



FANMADE

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FANMADE



- **Who We Are**
- **Our Mission**
- **The Team**
- **Problems & Solutions**
- **Services**
- **Pricing**
- **Fan To Band**



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WHO WE ARE

FANMADE Inc, currently based in Los Angeles, CA / New York, NY, is pioneering an innovative sector of the entertainment industry that focuses solely on utilizing the fan perspective through audience-specific strategies.

By incorporating segmentation marketing we are able to explore the consumers' behavior, attitudes, and life stage. This insight, combined with our fan perspective, allows us to create and execute effective campaigns that speak to the unique qualities of each audience for artists, brands, and influencers. Through market research and advanced marketing strategies, we are able to qualitatively understand the needs of each client and can curate a personalized solution.





OUR MISSION

FANMADE Inc. aims to fill the gaps of the entertainment industry that do not cater to the specific needs of each fanbase. Our founders' unique fan-to-professional journeys have individually allowed us to understand both the positive and negative sides of fan engagement. We help teams define their intentions for each release, campaign, or event and effectively relay that vision to the fans - through brand partnerships, market research, events and fan engagement.

We take every unique interest, characteristic, and sub-sector of an audience into consideration when working alongside our clients, to develop strategies that are made for their audience.

To be able to cater to an audience you must first understand them. The FANMADE Inc. team is uniquely qualified, as our hiring process requires each professional we bring onto the team to have a background in first-hand fandom experiences.

