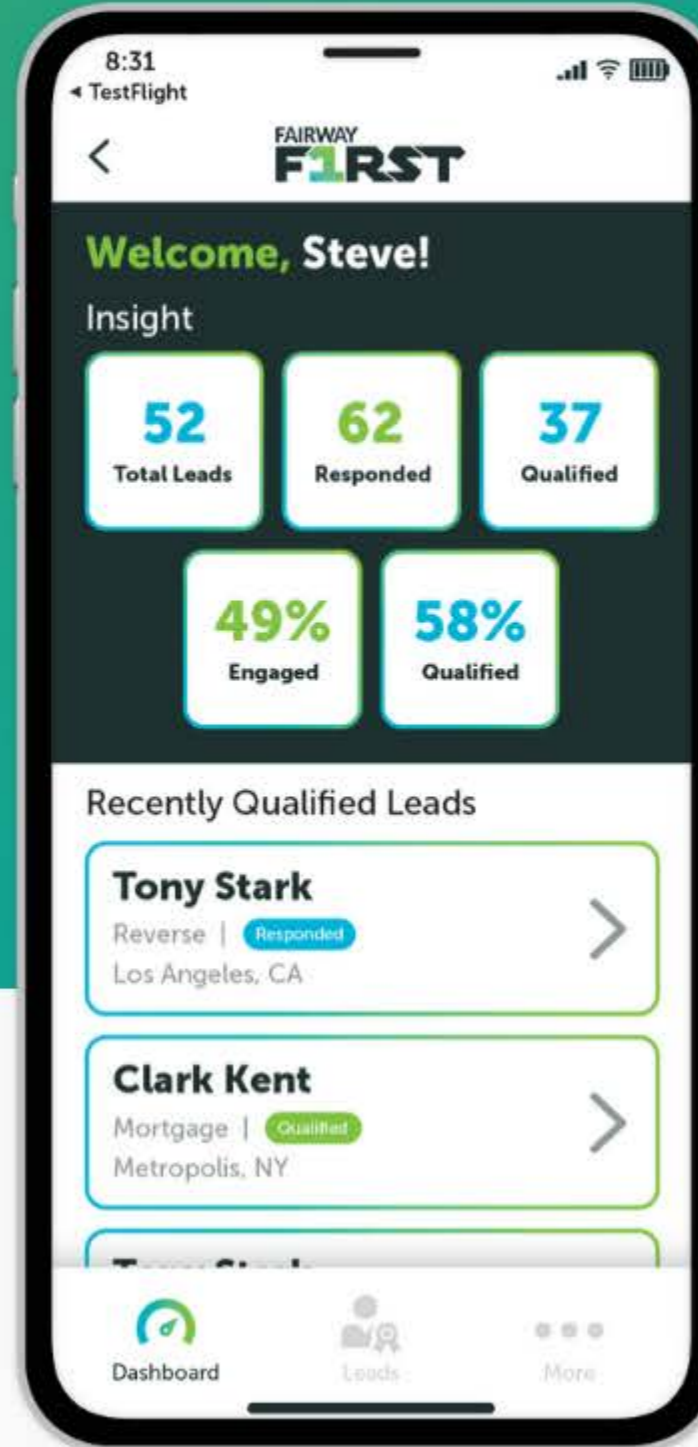




Your pipeline
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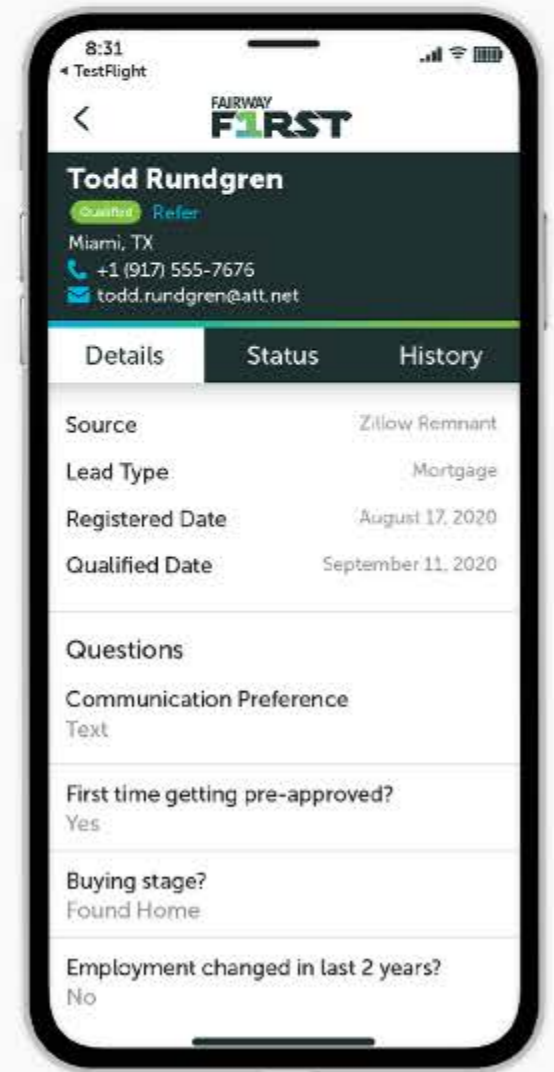


