

There are **32M** Americans spending **2 hours** and **\$15 every week** at **30K laundromats** across the U.S.



+47 mins

When we've offered laundromat customers other services, they have opted-in for an average of 47 minutes per visit

Potential Services

- Insurance enrollment
- Immunizations (flu, allergy shots, back-to-school)
- Telehealth and care coordination
- Preventive care (PCP visits, school physicals, dental)
- Testing (lead, allergy, A1C, blood pressure, hypertension)
- Behavioural health
- Substance misuse treatment
- Medication delivery + adherence
- Groceries (SNAP enrollment, grocery/meal delivery)
- Financial and children's/adult literacy workshops
- Expectant parent workshops

What is Fabric?

Customers spend 2 hours every week idly waiting at laundromats. Fabric Health stacks lightweight interventions addressing social determinants of health on top of an existing business with a stable cash flow. The laundromat provides both the base business and recruitment strategy from which to build relationships and trust to improve neighbors' health and wellbeing.

Fabric delivers care where people are, in the time they have

