

CERTIFICATE OF TRADEMARK REGISTRATION

TELEvisa, S.A. DE C.V.

Nationality MEXICAN

Address AV. CHAPULTEPEC #18, COL. DOCTORES
MEXICO CITY 06724 MEXICO

Registration **1364153** Type of Mark: Word Mark

Trademark **LO QUE MÁS QUIERES**

Class 41

Applied to

EDUCATION; TRAINING; ENTERTAINMENT SERVICES; SPORTS AND CULTURAL ACTIVITIES, PHOTO BOOTH RENTAL, ACADEMIES (EDUCATION), RENTAL OF RADIO AND TELEVISION APPARATUS, RENTAL OF VIDEO APPARATUS, RENTAL OF CINEMATIC APPARATUS AND ACCESSORIES, RENTAL OF VIDEO CAMERAS, RENTAL OF SPORTS FIELDS, RENTAL OF VIDEOTAPES, RENTAL OF SHOW SCENERY, RENTAL OF AUDIO EQUIPMENT, RENTAL OF LIGHTING APPARATUS FOR THEATRICAL SETS OR TELEVISION STUDIOS, RENTAL OF GAMES EQUIPMENT, RENTAL OF SPORTS EQUIPMENT, EXCEPT VEHICLES, RENTAL OF STADIUM FACILITIES, RENTAL OF SOUND RECORDINGS, RENTAL OF CINEMATIC FILMS (MOTION PICTURES), RENTAL OF VIDEO CAMERAS, ENTERTAINERS' SERVICES, AMUSEMENT PARKS, DANCERS' SERVICES, ORGANIZATION OF BALLS, MOBILE LIBRARY SERVICES, TICKET AGENCY SERVICES [ENTERTAINMENT], CASTING SERVICES WITH ENTERTAINMENT AND CULTURAL PURPOSES, SINGERS' SERVICES, CABARETS (ENTERTAINMENT), SOCIAL CLUBS --continues--

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The above mentioned registration is granted based on articles 1st, 2nd (V), 6th (III) 125 and 126 of the Industrial Property Law.

The following registration is valid for ten (10) years from the filing date according to article 95 of the Industrial Property Law, and can be renewed for same length periods as per the terms established in articles 133 and 134 of the Intellectual Property Law.

This certificate is granted in accordance with the article 6(III) and 7 bis 2 of the Industrial Property Law; 1st, 3rd (V.b.ii and iii)(1st, 2nd, bullet), 4th, 5th 11th (II, and last paragraph), and 13th (III) of the Regulations of the Mexican Institute of Industrial Property ; 1st, 3rd, 4th, 5th, (V.b.ii. and iii.)(1st , 2nd), 17th(III), 28th and 31st of the Organizational charter of the Institute, 1st, 3rd, 6th(a) of the Agreement which delegates functions to the Adjunct General Directors, Coordinator, Divisional Directors, Directors of the Regional Offices, Divisional Sub-directors, Department Coordinators, and other Assistants of the Mexican Institute for Industrial Property.

MEXICO CITY, APRIL 29, 2013
TRADEMARK DEPARTMENT EXAMINING COORDINATOR "C"

