

**TRADEMARK/SERVICE MARK APPLICATION**

(15 USC §§ 1051, 1126(d)&(e))

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**APPLICANT INFORMATION**

Name: **O'Day Studio, LLC**  
Street: **35767 Beach Road**  
City: **Capistrano Beach**  
State: **CA**  
Country: **United States**  
Zip/Postal Code: **92624**

**APPLICANT ENTITY INFORMATION**

Entity Type: **Limited Liability Company**  
State/Country of Citizenship/Organization: **California**

**TRADEMARK/SERVICE MARK**

Mark: 

Format/Description: BOYISH in stylized format

**BASIS FOR FILING AND GOODS/SERVICES INFORMATION**

**Intent to Use: Section 1(b)** *Applicant has a bona fide intention to use the mark in commerce on or in connection with the below-identified goods and/or services (15 USC § 1051(b))*

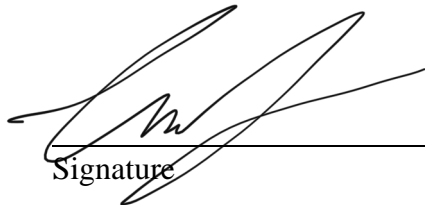
International Class Number: **003**: cosmetics; lotions for cosmetic purposes; emulsion for cosmetic purposes; facial cream; eye cream; hand cream; make-up primer; liquid foundation; face powder; eyebrow pencils; eyebrow powder; eyebrow gel; eyebrow flick pens and wands; eye shadow; glitter for cosmetic purposes; blushers; eyeliner pencils; eyeliner; facial concealer; lipsticks; lip Balm; make-up remover; nail polish; cotton wool for cosmetic purposes; cosmetic pencils; eyebrow cosmetics; make-up powder; mascara; lip glosses; cosmetic rouges; shampoos; hair lotions; hair conditioners; perfumes; cleaning preparations; tissues impregnated with make-up removing preparations; wipes impregnated with a cleaning preparation; eyebrow soap; bronzer; multipurpose makeup color stick; highlighter

International Class Number: **008**: eyelash curlers; tweezers; nail clippers; fingernail polishers; manicure scissors; manicure sets; eyebrow grooming sets; makeup brushes; makeup sponges

**Intent to Use Declaration Under 37 C.F.R. §§ 2.20, 2.33**

STATEMENTS: He/she is authorized to execute this application on behalf of the applicant; he/she believes the applicant to be entitled to use the mark in commerce; that applicant has a bona fide intention to use the mark in commerce on or in connection with the goods and/or services listed in the application as of the application filing date; that the facts set forth in the application are true and correct; that to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

DECLARATION: The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

  
\_\_\_\_\_  
Signature

Cierra Johnson  
Name

Manager  
Title

06/10/2021  
Date