

UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR REGISTRATION OF A TRADEMARK OR SERVICE MARK

MARK: SQUARE ENIX

CLASS: 42

APPLICANT: KABUSHIKI KAISHA SQUARE ENIX HOLDINGS a/t/a Square Enix Holdings Co., Ltd.

ADDRESS: 6-27-30 Shinjuku, Shinjuku-ku,
Tokyo 160-8430
Japan

ENTITY: a corporation organized and existing under the laws of Japan

OUR REF: KKSH 2112283

The above-identified applicant has a bona fide intention to use the above mark in commerce on or in connection with the following services, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 under Section 1(b):

Class	Services
42	Designing computer game software and video game software; computer programming; providing technical advice relating to operation of computers; rental of computers; providing temporary use of on-line non-downloadable computer game software and video game software; rental of storage area of computer servers, namely, rental of web servers; hosting the web sites of others; providing temporary use of on-line non-downloadable software for use in scientific and technical data analysis by artificial intelligence; technology consultation in the field of artificial intelligence; providing temporary use of online non-downloadable software and applications using artificial intelligence for use in software development, machine learning, facial and speech recognition, and analysis of physical movements; computer programming and software design using artificial intelligence; consultancy services relating to computer programming and software design using artificial intelligence; providing on-line non-downloadable software using artificial intelligence for data processing; product design in the field of artificial intelligence; providing temporary use of on-line non-downloadable software for use in scientific and technical data analysis by artificial intelligence; research in the field of artificial intelligence.

The mark is in standard characters and no claim is made to any particular font style, size or color.

ADDRESS FOR CORRESPONDENCE

Applicant requests that all correspondence in connection with this application be directed to its attorneys, the law firm of Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd St., 17th Floor, New York, New York 10036, Attention: Karen Lim (Telephone 212-813-5900).

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Fross Zelnick Lehrman & Zissu, P.C., 151 West 42nd St., 17th Floor, New York, New York 10036 (Telephone: 212-813-5900), is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

INTENTION AS OF FILING DATE

If this application is signed after the application filing date, the applicant verifies that it had a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in this application as of the application filing date.

DECLARATION

I have read all of the statements below before signing.

- **If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
 - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
 - The mark is in use in commerce on or in connection with the goods/services in the application;
 - The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- **If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**
 - The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**KABUSHIKI KAISHA SQUARE ENIX
HOLDINGS a/t/a Square Enix Holdings Co., Ltd.**

By: Satoshi Shinohara
[signature]

Name: Satoshi Shinohara
[Typed or printed]

Title: General Manager of Legal &
Intellectual Property Division

Date of signature: October 12, 2021