



UnitedMasters
SELECT

SelectConversations

SelectSessions



UnitedMasters
**SELECTCON
VERSATIONS**

Presented By: **ally** do it right.

Ep. 1:

**Fireside Chat:
Pharrell Williams &
Steve Stoute**

In our first episode of SelectConversations, We're honored to welcome Pharrell Williams into a fireside chat with our very own, Steve Stoute. Pharrell needs no introduction and in this episode Pharrell and Steve Stoute cover a range of topics including Pharrell's most valuable lessons learned in the music business, principles of success, his nonprofit organization Black Ambition, balancing business & creative pursuits, and more.



***"The most valuable lesson I've learned in the Music Business...
Music. Business."***

-Pharrell Williams



Episodes



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Featuring
Pharrell Williams
Musician • Producer • Philanthropist
Steve Stoute
CEO • Founder, UnitedMasters

Ep. 1



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Featuring
Russ
Recording Artist
Steve Stoute
CEO • Founder, UnitedMasters

Ep. 2



In our second episode of SelectConversations, we're honored to welcome Russ into a fireside chat with our very own, Steve Stoute. In this episode Russ and Steve Stoute cover a range of topics including Russ's most valuable lessons learned in the music business, principles of success, how to be independent, owning your brand and likeness, balancing business & creative pursuits, and more.

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Culture + Commerce

Featuring
Joel Rodriguez
Executive Director of Engagement Planning
A\$AP Ferg
Artist, A\$AP Mob
Arby Li
Vice President of Strategy, Editor-in-Chief
of TheStreet
Frank "The Butcher" Rivera
Chief, Global Brand Services &
Product Communications, SEED & Co.

Ep. 3



In our third episode of SelectConversations, we're honored to welcome A\$AP Ferg, Frank "The Butcher" Rivera, Joel Rodriguez, & Arby Li. In this episode they cover a range of topics including the relationship between consumers and brands, brands and artists, making natural partnerships, how artists can get on brands radars, when it makes sense to find partners and more.

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