



## Our Causes

Subaru cares about pets, so we support organizations that do good for them.



### Returning The Love Pets Give Us.

According to the ASPCA<sup>®</sup>, each year approximately 6.3 million companion animals enter shelters. At Subaru, we strive to be "more than a car company" and we are committed to helping all animals — including those in shelters — stay safe and healthy.

A core principle of our Subaru Loves Pets initiative is an ongoing commitment to help all pets find their perfect, loving home. We stand by this commitment through a scale of actions; from supporting local pet-adoption efforts to being the ASPCA<sup>®</sup>'s largest corporate donor. Subaru is proud to have donated over \$30 million to support the adoption, rescue, transport, and health of more than 250,000 animals.

This October, we'll amplify our love of pets by ramping up helpful initiatives during our annual Subaru Loves Pets month. We'll continue our long-standing commitment to help shelter dogs — especially those with special needs like the older, deaf, blind, and "different" dogs that we lovingly call the "Underdogs" — get adopted. Subaru and its retailers will help support over 600 local shelters across the country by donating \$100 for every pet adopted during October<sup>[1]</sup>.

For the third year in a row, Subaru will celebrate our National Make A Dog's Day on Oct. 22. This is a day where we encourage all dog lovers to do something extra special for their dogs. This day, combined with Subaru Loves Pets Month efforts, has helped many pets find loving homes — including thousands of incredible Underdogs.

#MakeADogsDay



## ASPCA

Founded more than 150 years ago, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) was the first animal welfare organization to be established in North America and today serves as the nation's leading voice for vulnerable and victimized animals. The ASPCA is committed to preventing cruelty to dogs, cats, equines, and farm animals throughout the United States. The ASPCA assists animals in need through on-the-ground disaster and cruelty interventions, behavioral rehabilitation, animal placement, legal and legislative advocacy, and the advancement of the sheltering and veterinary community through research, training, and resources.

Subaru is proud to be the ASPCA's largest corporate donor. Since 2008, Subaru has donated over **\$30 million** to the ASPCA, helped support over **1,500 animal welfare related events**, and significantly impacted the rescue, transport, and adoption of more than **74,000 animals** nationwide.

Subaru is the 2021 recipient of the ASPCA Corporate Compassion Award. The first to ever receive this award, Subaru has been recognized for its longstanding commitment and efforts to protect and support pets nationwide. In recent years, Subaru has elevated their commitments through their Subaru Loves Pets initiative, annual Subaru Share the Love® Event, and National Make A Dog's Day celebration, which shines a light on our nation's



CENTER FOR  
PET SAFETY®  
*The science of pet safety®*

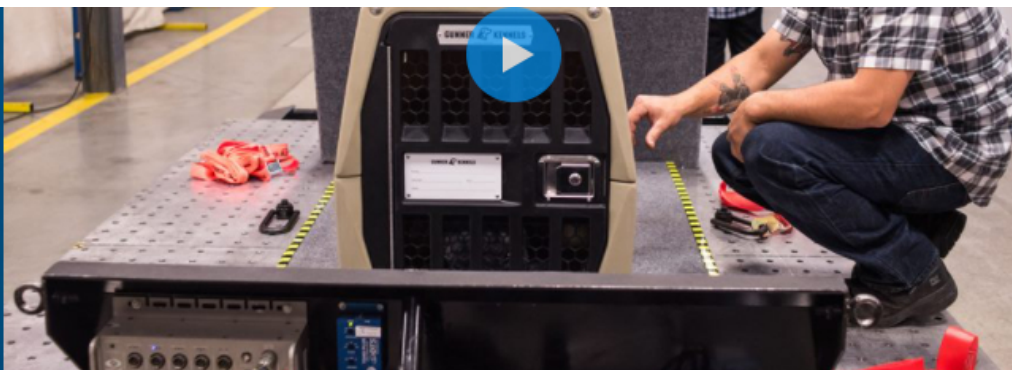
## Center for Pet Safety

The Center for Pet Safety is a registered 501(c)(3) non-profit research and advocacy organization dedicated to companion animal and consumer safety.

Subaru recognizes the importance of keeping the entire family safe on the road. That's one of the reasons Subaru sponsored two studies conducted by the Center for Pet Safety to crash-test commonly used pet safety products. [Learn more about the latest Crate and Carrier Crashworthiness studies, including the top performing products.](#)

Subaru sponsored **two studies** conducted by the Center for Pet Safety.





### Explore Subaru

- [Vehicles](#)
- [View a Brochure](#)
- [Build & Price](#)
- [Compare Vehicles](#)
- [Find a Retailer](#)
- [Certified Pre-Owned](#)
- [Subaru Just Drive Rentals](#)
- [Site Map](#)

### Enthusiasts

- [Dear Subaru](#)
- [Motorsports](#)
- [Events](#)
- [Subaru Loves Pets](#)
- [Subaru Gear](#)
- [Drive Magazine](#)
- [Drive Performance](#)
- [Badge of Ownership](#)

### About Subaru

- [Our Company](#)
- [Love Promise](#)
- [Corporate Responsibility](#)
- [Partnerships](#)
- [Diversity, Equity, and Inclusion](#)
- [News](#)
- [Join Our Team](#)

### Owners


- [MySubaru](#)
- [Resource Center](#)
- [Benefits of Ownership](#)
- [Service, Parts & Accessories](#)
- [Guaranteed Trade-In Program](#)
- [Trade Up Advantage Program](#)
- [Subaru Added Security Extended Service Program](#)
- [Vehicle Recalls](#)
- [Subaru Certified Collision](#)


### Other Sites

- [Subaru Motors Finance](#)
- [Subaru Global](#)
- [STIS](#)
- [Order Subaru Parts](#)
- [Subaru Fleet](#)

### Connect with Subaru



 [Get Email Updates](#)

 [Customer Support](#)

[Privacy Policy](#) | [California Privacy Policy](#) | [Do Not Sell My Personal Information](#) | [Ad Choices](#)

[English](#) | [Español](#) | [中文 Chinese](#)

[SUBARU STARLINK® Terms and Conditions](#) | [SUBARU STARLINK® Privacy Policy](#)

© Subaru of America, Inc. Use of this site signifies your acceptance of the [Terms & Conditions](#)

[Legal Disclaimers](#)