Amazing features that will help organize and optimize your leads.



Dashboard

See an overview of things like total leads, leads responded to, qualified leads & more.



Lead Details

Dive into your lead's details like lead source, lead type, contact information & more.



Lead Status

Easily see your lead's status, favorite a lead, and add any notes specific to that lead.



Lead History

View all of the communication that FairwayFirst has had with the lead and review your notes and milestone updates.



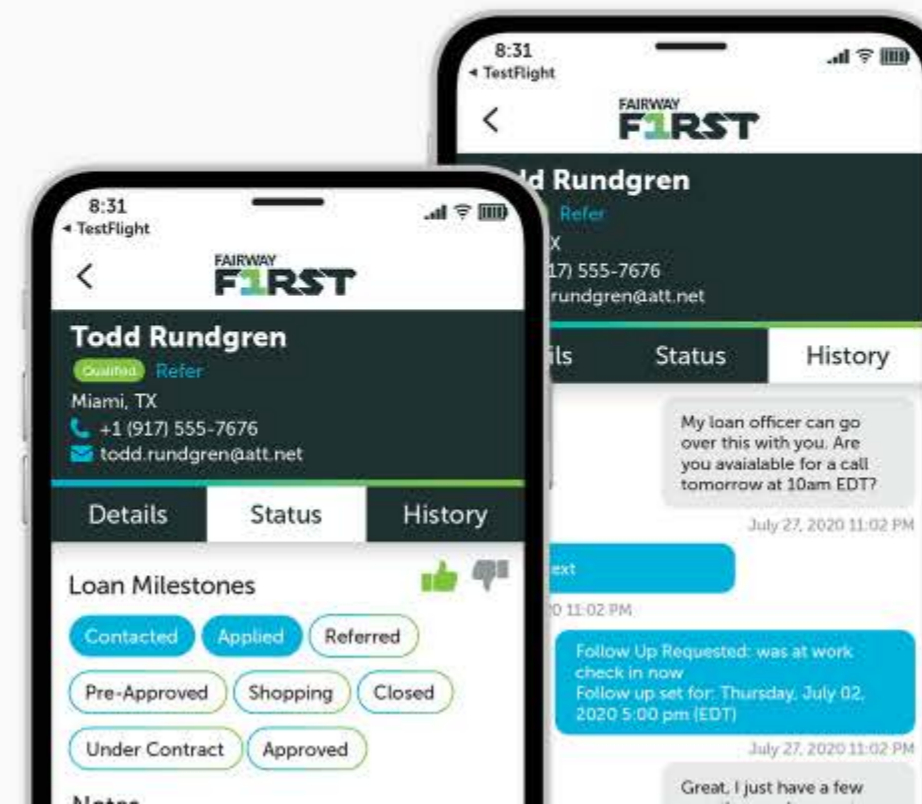


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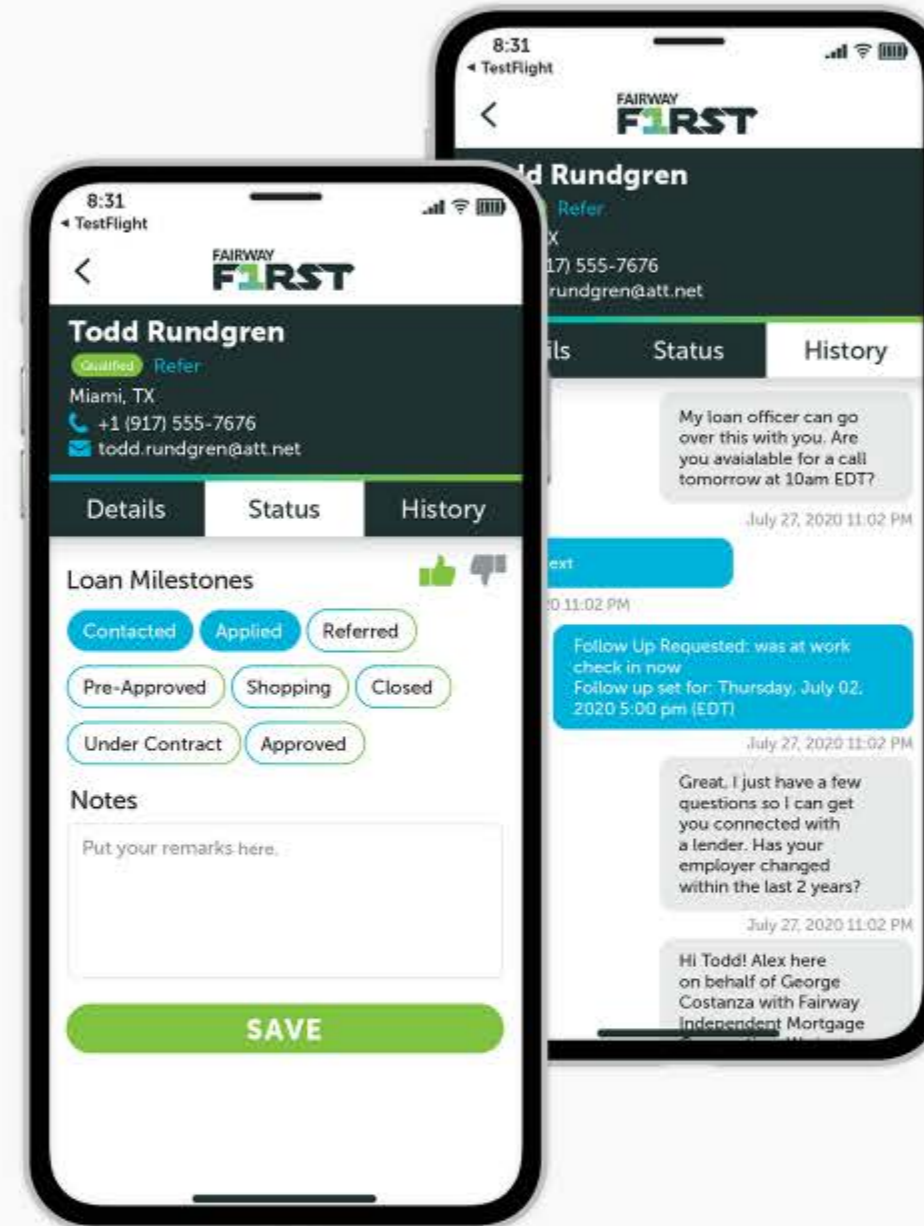
Innovative design & user interface

