

Registration is Open for CPA's Newly Reformatted Annual Event: **Engage**



CPA's annual event is now called "ENGAGE" - The Contract Packaging and Manufacturing Experience! Register early to be part of this high energy and very popular networking event.

Registration is now open, so plan to join us March 1st-3rd, 2022, in Clearwater, Florida. This is the largest networking opportunity for the Contract Packaging and Contract Manufacturing industry, its customers, and suppliers!

Take advantage of early bird pricing and save \$200 on your registration fee today.

Over 200 attendees are expected to attend the 2022 in-person meeting, being held at the Hilton Clearwater Beach Resort and Spa in Florida. Attending the three-day event will allow you to connect with existing partners and network with new potential prospects.

Working agenda topics include:

- · Economic Impacts Trends and Insights
- CPG Panel Discussion on what is next.
- Workforce, Labor and Regulations Panel Discussion
- State of the Industry Trends
- Cyber Security impacts and prevention
- Packaging trends and the future oultook

CPA's Engage event is where the industry meets, collaborates, networks, and exhibits. Be sure to register today!

Register

Learn More

SNAXPO 2021

<u>SNAXPO 2021</u> was a success and a great place for the CPA to get re-settled into the trade show world after the 18 month pause caused by the pandemic. With approximately 50 leads looking to do business with CP/CMs, the CPA is always promoting their member's capabilities and trying to bridge the gap for those looking for their services.



Natural Products Expo East 2021

Following SNAXPO, the CPA attended <u>Natural Products Expo East</u> (NPEE) in Philadelphia, PA. CPA was very pleased with the attendance and energy from exhibitors and attendees alike. Approximately 130 leads looking to do business with CP/CMs were collected and the membership and their capabilities were fully promoted and displayed.

PACK EXPO Las Vegas 2021



Finally, directly after NPEE 21, the CPA was at PACK EXPO Las Vegas (PELV) for the biggest packaging and processing show of the year! The turn out was amazing and it truly felt like the industry was dying to get together again. Leads are still being calculated, but they are estimated to be well over 200!

The CPA Sourcing Center was proud to fill 5 towers with member's product displaying their offerings and capabilities, and the Meet & Greet event was a booming success with well over the predicted number of attendees joining us. Another big thank you to our Meet & Greet as well as our Annual Sponsors!

Thank you to our Annual Sponsors!













Compostable Packaging Webinar Replay Now Available



Did you miss our recent webinar presented by Todd Meussling, Fresh-Lock® Senior Manager Market Development? Todd has dedicated 30 years to the packaging industry as a Sales and Marketing professional. This webinar discussion explored compostable, flexible pouches as a sustainable packaging option to combat solid waste ending up in landfills.

The replay, covering whether or not a compostable pouch is the right package for you, is now available to watch online at your convenience.

Watch Now

Upcoming PMMI End Of Line Equipment Webinar



<u>PMMI's</u> End-of-Line (EoL) White Paper provides a comprehensive view of the developments shaping the EoL space. The white paper will review the current size and future growth of the EoL equipment market, explore the prominent trends directly affecting EoL operations, and delve into EoL machine attributes and services most desired by end users. For OEMs and suppliers, the EoL White Paper will be a valuable tool for understanding how to position their EoL equipment and services in a competitive and growing market.

Please join Paula Feldman, Senior Director of PMMI Business Intelligence and Donna Ritson, President of DDR Communications, on Tuesday, November 30 at noon ET, as they discuss their latest white paper!

Register Today

UPCOMING EVENTS

ENGAGE

Clearwater, Florida March 1–3, 2022

Stay Up-to-Date with CPA









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