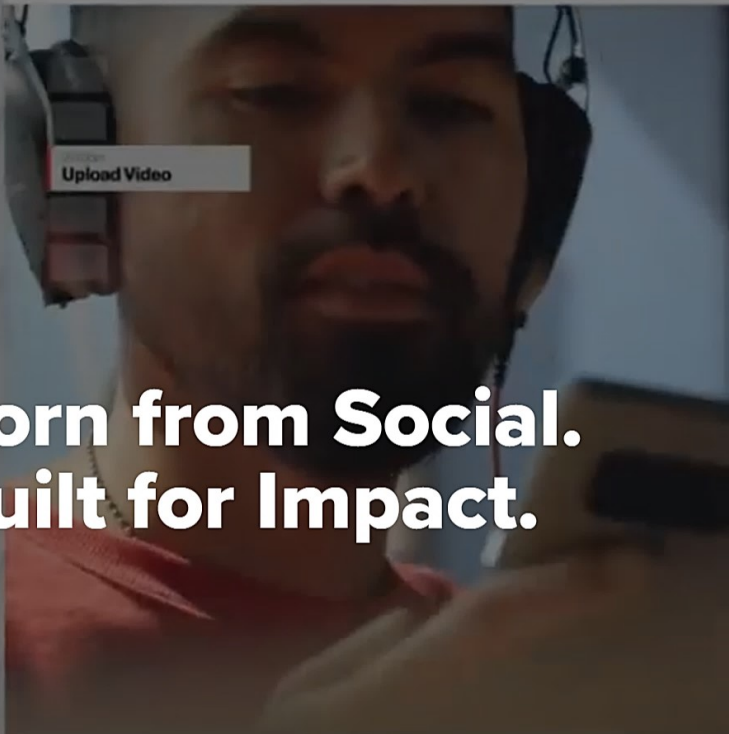




**More Unlimited**  
during Miles



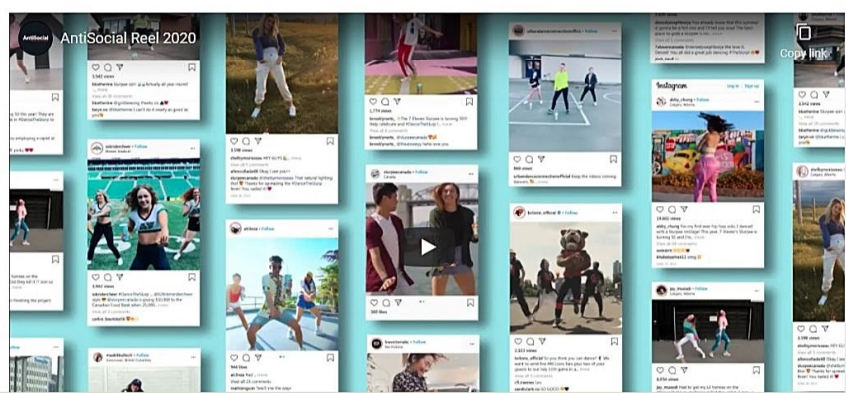
**Born from Social.**  
**Built for Impact.**

**Get More Unlimited**  
featuring Miles



This DJ can't stop, won't stop. Constantly uploading, downloading, mixing and streaming - Miles demands top performance with Get More Unlimited.

# About Us



## About Us

Welcome to our house, where content, social, and media all live under one roof.

We work together to seamlessly bring your brand to life through an integrated marketing approach that combines robust social strategy, creative content, and intuitive media to create a brand presence fit for the digital age.

We exist to craft disruptive digital solutions in a crowded market, helping define your brand online and create conversation.

Right now, we're staying home (it's where the magic happens).

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### AntiSocial Meets Thinkingbox

Over the past seven years, AntiSocial has grown from a small startup into a creative competitor. Our work has spanned industries, built communities, and helped us become a force in the digital world. Now, it's time for us to continue growing.

In 2020 AntiSocial joined the Thinkingbox family. As a leader in the world of innovative and interactive production, the merger has broadened the scope of our work, mixing digital strategies with colossal interactive knowledge.

With new offices in LA, Salt Lake City, New York, and Toronto, we are joining a talented international network that will allow us more resources, reach, and opportunities for creativity.