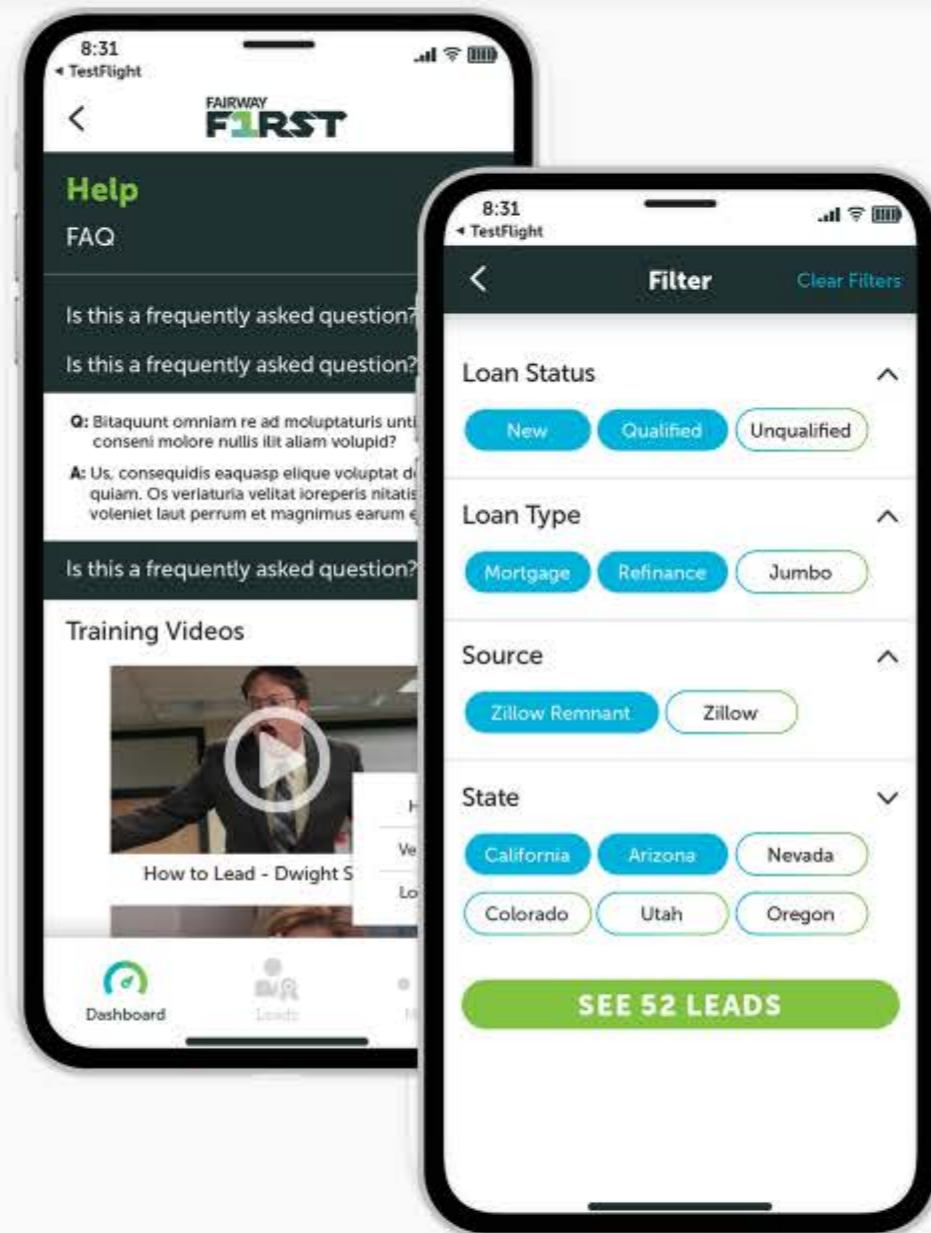
With a sleek and modern design, the FairwayFirst app combines a clean look with the easy-to-use



Innovative design & user interface

With a sleek and modern design, the FairwayFirst app combines a clean look with the easy-to-use interface for the ultimate user experience.





Bonus features to lend a helping hand

Use the filter feature to help sift through leads and take advantage of the FAQ section for common questions and training videos.



Testimonials for FairwayFirst



Got my first contract back and it's not even been a month! So amped up for Fuel this weekend!!!

Michelle Drakulich | Loan Officer | Columbus, OH



I had my first lead conversion call just now and not only did I win the client over from another LO, but I gained a realtor referral as they weren't super happy with who they were talking to. WOOHOO!!!! Okay, yes, this is my super power-winning clients over-and having someone else set the appointments for me just makes leads easy! Thank you so much!

Marty Johnson | Producing Branch Manager | Lehi, UT



I've closed 2 deals with my Facebook ads and had another go into contract yesterday. I'm very happy with Fairway First, it's like having your own dialer.

Jay Weisbrod | Branch Manager | Danville, CA



I'm batting a 100 so I love Fairway First. Best investment on leadgen thus far. Keep up the awesome work!!!!:)

Chris Chartier | Loan Officer | Ponte Vedra Beach, FL



FairwayFirst is the easy-button solution that everyone wished existed but never did until now.

Tyler Osby | Branch Manager | Urbandale, IA



Love Love Love FairwayFirst! Well done Jessica and Team!

Mike Zilli | Branch Manager | Sun Prairie, WI





Thank you for all that you have done – we are starting to get some real traction over here and loving it. Closed just over \$5ml last month and should break \$6m this month for lead gen business!!!

Ken Land | Branch Manager | Charlotte, NC



Love Love Love FairwayFirst! Well done Jessica and Team!

Mike Zilli | Branch Manager | Sun Prairie, WI



Tyler Osby | Branch Manager | Urbandale, IA

Zillow Long-form, FairwayFirst live transferred to me, pre-approved and going under contract, \$350,000!

Greg Tanner | Branch Manager | Florence, SC



We have 21 under contract. We have 51 in the last 30 days pre-approved and looking. It has been very good. Thank you so much for all the help. We are just getting started.

Derek Vandlen | Regional SVP / Area Manager | Clarksville, TN

