Social

## CrewBoss Presents our New Women's Wildland Line - Ember

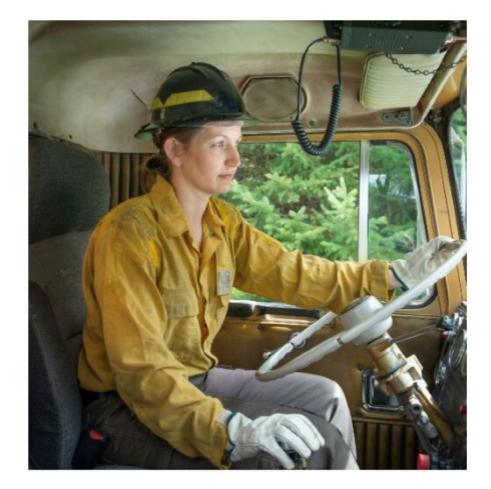
SEO



Over the last two years we have been interviewing our fiercely dedicated and brave women wildland firefighters. Through our interactions and conversations, we understood that a solution was desperately needed for their wildland garment needs. It's all about the right fit, a design that will allow them to do their job safely and feel comfortable while doing so. This project was so much more than just a goal for a successful product; it was a promise to put in the work, engage with our audience and evaluate their concerns, and to offer our brand as a valuable trustworthy resource.

We are proud to introduce a line that we feel certain about, to be a part of your story. Designed by women, for women!





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