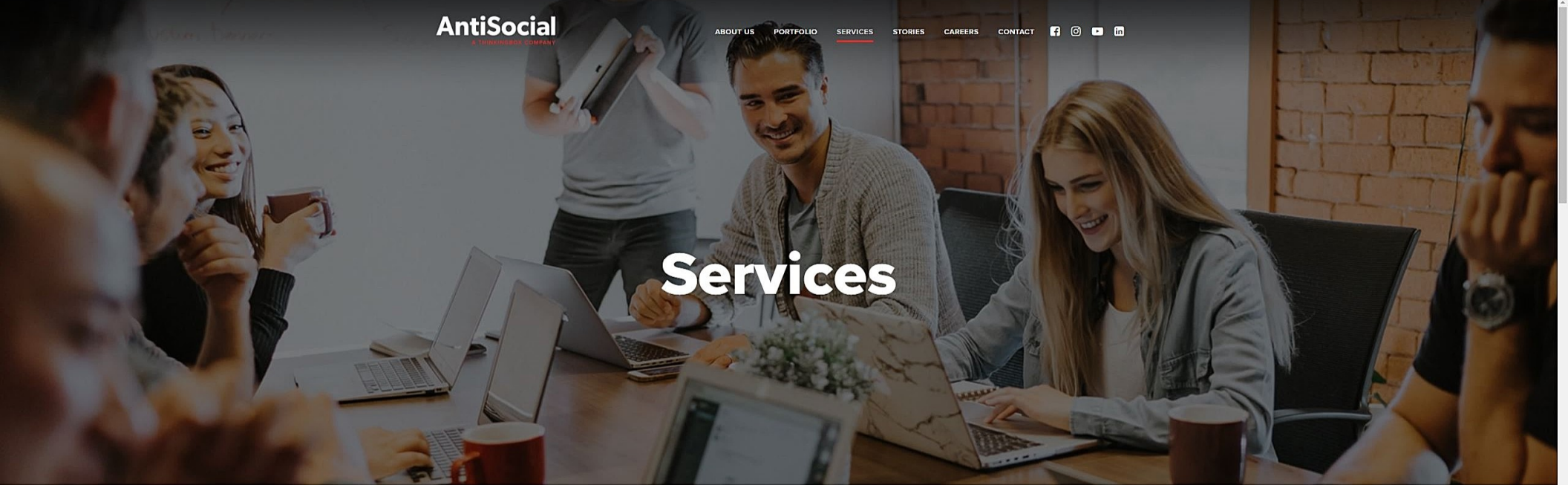
Our house just got bigger.

## Meet the Team

In this industry, we lead.

AntiSocial is what it is today because of the people who work here. Made up of professional creatives, our team explores the corners of digital marketing, redefining and breaking boundaries.





# Services

## How We Can Help

Look no further, we offer everything in-house

Contemporary designs, captivating content, and innovative marketing campaigns. We provide services covering all things needed for success in the fast-paced world of digital marketing.

Our in-house departments include: social media strategists, website designers, photographers, videographers, copywriters, animators, graphic designers, project managers, paid advertising strategists, and, of course, dogs.

## Our Services



### Social Media Strategy

You need social media...now.

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## Our Services



### Social Media Strategy



#### You need social media...now.

AntiSocial specializes in building and executing bespoke social media strategies for our clients.

Social media is now the face of businesses everywhere. Your online presence has replaced storefronts, business cards, and word of mouth. The world of marketing has evolved, and we're leading our clients into the digital age.



#### Using strategy to differentiate your brand.

We concentrate on building an all-encompassing social media strategy that defines your brand values and differentiates you from your competitors.

What makes us different from most agencies is our strategic approach to your social media program. Through a 4-6 week collaboration with your team, we will build the strategy to guide all of your social marketing efforts. Your unique messaging and content strategy is going to be what moves your business objectives forward. Likes, followers, and comments will not.



#### Lead in your industry through our



### Lead in your industry through our processes.

An industry-leading social media strategy is a process that requires ongoing attention.

Planning a converting and engaging social media program for your brand requires the right approach. With your team, we create and establish the required frameworks for your internal company stakeholders to brief our team on not only marketing but your business needs. We onboard them onto our process and enterprise-level tools that allow for easy and efficient collaboration.

## Media Buy Strategy



### Effectively put your brand, products, and services in front of the right people.

Who should I target? What should I be spending on media? Where and how do I spend it effectively? These are all questions that we will help you answer with a Media buying strategy. Our converting strategies incorporate audience research and targeting, platform differentiation, and ad optimization across multiple platforms.

We start with a discovery into your brand, company, and campaign objectives. The discovery process is comprehensive and allows us to map our approach to success. We will then conduct audience research to discover who are the most valuable customer segments to target. Upon establishing the right segments to target, we will then strategize the optimal way to speak to them so they can connect with your brand and offers.

After we execute the strategy, we continually monitor the ad placements and optimize them throughout the campaign period to achieve the highest possible ROI. We report on the performance during and after the campaign so that our clients have full transparency on what has shown success, and understand why it has been successful.







## Content Production

Video / Photo / Design / Animation / Copywriting



### Award-Winning Content

Global in scope and displaying pure creative excellence, our content roster includes award-winning video, photo, animation, graphic design, and creative copywriting.



### Made With Purpose

Each piece of content we create is made with our clients in mind. Our creative team works with our team of strategists to position everything we create to be purposeful and driven with clear goals in mind.



### In-House Content Team

With a dedicated Creative Director at the helm, our content teams are comprised of photography, branded video, design (static and animation), and copywriting. Our all-encompassing in-house approach ensures efficiency and excellence at every stage of the creative process.



### Enterprise-Level Tools

We have invested and will continue to invest in enterprise-level software and tools, ensuring our capabilities are truly state-of-the-art. We have software and tools dedicated to a concise and collaborative feedback process for our clients and excellent digital asset management.

## Featured Work

[VIEW ALL](#)



- HOME
- ABOUT US
- PORTFOLIO
- SERVICES
- STORIES
- CAREERS
- CONTACT

### LET'S TALK

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### FOLLOW US





## Goods

We believe that everyone should take a minute to humble-brag about their achievements. And at AntiSocial, we're proud of what we have accomplished for our clients – take a look at how we helped businesses like yours grow.

## Our Work

