

[About](#)[Global Guides](#)[Innovation Partner Program](#)[Pricing](#)[Blog](#)[Partner Resources](#)[Login](#)

Apto Global is a social learning platform for guiding those who need to cross-culturally interact, travel or relocate, so they can feel at home no matter where they are or who they're with.



We help humans relate to anyone anywhere.

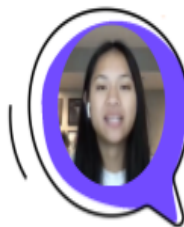
Whether you're traveling, relocating, or simply interacting across languages, cultures or geographies for work, study, or fun, Apto provides an immersive experience. Real locals and traveling storytellers show you their world through video content that's relevant to you. Apto is built on the idea of human reciprocity. You guide me in your world and I guide you in mine. Together, we learn to speak from the heart, not just the mind, as we share what makes us unique and what brings us together – we learn to “speak human.”

Apto is about creating real human connection. We do this by providing a social platform and community that empowers people from everywhere to adapt to other communities and environments anywhere. Apto also puts the power to teach, share and learn just about anything, through the lens of authentic culture and language, back into the hands of the local people. This means content can be real-time, relevant, hyper-local, and empower equity.



"This application is so fun, SO fun...I'm not exaggerating."

- Nada Haruniin
Indonesia



"I definitely think that Apto is solving a problem that is near and dear to me."

-Emma Abbott
Miami U. of OH

"I added you on the apto app so we can make real connections. Connecting with others will help the process of learning. I want to develop my English skills so I can join the international community."



-Aldo Nopembia
Indonesia

"We can learn not only about ourselves, but also about others at the same time."

- He Chiwei
Japan



"...I can interact with a person, even though it's a video, I like that we can chit-chat."

-Novianti Pratiwi
Pancasila U. - Jakarta,
Indonesia



"Apto is great...especially for an introvert like myself who doesn't like attention but has a lot to share with the world...foreign travels, cultural exchange and languages I'm all in!"

- Kim Dunn
UNC - Chapel Hill

Apto Global was founded in late 2015, by CEO, Traci Snowden, who provided concierge services to expat families relocating to the United States. These families needed to adapt across not only the traditional barriers of language, but also cultural differences in hyper-local communities, workplace and academic environments.

Traci started Apto because she and her clients knew exactly what they needed – a platform where users could share and learn local culture and language via authentic, immersive video...yet no one had built it.

Beyond the success she imagined for her clients, was a far more compelling question..."How can we create real human connection across cultures? Can technology help?"



“The way you teach culture and language within the target community is so effective. I wish I could learn like this online, before I get to where I’m going because you don’t know what you don’t know.”

-K. Takashi, Nissan



[Privacy Policy](#) | [Terms of Service](#)

Apto Global © 2021. All rights reserved.