



### Our Services

AMR Management Services is an association management company (AMC). We provide professional association management services to trade associations, individual member organizations and foundations through four core services: association management, conference and event planning, marketing and creative services, and technology services.

The AMR team brings a deep understanding and broad-reaching expertise in all aspects of association management to effectively and efficiently operate an association or foundation. AMR's complete services are tailored to meet your organizations needs, budget and timeframe.

Independent research has shown that AMCs bring success to associations - let AMR and our team of professionals bring our association management expertise to you.

[Submit an RFP or contact us today!](#)

### AMR Consulting Services

At AMR we don't just have clients ... we have partners. Our success is built on ensuring the growth and success of associations and not-for profit organizations that we are privileged to serve.

To that end, AMR is happy to announce the expansion of our offerings to include a number of consultative services designed to set your organization on a path of sustained growth and success. We work with you to develop a customized program that fits the needs of your association or organization.

Whether you're an existing AMR client partner or are simply seeking our 20-plus years of association management, event planning, consulting and leadership expertise to help guide you through a specific need, AMR can customize a program for you.

[Click here to find out more](#)

### Association Management

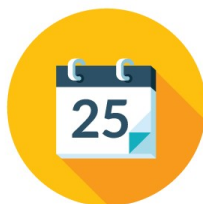


At AMR, we work to enable your organization to achieve its vision and goals. Each organization faces different needs and issues. Developing relationships with our clients allows us to understand their culture, policies and history, which in turn gives us the tools to develop big-picture goals and a cohesive action plan that fits the individual organization.

- Executive Services
- Board and Committee Support
- Strategic Planning
- Issues Management
- Government Relations
- Membership Database
- Financial Management
- Fundraisings
- Starting an Association



### Education & Events Services



AMR takes a comprehensive approach to education, conferences and meetings, using a design-based process to coordinate seamlessly every phase of our clients' events. Integrating audience assessment and goal setting across the range of association in-person and digital education, AMR supports clients in achieving the year-round, meaningful education experience required for the modern association. Content, branding, and member experience are brought to life by high-quality, detail-oriented operations spanning the annual event cycle.

- Learning Technology
- Marketing & Communications
- Content Strategy
- Project Planning
- Event Execution & Production

## Virtual and Hybrid Events



Associations are conveners. People come to associations as a reliable and accessible platform for convening of professional leaders, education, and business opportunities. As the experience of convening changes, a comprehensive strategy driving digital and virtual components helps ensure you meet the evolving needs of stakeholders and supports long-term organizational viability.

AMR can help you build a design-based strategy for your virtual and hybrid events driven by the key steps necessary to execute an effective virtual offering -- determine the purpose and desired outcomes; build out an event program and identify the right technology tools to deliver on those outcomes; implement and execute the digital event; and review and evaluate the success to drive future decision-making. The AMR virtual strategy process helps ensure not only the success of an individual event or offering, but also facilitates larger exploration of the digital engagement plays as your Associations navigates the ever-changing environment.



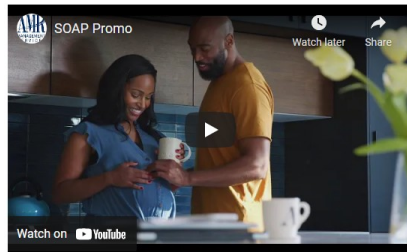
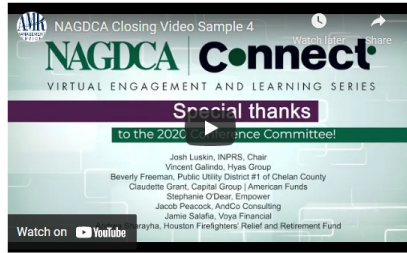
## Video Production



These days video is a very common element of the communication process. With access to social media tools such as YouTube, Instagram and TikTok, audiences have come to expect more than just an email newsletter or PowerPoint slide. We can help you exceed those expectations with our video production services. AMR removes the obstacles of traditional video production - we work with you to create a more audience-specific, high quality videos faster and more cost effectively since our we are all one team.

- Pre & Post Production
- Storyboarding
- Animation
- Video Editing
- Sound Production



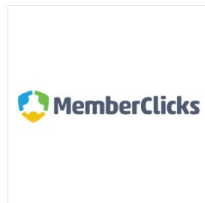
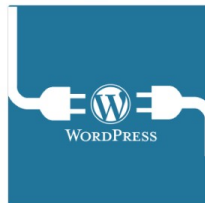


### Technology Services



Websites, email, social media and advanced membership databases are the quickest, most cost-effective way a trade association, professional membership society or charitable foundation stay in touch with its members and stakeholders. AMR has the technical prowess to manage your associations information technology demands. Let us supply the technical know-how to help save you and your members time and energy.

- Technology Planning
- Electronic File Management
- Email Management
- Website Development
- Video Conferencing
- Webinars
- Video Editing

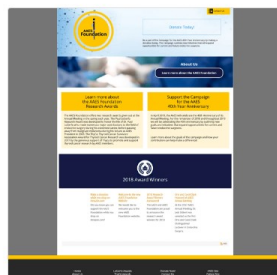
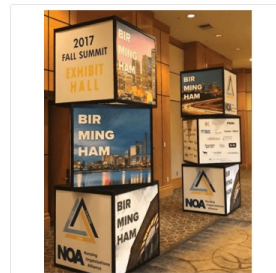
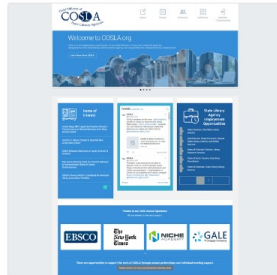


## Marketing & Creative Services



AMR's marketing and creative services team includes informed, innovative association veterans who use their experience and skills to craft and execute effective and engaging marketing and communication strategies. You never get a second chance to make a first impression, let us help your brand have them coming back for more.

- Graphic Design
- Digital and Physical Publishing
- Public Relations
- Content Management
- Social Media Management
- Website Design



Designing From Concept to Completion

Concept



Design



Final Logo



Finished product








Rebranding

Previous Logo



New Logo



				
Blue	Green	Light Blue	Teal	Gray
RGB: 65,106,148 hex: #416a94	RGB: 157,203,59 hex: #99dcb3b	RGB: 187,216,230 hex: #bbd8e6	RGB: 95,199,210 hex: #5fc7d2	RGB: 167,169,172 hex: #a7a9ac