

**Trademark/Service Mark Application, Principal Register
Handwritten Signature**

To the Commissioner for Trademarks:

MARK: True MAGESS (Standard Characters, see below)

True MAGESS

The literal element of the mark consists of True MAGESS. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Panasonic Corporation, a corporation of Japan, having an address of
1006, Oaza Kadoma,
Kadoma-shi, Osaka 571-8501
Japan
ipsc-trademark@gg.jp.panasonic.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Audio speakers; Soundbar speakers; Headphones; Audio electronic components, namely, surround sound systems

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on Japan application number 2021-103589, filed 08/20/2021.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

The owner's/holder's proposed attorney information: Anna Kurian Shaw. Other appointed attorneys are Celine J. Crowson, Katherine Bastian, Lauren B. Cury, Brendan C. Quinn. Anna Kurian Shaw of Hogan Lovells US LLP, is a member of the District of Columbia bar, admitted to the bar in 2000, bar membership no. 465665, and the attorney(s) is located at

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Washington, District of Columbia 20004
United States
202-637-5600(phone)
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DCPTOTrademarkMail@hoganlovells.com

The docket/reference number is 1P3518.10966.

Anna Kurian Shaw submitted the following statement: The attorney of record is an active member in good

standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Anna Kurian Shaw

PRIMARY EMAIL FOR CORRESPONDENCE:

DCPTOTrademarkMail@hoganlovells.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES):

HLDCTMGroup@hoganlovells.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 will be submitted with the application, representing payment for 1 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

- **Basis:**
 - If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**
 - The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section:

NOTE: The same person may sign the declaration on behalf of the other joint applicant(s), by merely making identical entries. The USPTO will presume that the one person who has signed was, in fact, authorized to sign on behalf of the other person(s).

Signature: Shimpei Kajimoto

Signatory's Name: Shimpei Kajimoto

Signatory's Position: Authorized Signing Officer, Intellectual Property Center

Signatory's Phone Number: 202-637-5600

Date Signed: August 27, 2021