

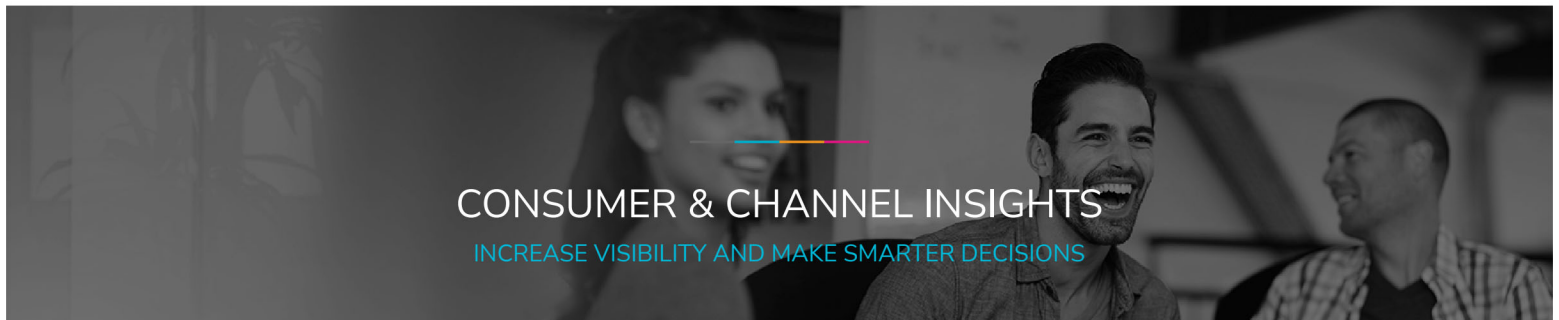


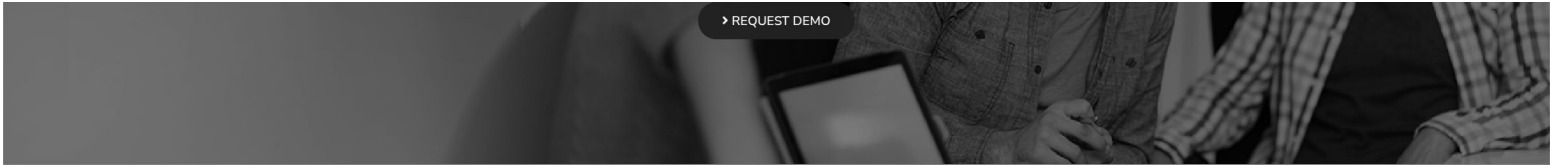
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GAIN PREDICTIVE INSIGHTS

Stuck looking backward? Want to know what's happening at the street level with your channel programs and in the market?

360insights' Channel Success Platform puts you in control with a consolidated view of channel programs — improve decision making and program performance with real-time data.

Confidently manage, execute and engage distributors and resellers with channel insights — creating programs that move the channel and increase ROI.

GLOBAL DECISION MAKERS

Want to Better Leverage Data & Analytics in Business Decisions?

64%

One of the biggest challenges to orchestrating a business intelligence strategy is the growth of data volume and variety

— Forrester

CONSOLIDATE FRAGMENTED CHANNEL INCENTIVE DATA

Gain Decision Grade Program Visibility

FIND OUT HOW

OPTIMIZE CHANNEL PERFORMANCE — GAIN CHANNEL INSIGHTS

The Control Center for Channel Incentive Programs

Take control with a united view of channel incentive programs — improve decision making and program performance. Confidently manage, execute and engage resellers with channel insights — creating incentive programs that move the channel and increase ROI.



Consolidated

Visualize all incentives from a central dashboard. See active programs, understand ROI and channel impact.



Program Performance Dashboard

Understand reseller engagement with incentives and the trends related to programs. See how incentives are impacting reseller performance and achievement of KPIs.



