TRADEMARK Matter No. 21-44455

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION

1(b)

Mark: RESET

International Class No.: 033

To the Commissioner of Patents and Trademarks:

Applicant is Reset Content, LLC, a California Limited Liability Company with a

business address of 2148 Federal Ave., Los Angeles, CALIFORNIA UNITED STATES

90025.

The above-identified Applicant has a bona fide intention to use the trademark in the

accompanying drawing in interstate commerce for the following goods/services in International

Class No. 033:

Alcoholic beverages except beers; vodka; distilled spirits; spirits; hard seltzer;

nonalcoholic spirits; botanical based beverages; kombucha; non-alcoholic seltzer;

non-alcoholic cocktail mix; beer

Applicant requests that said mark be registered in the United States Patent and

Trademark Office on the Principal Register established by the Act of July 5, 1946.

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TRADEMARKMatter No. 21-44455



Applicant has a bona fide intention to use the mark on goods, labels, packaging, and other means customary in the trade.

Applicant's mark is a word mark presented in standard character format without claim to any particular font, style, size or color.

DECLARATION

The undersigned, for Applicant, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; Applicant has a bona fide intention to use the mark shown in the accompanying drawing in commerce on or in connection with the specified goods; he/she believes the Applicant to be the owner of the trademark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), he/she believes Applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation or association has the right to use the mark in commerce, either in the identical form thereof, or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Date: December 14 , 2021 /Sarah Jane Wilde/
Signature Sarah-Jane Wilde

Sarah-Jane Wilde

Name

COO, RESET Content LLC

Reset Content, LLC

Title

POWER OF ATTORNEY

Applicant hereby appoints the attorneys listed below to prosecute this application to register, to transact all business in the United States Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. The attorneys listed are all members of the Bar of the State of California and are admitted to practice in the State of California and the United States Patent and Trademark Office and are in good standing.

Daniel M. Cislo, Esq., Reg. No. 32,973 Kelly Cunningham, Esq., Reg. No. 43,570 David B. Sandelands, Esq., Reg. No. 46,023 Mark D. Nielsen, Esq., Reg. No. 52,068 Peter S. Veregge, Esq., Reg. No. 55,698 Travers R. Morgan, Esq., Reg. No. 75,287 Kristin B. Kosinski, Esq., Reg. No. 45,599 C. Wook Pak, Esq., Reg. No. 50,504 Jeffrey G. Sheldon, Esq., Reg. No. 27,953 Katherine M. Bond, Esq., Reg. No. 66,381 Katherine B. Sales, Esq., Reg. No. 72,026 Rebecca I. Makitalo, Esq., Reg. No. 80,120

Please address all communications as follows:

Kristin B. Kosinski, Esq. CISLO & THOMAS, LLP 12100 Wilshire Boulevard, Suite 1700 Los Angeles, California 90025-7103 Tel: (310) 979-9190

Fax: (310) 394-4477 www.cislo.com

Reset Content, LLC

Date: December 14 , 2021 | Sarah Jane Wilde |
Signature | Sarah Jane Wilde |
Sarah Jane Wilde |
Name |
COO, RESET Content LLC |
Title |

TRADEMARK

Matter No. 21-44455

APPLICANT:

Reset Content, LLC

ADDRESS:

2148 Federal Ave., Los Angeles, CALIFORNIA UNITED STATES 90025

Applicant has a bona fide intention to use the mark in the form shown below for the

following goods. The mark is presented in standard character format without claim to any

particular font, style, size or color.

CLASS

GOODS

Alcoholic beverages except beers; vodka; distilled

spirits; spirits; hard seltzer; nonalcoholic spirits;

033

botanical based beverages; kombucha; non-alcoholic

seltzer; non-alcoholic cocktail mix; beer

MARK:

RESET

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Matter No. 21-44455

CISLO & THOMAS, LLP 12100 Wilshire Boulevard, Suite 1700

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