



CCSI JUDGE & MENTOR FAQ

1. INTRODUCTION:

Thank you for your interest in the Christian Collective for Social Innovation (CCSI)! Through CCSI, social innovators and entrepreneurs from around the world are engaging with like-minded individuals who are actively solving the world's most pressing and complex issues. Innovators will connect to a marketplace defined by Christian values that emphasizes transformational relationships and provides access to capital, know-how, peers, and publicity. By using your God-given time and talent, you are enabling the next generation of world changers to carry out God's good work in the world. This year's focus is on solving the education crisis in Central and South America.

Judges will be asked to participate in one or more judging rounds based on their time, interest, and review needs. In each round, judges will be asked to review approximately ten applicants using our third-party software, YouNoodle, by reading supplied materials and rating responses to each supplied answer. It is estimated that a judge will spend anywhere from three to five hours in each round reviewing, rating, and providing feedback to applicants.

We are seeking judges from a myriad of backgrounds, experiences, skills, and industries. It is of the utmost importance that our judges have a firm understanding of the importance of Christ-centered innovations to this challenge and have the unique ability to grasp an applicant's answers quickly, synthesize all of the information supplied, and provide an objective rating of the applicant's ability to solve and understanding of the problem being addresses.

2. IMPORTANT 2021 DATES:

April 15	Round 1 Application Submission Deadline
April 15-April 21	Round 1 Judging
April 30	Announcements and Feedback (semi-finalists continue to Round 2)
May 21	Round 2 Application Submission Deadline
May 24-June 11	Round 2 Judging
June 18	Announce Finalists and Mentoring Teams (finalists continue to Round 3)
June 21-July 14	Round 3 Coaching and final pitch preparation
July 29	Live Presentation Event and Awards
August 1-Sept 15	Post award mentorship and implementation preparation
October 1	Implementation support begins for selected innovations

3. WILL JUDGES AND MENTORS BE PAID?

No. Judges and mentors volunteer to contribute their time, skills, and knowledge to social innovators through CCSI. There will be no payment made for these services.

4. WHAT KIND OF INNOVATIONS WILL WE BE JUDGING?

The 2021 CCSI challenge will focus on the education crisis in Central and South America. Children across Central and South America have grown up with a broken educational system for years and then a global pandemic and economic crisis hit. According to World Bank, 51% of children across Latin America



were suffering "learning poverty" as a normal way of life before COVID-19. This means that most children throughout the region were not able to read and understand a short, age-appropriate text by age 10.

The impacts of COVID-19 on education in places like Ecuador and Peru have been profound, where the virus is the leading cause of death. UNICEF has found that children in Latin America have lost 4X more school days (174 days on average) than in the rest of the world. Only one in two children in public schools is accessing quality distance learning. According to one Compassion International leader in the region, children have lost at least one year of education and possibly more.

Geography: Social innovators will be describing their work in low-income communities in Guatemala, Honduras, Nicaragua, El Salvador, Colombia, Ecuador, Peru, or Bolivia. Innovator applications may be written in English or in Spanish so bi-lingual judges are welcome, though translation will be provided. For mentors, bi-lingual skills are very important.

Types of innovations judges may review:

- Solutions should work for low-income communities in Guatemala, Honduras, Nicaragua, El Salvador, Colombia, Ecuador, Peru, and/or Bolivia.
- Innovations can apply to any of three educational settings: remote, remote/classroom hybrid, and/or physical classroom.
- Innovations should address the holistic nature of children: physical, socio-emotional, cognitive, and spiritual.
- Innovations should fit in local economies and cultures to produce market-driven sustainability
- Innovations should address educational access for children with disabilities, gender equity, and child safety.
- Solutions can be focused on any person in the educational system including teachers, parents, students (5-18), and support staff.
- Innovations may be high-tech, low-tech, or no-tech.

5. WHAT DO WINNERS GET?

Awards¹ will be provided for the top finalists after three rounds of judging. Awards up to US\$25,000 are available and may vary based on context of the innovation and capacity of the innovation teams. In addition to cash awards, innovators will benefit from networking with leading thinkers in the areas of impact investing, social innovation, and relief and development. Winners will also receive an opportunity to participate in a more intensive mentorship accelerator program over the summer. This will allow social innovators to plan for increased growth at scale and qualify for a chance to work with Compassion's program staff and local church partners across Latin America or even the world (at the discretion of Compassion International).

