



aws TRANSFORMATION DAY

GLOBAL SERIES

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What is an AWS Transformation Day?

An AWS Transformation Day brings senior business and IT executives together to explore how cloud services can bring value across your organization to quickly deliver business outcomes. We will showcase organizational and technology best practices that you can implement to transform your business.

Who should attend?

An AWS Transformation Day is tailored for anyone involved in the decision to migrate to the cloud or expand their cloud-based services:

- Senior IT executives
- Senior business executives
- Senior security executives
- Risk and compliance executives
- CFO and finance executives

Why you should attend?

- Hear directly from AWS customers that have realized business value through cloud services
- Learn how to evangelize the cloud to key stakeholders across your organization
- Participate in hands-on workshops to fine tune your cloud strategy
- Understand cost implications and value beyond just infrastructure

[Upcoming AWS Transformation Day](#) ↓

Feature topics



Migration & Modernization

AWS has developed the processes, services and tools to help reduce the complexities of planning and executing a migration based on helping enterprises migrate hundreds or thousands of servers. In this track, we will discuss options for migrating common enterprise workloads from vendors such as Microsoft, SAP, Oracle, and VMware, and how to approach modernization decisions for your legacy applications.



Rapid Innovation

The acceleration of technology change is disrupting all industries providing an opportunity for organizations, of any size, to truly differentiate their business. This rapid pace of innovation changes how organizations modernize their applications with shorter, more agile iteration cycles, enabling experimentation and quicker go/no go decisions. This track will demonstrate how organizations can reshape and rethink their business models, finding new ways to monetize solutions, improve customer experiences and realize new business value.



Enterprise Readiness: Culture, Organization & Governance

AWS enables organizations to achieve business outcomes faster by improving staff productivity, operational resilience, and business agility. However, to fully capitalize on this opportunity, organizations need to not only address the implications this has on their IT environment, but the changes that are required across their people and processes. This track will cover how to implement operating models that support modern development practices, address skill gaps, and best practices for addressing cultural resistance.





Cloud Economics & Financial Management

Enterprises who have started on their journey to the cloud are finding that they are in need of better understanding what investment and ongoing cost management is required to achieve optimal financial performance in the cloud. Focusing solely on cost optimization isn't enough. This track will cover how to implement a FinOps culture to better plan, forecast, measure and drive accountability.



Security & Compliance

Every business leader knows how critical security is to your company's reputation and bottom line. This track will educate business and IT leaders on how enterprises who move to the AWS cloud achieve a higher security posture than in their legacy environments without compromising agility. Participants will learn about the AWS shared security model, how to maintain control of their data, and how to make their environment and data more secure and compliant.

Upcoming AWS Transformation Day

Other AWS Events

View all AWS Events

AWS holds events, both online and in-person, bringing the cloud computing community together to connect, collaborate, and learn from AWS experts

[Learn more »](#)

On-Demand AWS Tech Talks

AWS Online Tech Talks are a selection of live online presentations that cover a broad range of topics at varying technical levels. These tech talks, led by AWS solutions architects and engineers, feature technical sessions, live demonstrations, customer examples, and Q&A with AWS experts.

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Webinar: AWS Online Tech Talks

AWS Online Tech Talks are live, online presentations that cover a broad range of topics at varying technical levels. These tech talks, led by AWS solutions architects and engineers, feature technical deep dives, live demonstrations, customer examples, and Q&A with AWS experts.

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- What Is Cloud Computing?
- AWS Inclusion, Diversity & Equity
- What Is DevOps?
- What Is a Container?
- What Is a Data Lake?
- AWS Cloud Security
- What's New
- Blogs
- Press Releases

Resources for AWS

- Getting Started
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- Product and Technical FAQs
- Analyst Reports
- AWS Partner Network

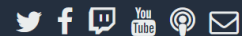
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