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# Stewards' Resources

### Vision



Stewards anchor their work in a regional shared vision. Together, they create an image of what they want to build; a public declaration of the aspirations they hold in their heads and their hearts—a vision to share with everyone in the region and one that guides their investments and actions.

Select a card and start exploring

<b>Vision</b> 	<b>Stewardship</b> 	<b>Strategy</b> 
<b>Financing</b> 	<b>Health Ecosystem</b> 	<b>Catalytic Philanthropy</b> 
<b>Most Read Blogs</b> 	<b>Most Read Papers</b> 	<b>All Tools</b> 



**External Resource**

**Transforming Health Regionally in a Vibrant Economy (THRIVE)**

From the Field  
07/24/2019

THRIVE (Transforming Health Regionally in a Vibrant Economy) is an initiative working to make Michigan's Great Lakes Bay region healthier and more prosperous. THRIVE's website showcases its progress in areas like resident engagement and portfolio design

**Blog**

**Doing Business Differently, Together: The Story of ReThink Health Ventures**

Jane Erickson, Project Director  
05/23/2019

As we close out our Ventures project, we summarize its story and share five key lessons we learned from working alongside stewards in six regional multisector partnerships.

**Tool**

**Toolkit for developing a Value Proposition Narrative**

Making a Case That Compels Stakeholders to Get Involved in Regional Efforts to Transform Health and Well-being

**Developing a Value Proposition Narrative: A Toolkit**

ReThink Health  
01/30/2019

ReThink Health designed this tool to walk stewards through developing a shared vision for health and well-being (based on a clear understanding of their current reality) and a value proposition (that articulates their unique ability to work toward that vision), then combining those into

**Tool**

**What is Entrepreneurship and Why Does it Matter?**

Entrepreneurship is the process of creating a new business and managing it. It is the process of identifying a need or opportunity and developing a plan to address it. This tool is designed to help you understand the role of entrepreneurship in the economy and the importance of supporting entrepreneurs.

Entrepreneurship	Business Plan	Marketing Strategy	Financial Projections	Legal Structure	Operational Plan
1. Identify a need or opportunity	1. Define the business	1. Identify the target market	1. Estimate the costs	1. Choose a legal structure	1. Develop a timeline
2. Research the market	2. Write a business plan	2. Develop a marketing strategy	2. Create a budget	2. Register the business	2. Hire staff
3. Develop a business plan	3. Obtain financing	3. Launch the business	3. Monitor performance	3. Comply with regulations	3. Evaluate and adjust

**Blog**



### Tool

ReThink Health's Pathway for Transforming Health and Well-Being Through Regional Stewardship details the relationship between stewardship maturity and regional health system transformation. As our

PHASE 1	PHASE 2	PHASE 3	PHASE 4	PHASE 5
Aligning Regional Stakeholders	Establishing Regional Governance	Developing Regional Strategies	Implementing Regional Strategies	Evaluating Regional Strategies

Advancing  
Aligning  
Assessing

### A Pathway for Transforming Health and Well-Being Through Regional Stewardship

ReThink Health  
12/10/2018

ReThink Health's Pathway for Transforming Health and Well-Being Through Regional Stewardship details the relationship between stewardship maturity and regional health system transformation. As our

### Blog



### Avoiding Stewardship Pitfalls to Design a Strategy That Can Transform Health

Ruth Wageman, Senior Scholar & Advisor  
11/20/2018

A comprehensive strategy—one with a shared vision that many organizations and groups feel ownership over—is necessary for regional health system transformation. Here are three

### Blog



### How System Stewards in Washington's King County are Turning the Tide Toward Equitable Health and Well-Being


Bobby Milstein, Director, System Strategy  
10/23/2018

When stewards in Washington's King County gathered, they recognized how their many


### Publication



### Blog



### Blog

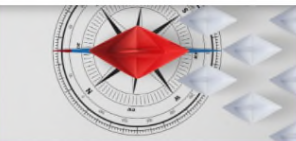




### Cultivating Health and the Economy, Side by Side (Case Study 1 of 3)

From the Field  
10/04/2018

This origin story of THRIVE (an initiative for transforming both the health and economy of Michigan's Great Lakes Bay region) details how we helped them map their health ecosystem and plan their "Whole System Approach to Change"—which



### Lessons from the Frontlines: Coaching for Health Transformation

Sherry Immediato  
03/27/2018

Following on from Trilby de Jung's March 20, 2018 guest blog about New York's Finger Lakes region's involvement in ReThink Health Ventures, the region's Ventures coach, Sherry Immediato, shares four tips for launching multisector partnerships—especially in regions



### You Can't Dodge Discomfort and Achieve Transformative Change

Matt Guy, Senior Project Consultant and Jane Erickson, Project Director  
01/11/2018

Conflict is an uncomfortable necessity when working with others to transform health and well-being together—even though you certainly share some



