

Certified copy from the Benelux Register

Registration number
1436754

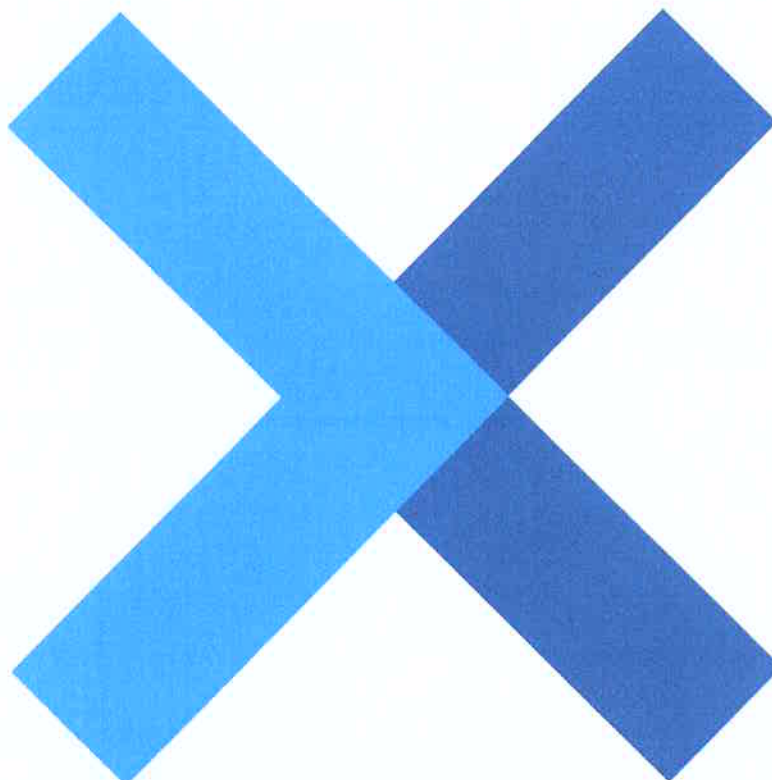
Number and filing date (date and time) of the application
1436754 24.02.2021 , 16.00

Expiry date
24.02.2031

Name and address of the holder
Blue Field Agency B.V.
Joan Muyskenweg 37
1114 AN Amsterdam-Duivendrecht,
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Name and address of representative or the correspondence address of the holder
Arnold + Siedsma (Amsterdam)
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Representation of the mark



If applicable: classification of the figurative elements, shape mark or other trademarks, colour(s) with or without description, distinctive elements

CFE 24.13.1;24.17.5;26.3.23;29.1.4-12

Class numbers and list of goods and services

CI 09 Software; Application software; Platform software; the aforementioned goods in the field of market research and analysis, advertising, marketing and media only; Artificial intelligence

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and machine learning software

CI 35 Marketing; Marketing assistance; Marketing information; Marketing advice; Marketing consulting; Internet marketing; Advertising and marketing; Commercial consultancy; Commercial management; Commercial information; Commercial information services; Business analysis; Business administration; Business Enquiries; Business consultancy; Business studies; Business management

CI 42 Software as a service [SaaS]; Platform as a Service [PaaS]; the aforementioned services in the field of market research and analysis, advertising, marketing and media only; Platforms for artificial intelligence as software as a service [SaaS]; Providing artificial intelligence computer programs on data networks; Software as a service [SaaS] featuring computer software platforms for artificial intelligence

Class numbers (00 = to)

09 35 42

Publication date of the registration

08/06/2021

Registration date

08.06.2021

Publication date of the application

01/04/2021



The Hague, August 17, 2021

In name of the Director General
K. Winkel