

DECLARATION

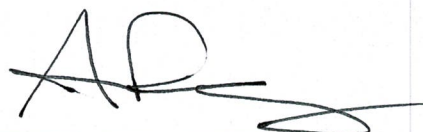
The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true. If the mark is filed under 15 U.S. C. 1051(a), the applicant believes the applicant is the owner of the mark; that the mark is in use in commerce and was in use in commerce as of the application filing date and that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or mistake, or to deceive; that the original specimen(s), if applicable, shows the mark as used on or in connection with the goods or services as of the application filing date; and that the facts set forth in the application are true. If the application is being filed under 15 U.S.C. 1051(b), 1126(d) or 1126(e), the applicant has a bona fide intention to use the mark in commerce as of the application filing date; that the applicant believes the applicant is entitled to use the mark in commerce on or in connection with the goods or services specified in the application; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or mistake, or to deceive; and that the facts set forth in the application are true.

POWER OF ATTORNEY/APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints Baker & McKenzie, LLP and David J. Davis, Shima Roy, Rebecca Lederhouse and Christian Morgan members of the Bar of the State of Illinois, whose mailing address is 300 East Randolph Street, Suite 5000, Chicago, Illinois 60601, and Emily Mola member of the Bar of the State of Florida to prosecute this application, to transact all business in the Patent and Trademark Office in connection with it, and to receive the certificate of registration. Please address all communications to this appointed attorney, who shall serve as our domestic representative upon whom notice or process in proceedings affecting the mark may be served.

Alta Cycling Group IP Holder, LLC

Dated: 11/5/21



Name: Adam Ruzatch
Title: Authorized Signatory

David Davis
BAKER & MCKENZIE LLP
300 East Randolph Street
Suite 5000
Chicago, Illinois 60601
312/861-8019