

FLX → FWD

**AUTOMOTIVE
LOGISTICS
SOLUTIONS**

Powered by ATD

MM DD YYYY

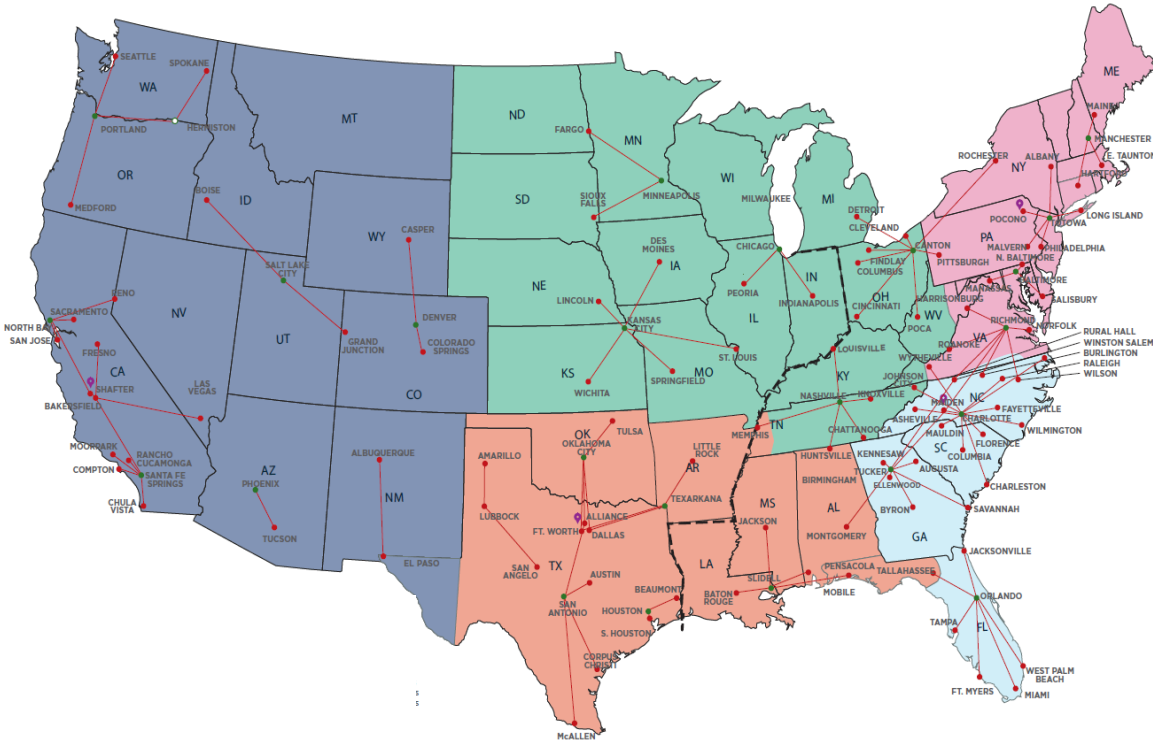


Built on decades of proven logistics expertise.

Powered by the unparalleled access,
connections and national footprint of ATD.

Driven to flex your business forward.

ATD Supply Chain Network



Hub & Spoke Network

26 networks consisting of 113 DCs providing inventory access and relief across our national distribution platform. Manufacturers and retailers alike benefit from the unmatched access to product and consumers.



MWH Network

4 mixing warehouses delivering between 2 and 8 times per week to every DC across the US. Managing import container flow and domestic XDock distribution for multiple partners across all 4 MWH to 113 US distribution centers.

The 3PL Solution – How does it Work..



Inventory

- Inventory held in bailment by 3PL in the DCs
- Inventory ownership remains with Hella
- Product “Managed” by 3PL

Ordering

- Customer triggers order with Hella, which is directed to 3PL for fulfillment or...
- Customer sends order directly to 3PL who advises Hella of customer request
- Products made available across the 3PL network to Hella partners

Fulfillment

- Customer fulfillment via best-in-class last mile delivery fleet
- One truck, one driver, multiple services provided to the various retail partners
- Productivity based on customer synergies

Results & Benefits

- We collectively grow Hella share/ service offering
- Enabled by expanded access to both the customer base as well as customer access to product
- Improved product positioning drives higher customer satisfaction/in stock rates at retail



DELIVER WITH SPEED, FLEXIBILITY AND TRACEABILITY.

- Integrated professional delivery platform
- Customer supply chain visibility
- Advanced data analytics
- GPS tracking and delivery notice
- Best-in-class last-mile delivery
- Flexibility to find real-time solutions
- Cross-docking to save costs, time and space
- Real-time traffic monitoring
- Delivery notice on internationally manufactured products
- Guaranteed weekday on-time delivery within 35 miles of a distribution center

A stack of black tires is in the foreground, resting on a wooden pallet. The background is a blurred warehouse interior with rows of lights and shelving units. A large, semi-transparent orange arrow points from the right side of the image towards the center, partially overlapping the text.

SUPERCARGE
YOUR SUPPLY CHAIN

A worker wearing a safety vest and a cap is looking at a document in a tire store. The document has orange markings. The worker is surrounded by stacks of tires. An orange geometric graphic is overlaid on the right side of the image.

**STREAMLINE
YOUR INVENTORY**



GAIN
COAST-TO-COAST ACCESS

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