATE (USD)	TOTAL
Deposit (10%)	1.0	\$ [REDACTED]	
First Payment (40%)	1.0	\$ [REDACTED]	
Final Payment (50%)	1.0	\$ [REDACTED]	
		Total	\$ [REDACTED]



About Us

Our community based online learning experiences build diverse candidates' skills, networks, and confidence and connect them to the right professional opportunities.

We create branded online learning experiences that showcase your company and bring talent cohorts together to learn technical skills, build professional networks and gain the street smarts needed to succeed.

See what students are saying about our classes

"This course was so interesting and introduced me to new concepts!"

Leila S. - Equipt Student

"I was able to utilize the tools Equipt gave me to land a full-time position at an amazing company."

Jacqueline H. - Equipt Student

"I really enjoyed taking this course, it was run so well and I would definitely take another course with Equipt again!"

Annie H. - Equipt Student