6. WHAT IS THE DIFFERENCE BETWEEN A JUDGE AND MENTOR?

Judges will review electronic applications in the initial rounds and then review live, virtual presentations in the final round. We anticipate having up to 50 judges in the early round and a much smaller number in the

¹ Awards will take the form of unrestricted financial support. Applicants must have a bank account with a registered financial institution in their home country. Awards will be subject to any national or international transaction and taxation laws.





final rounds. Mentors on the other hand will work virtually with the social innovators for a few hours each week in preparation for finalist round.

7. WHAT TOOLS AND SUPPORT WILL BE PROVIDED TO JUDGES?

Judges will be using an <u>innovation judging platform</u> powered by YouNoodle. Judges will be informed via email of their acceptance into the program and a provided with a secure login to the YouNoodle platform. Once it's time for judging to begin, all judges will be given instructions on how to use YouNoodle, how CCSI would you like you to evaluate the application, and a small pool of applications assigned to you.

8. WHAT LANGUAGES ARE SUPPORTED?

The first year of CCSI is open to innovators who speak Spanish or English. We want to make CCSI accessible for people who have first-hand knowledge of the challenges being addressed in Central and South America. Therefore, translation services will be provided throughout the CCSI experience to help build understanding and cross-cultural awareness. Judges are required to speak English and it would be helpful to speak Spanish, though it is not required. CCSI will match innovator finalists to mentors later in the process who speak a common language or provide translation services. The final competition event will be an engaging experience for Spanish-speaking and English-speaking participants.

9. IS TRAVEL REQUIRED TO BE PART OF CCSI IN 2021?

No. In the CCSI 2021 experience, there will not be any travel required due to pandemic restrictions and in order to assure the safety of innovators, judges, and mentors. All collaboration and events will be held in an online virtual format.

10. WHAT IS THE JUDGING PROCESS AND JUDGE SELECTION CRITERIA?

As this is the inaugural CCSI program, we are seeking a wide variety of social innovators. They may be very early stage or looking to expand. They could be based in the local community or an innovation from outside the community being developed or delivered from elsewhere. As such, we are looking for judges that also have a wide variety of skills and geographic experience. Judging will be based on effectiveness in the Central and South America context, sustainability in the target market, and holistic outcomes for children and youth based on Compassion's outcomes framework. Judges do not have to be Spanish-speaking, but it is an advantage. Since this is a Christian Collective, we are asking all judges, mentors, and other senior leaders to agree to a statement of faith found here.

11. WHAT IS THE ESTIMATED TIME COMMITMENT TO JUDGE THE THREE ROUNDS?

We are expecting that judges will invest up to 5-10 hours of work in each round. Up to five judges will review each initial application between April 1 and April 21, 2021. Three judges will review each of the more complex semi-finalist applications between May 24 and June 11, 2021. The final virtual competition will be a half-day event on July 29th.





12. HOW DO MENTORS WORK WITH SEMI-FINALISTS AND FINALISTS?

The goal is for the mentors to help the applicants sharpen their submission or presentation in advance of a judging. Using virtual collaboration tools (e.g. email, video conferencing, etc.), individuals or small group mentors (2-3) will review the applicant's draft submission materials and help them develop the clearest and most impactful case for their innovation. We expect this work will entail about 2 hours per week between June 21 and July 14, 2021.

13. HOW WILL MENTORS WORK WITH WINNERS AFTER THE AWARDS EVENT?

Winners have the opportunity to receive a small stipend to fund their costs over the summer. During this time, we would like to provide them with a special, six-week social innovation mentoring program aimed at helping them prepare for more impactful and scalable delivery of their programs. Mentors in this phase will need to be experienced in critical aspects of the social innovator's needs. Since much of this work will be centered on Central and South America, we will prioritize mentors with the linguistic and cultural skills of those regions.

14. CONFIDENTIALITY AND INTELLECTUAL PROPERTY:

All submitted information is deemed the property of the participating teams. As professionals, CCSI judges and staff understand the need for confidentiality and not to disclose personal information subject to Baylor's privacy guidelines. However, you do not sign any non-disclosure agreements to participate in this competition. Teams are strongly encouraged NOT to provide any specifics or details that are considered to be intellectual property or the key to intellectual property. There will be no penalty in judging when a question or issue is not fully addressed because of concerns over confidentiality. In addition, YouNoodle, the competition platform, has its own confidentiality policies. Teams should review those when agreeing to use YouNoodle.