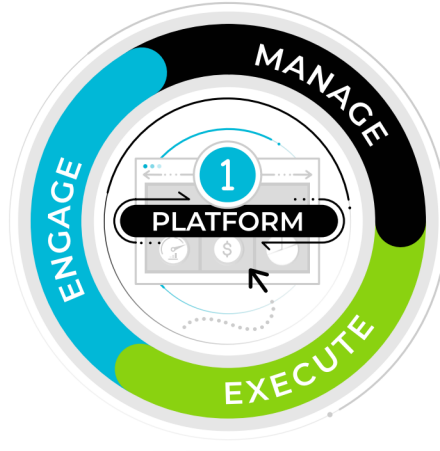
Interactive

Enlarge, filter and drill down to specific distributors and individual resellers. Use the data to assist decision making.



Payments Dashboard

Gain a deeper understanding of payments. Know who you're paying, when you're paying, and how much you paid by incentive, distributor or reseller, and by payment form.



All Your Channel Insights — One Platform.

[360insights Takes the Guesswork out of Channel Program Decisions](#)

[REQUEST A DEMO](#)

WHAT, WHEN, WHY & HOW

360insights consolidates channel insights enabling program optimization



Reporting

What happened? Track performance against KPIs



Modeling

When will it happen? Forecast and simulate future outcomes



Data Mining

Why did it happen? Find relevant information in large volumes of data



Optimization

How do I achieve the best possible outcome? Smart programs decisions



DATA-DRIVEN CHANNEL DECISIONS

Better Segmentation

Understand which programs work in which segments of the channel. Dive down into specific segments to understand outcomes.

Channel Insights

Go beyond what a distributor, reseller or program is producing and begin to understand why certain programs work and certain segments perform better.

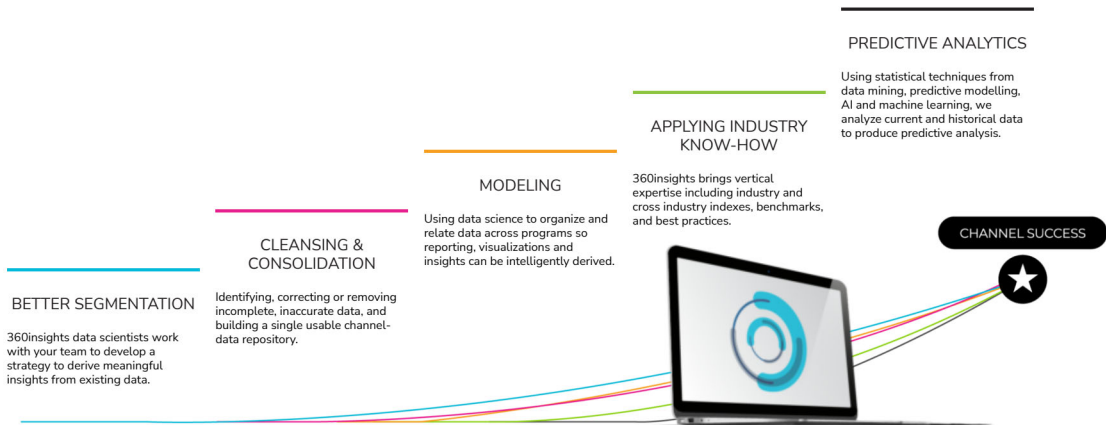
Predictive Analytics

Use intelligent algorithms to identify repeatable patterns in the data and start to predict future outcomes.

[▶ REQUEST A DEMO](#)

ASSISTING CUSTOMERS IN MATURING BEYOND REPORTING

360insights moves customers up the maturity curve by building a central repository for generating rich and predictive channel insights. As the world leader in channel insights we offer the breadth and depth of services you'll need to achieve success.



Ready to Get Started?

[▶ REQUEST A DEMO](#)

WHAT OUR CLIENTS ARE SAYING

"The (360insights) reporting enabled the sales team to actively compete in growing their accounts, and we had one customer whose sales increased by 200% and many others that had over 100% increases."



"ENGAGE 360"

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CAREERS



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