/Signature/
TANYA PELCASTRE CERVANTES

CERTIFICATE OF TRADEMARK REGISTRATION

Registration

1364153
TELEVISA, S.A. DE C.V.

WITH ENTERTAINMENT PURPOSES, SPORT CAMP SERVICES, HOLIDAY CAMP SERVICES [LEISURE], PROVIDING CASINO FACILITIES [GAMBLING], CASINO SERVICES, MOVIE STUDIOS, CINEMA PRESENTATIONS, VIDEOTAPE EDITING, VIDEOTAPE FILM PRODUCTION, CIRCUSES, FITNESS LESSONS, CLUB SERVICES [ENTERTAINMENT OR EDUCATION], HEALTH CLUB SERVICES [HEALTH AND FITNESS TRAINING], NIGHT CLUBS, COACHING [TRAINING], ARRANGING AND CONDUCTING OF COLLOQUIUMS, ORGANIZATION OF SPORTS COMPETITIONS, LAYOUT SERVICES, OTHER THAN FOR ADVERTISING PURPOSES, MUSIC COMPOSITION SERVICES, ORGANIZATION OF COMPETITIONS [EDUCATION OR ENTERTAINMENT], ARRANGING OF BEAUTY CONTESTS, ARRANGING AND CONDUCTING OF CONFERENCES, ARRANGING AND CONDUCTING OF CONGRESSES, TIMING OF SPORTS EVENTS, DISSEMINATION OF KNOWLEDGE AND CULTURE, DISTRIBUTION OF MOTION PICTURES [OTHER THAN TRANSPORTATION, NOR ELECTRONIC TRANSMISSION], BOOK DONATION, FASHION SHOWS FOR ENTERTAINMENT PURPOSES (ORGANIZATION OF —), ARRANGING AND CONDUCTING OF CONCERTS, AMUSEMENT PARKS, DUBBING, SPORTS TRAINING WITH CHARITY PURPOSES, AWARDS DELIVERY DERIVED FROM AN EDUCATIONAL, CULTURAL OR SPORTS ACTIVITY, PHYSICAL EDUCATION, TEXT EDITING OTHER THAN PUBLICITY TEXTS, TEXT WRITING OTHER THAN PUBLICITY TEXTS, EDUCATION, INFORMATION ON EDUCATION, TEACHING, EDUCATION SERVICES, TUITION, ENTERTAINMENT INFORMATION, ENTERTAINMENT, ENTERTAINMENT SERVICES, ORGANIZATION OF SHOWS [IMPRESARIO SERVICES], PRODUCTION OF SHOWS, BOOKING OF SEATS FOR SHOWS, VARIETY SHOWS, MUSIC-HALLS, PRESENTATION OF LIVE PERFORMANCES, RECORDING STUDIO SERVICES, PROVIDING SPORTS FACILITIES, PROVIDING RECREATIONAL FACILITIES, PROVIDING AMUSEMENT ARCADE SERVICES, ORGANIZATION OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES, PARTY PLANNING [ENTERTAINMENT], PRACTICAL TRAINING [DEMONSTRATION], PHOTOGRAPHY, PHOTOGRAPHIC REPORTING, VIDEOTAPING, RECREATION INFORMATION, PROVIDING OF ELECTRONIC GAMES AND APPLICATIONS FOR MOBILE PHONES WITH ENTERTAINMENT PURPOSES, ONLINE GAME SERVICES AVAILABLE THROUGH COMPUTER NETWORK, GAMBLING, LENDING LIBRARIES, OPERATING LOTTERIES, ELECTRONIC DESKTOP PUBLISHING, MICROFILMING, MODELING FOR ARTISTS, MUSEUM FACILITIES (PROVIDING —) [PRESENTATION, EXHIBITIONS], ARRANGING AND CONDUCTING OF SEMINARS, ARRANGING AND CONDUCTING OF SYMPOSIUMS, ARRANGING AND CONDUCTING OF WORKSHOPS [TRAINING], LITERATURE PUBLIC PRESENTATION SERVICES WITH CULTURAL OR EDUCATIONAL PURPOSES, PLASTIC ART PUBLIC PRESENTATION SERVICES WITH CULTURAL OR EDUCATIONAL PURPOSES, FILM PRODUCTION, OTHER THAN ADVERTISING FILMS, DISC JOCKEY SERVICES, PRODUCTION OF RADIO AND TELEVISION PROGRAMS, PRODUCTION OF MUSIC, RADIO ENTERTAINMENT PROGRAMS, TELEVISION ENTERTAINMENT, PRODUCTION OF RADIO AND TELEVISION PROGRAMS, PUBLICATION OF BOOKS, PUBLICATION OF TEXTS, OTHER THAN PUBLICITY TEXTS, PUBLICATION OF ELECTRONIC BOOKS AND JOURNALS ON-LINE, SCRIPTWRITING SERVICES, WRITING OF TEXTS, OTHER THAN PUBLICITY TEXTS, NEWS REPORTERS SERVICES, THEATRE PRODUCTIONS, SUBTITLING, PROVIDING OF ON-LINE ELECTRONIC PUBLICATIONS, NOT DOWNLOADABLE. —end of description---

MEXICO CITY, APRIL 29, 2013

I hereby certify that I am fluent in both written and oral English and Spanish languages, competent to translate from Spanish to English. I further certify that I have translated the foregoing Mexican Certificate of Trademark Registration for the mark **LO QUE MÁS QUIERES** Registration number 1364153 from Spanish to English and that to the best of my ability the English translation of the Spanish document is true and accurate translation of the Spanish original.

A handwritten signature in black ink, appearing to read 'Andrea', written in a cursive style.

Andrea Carolina Fierros Ocegüera
May 2, 2014