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TECH - EQUINIX

Equinix and its California data centers go solar

BY KATIE FEHRENBACHER



Equinix's data center in San Jose, Calif.

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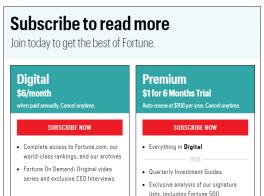
Equinix, which operates more than 105 data centers around the world, has agreed to buy solar energy to power its operations in California.



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The move, announced on Wednesday, shows how the world's largest Internet companies—many of which buy data center services from Equinix (EQIX)—are increasingly interested in clean energy-powered web services. Equinix customers include Google (GOOG), Adobe (ADBE), Akamai (AKAM), and Microsoft (MSFT).

Equinix's executive in charge of its North American operations, Karl Strohmeyer, told Fortune that the company has had considerable demand from its customers for data center services powered by clean energy. "With their help and the lessons they've learned, it feels like there's been momentum in the past year to get this done," said Strohmeyer. He declined to name Internet customers requesting clean energy.







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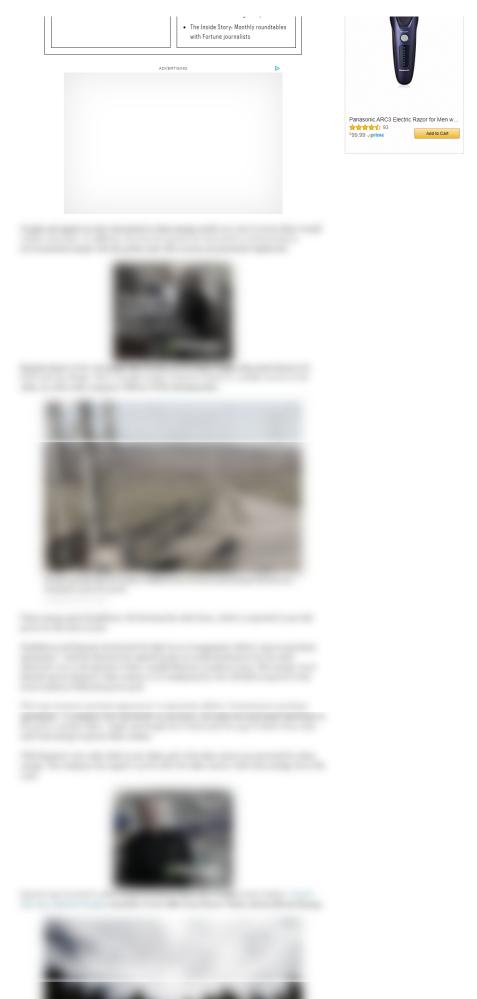
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