Blog

### We're Reducing Heart Attacks in San





Blog

### We're Reducing Heart Attacks in San Diego. Here's How.

Katherine Bailey, Executive Director, Be There San Diego  
12/01/2017

Guest blogger Katherine Bailey, executive director of Be There San Diego, shares her lessons learned from leading a regional coalition of stewards—patients, communities, healthcare systems, and others—as they successfully worked together to avoid 2,735



Blog

### Anchoring to Strengthen Your Region's Case for Systems Change

Tiffany Manuel, President & CEO, The CaseMade  
10/11/2017

In this guest blog, Tiffany Manuel of Enterprise Community Partners, Inc. explores five strategies for using "anchoring"—a technique based on the fact that people tend to overvalue the first piece of information presented



Blog

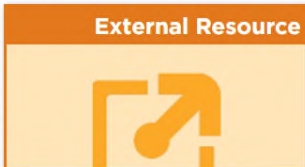
### Telling Stories that Promote Health Transformation

Pedja Stojcic, Project Director  
10/05/2017

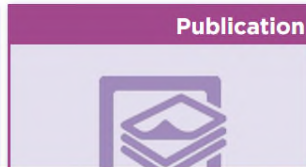
Storytelling is one of the best ways to motivate people and share ideas. Stewards can learn to strategically use Public Narrative, a technique that combines three types of stories (story of self, story of us, and story of now) to build a compelling narrative that motivates change.



Blog



External Resource



Publication



worked together to avoid 2,735 piece of information presented



Blog

### A Key to Successful Health Transformation: Build Relationships

Lindsey Alexander, Project Director, Rebecca Niles, Senior Strategy Consultant and Pedja Stojicic, Project Director  
09/22/2017

Relationship building is a critical part of each of the three types of Essential Practices for Transforming Health and Well-Being Through Regional



External Resource

### ARCHI Playbook

From the Field  
08/01/2017

In this Playbook, the Atlanta Regional Collaborative for Health Improvement (ARCHI) shares how and why it formed, and its process for using evidence to select interventions in an effort to transform Atlanta's health ecosystem. Stewards could use lessons from ARCHI's experience in their own work.



Publication

### Stories from the Field: Atlanta, GA

ReThink Health  
08/01/2017

ReThink Health worked with the Atlanta Regional Collaborative for Health Improvement to customize the ReThink Health Dynamics Model. This helped them increase understanding about their health system, prioritize different policies and program strategies, and get energized around a common set of goals.



Blog



Blog



Project





Blog

### 5 Tips for Ensuring Early Success in Developing Regional Health Efforts

Ella Davila Auchincloss, Director of Enterprise Innovation  
07/28/2017

We've been experimenting with and adapting the framework of community organizing to help residents and other stakeholders coalesce around health transformation. Here are five tips we've distilled from that work to



Blog

### Leading with a Value Proposition: Making the Case for Change

Sherry Immediato  
06/28/2017

To build momentum for transforming health and well-being, stewards need to make the case for the value of their work. We dive into what makes a strong value proposition, and what to consider when developing one.



Project

### ReThink Health Ventures

ReThink Health  
12/07/2016

ReThink Health Ventures was a two-year program that worked alongside stewards to learn more about what it takes to transform regional health ecosystems. From six different regions, we selected a multisector partnership to work with—each with the ambition and appetite to move beyond business-as-usual to pursue bold solutions to the failures of the



Tool




Tool



Tool




		
<b>Creating and Sustaining Audacious Goals</b> ReThink Health 11/05/2015 We designed this tool to help stewards evaluate the boldness of their health system transformation goals and establish a healthy, generative creative tension that encourages innovative thinking and avid engagement.	<b>Establishing a Shared Vision</b> ReThink Health 11/05/2015 We created this modifiable meeting agenda stewards can use to provide a structure for large group convenings (50+) to establish a shared vision for the future of their region's health.	<b>Understanding Accidental Adversaries</b> ReThink Health 11/05/2015 A partnership can be going just fine when, without realizing it, one party's actions unintentionally undermine the other's success. We designed this tool to help stewards identify if they're caught in one of these adversarial loops and what they can do to get out of it.

<b>Publication</b> 	<b>Publication</b> 	<b>External Resource</b> 
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**Publication**



**Stories from the Field: Columbia, SC**  
ReThink Health  
01/17/2015

In Columbia, South Carolina, ReThink Health worked with a coalition as they turned into an initial leadership team and guided the formation and launch of a targeted regional campaign.

**Publication**



**Stories from the Field: Upper CT River Valley**  
ReThink Health  
01/01/2015

In the Upper Connecticut River Valley, ReThink Health worked with diverse stewards to build a shared vision and strategy for lower health care costs and a healthier region.

**External Resource**



**Investing In What Works for America's Communities**  
From the Field  
06/01/2012

The book Investing In What Works for America's Communities (2012), from the Federal Reserve Bank of San Francisco and the Low Income Investment Fund, calls on stewards from the public, private, and nonprofit sectors to build on what they know is working to reduce many associated measures