MENU ☰

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THE ACADEMY EXPERIENCE   UNDERGRADUATE PROGRAM   MINORS

MS INTEGRATED DESIGN, BUSINESS, TECH   MS PRODUCT INNOVATION   CURRICULUMPLUS

ONLINE MASTER OF SCIENCE INTEGRATED DESIGN, BUSINESS, AND TECHNOLOGY

IOVINE AND YOUNG HALL   SPEAKERS

Future-proof your mindset

IT'S NOT WHAT YOU KNOW, IT'S HOW YOU THINK

As the speed and complexity of business and technology increases, cross-disciplinary thinking is more critical than ever. Today's industry leaders are seeking talent whose mindset can connect the dots, synthesize information across disciplines, and transcend the technological trends. Data analysts have identified "problem solving, critical and creative thinking, collaboration, communication, and ethical reasoning and mindset" as the most in-demand skills from all employers, but especially in STEM fields: 91% of STEM occupations cited those skills in a majority of their job descriptions compared to 55% of non-STEM occupations. In addition, 73% of

companies report that they are investing in design, and half of all IT jobs now require digital design. Investment into creative thinking has led to the growth of "hybrid" jobs that require adaptive thinkers who can work across traditional domains: digital tools and data analysis, business and management, as well as creativity and design.

MANY DISCIPLINES. ONE INTEGRATED CURRICULUM. INFINITE POSSIBILITIES.

The Academy's online Master of Science in Integrated Design, Business and Technology teaches students how to think critically and creatively at the intersection of arts and design, business, technology and communications. Our students will develop high-level problem-solving abilities and skills that can be applied across a broad spectrum of industries, fields, and areas of endeavor, and a mindset that embraces lifelong learning. Through the strategic application of human-centered design fueled by diversity and inclusion, technology, agency, and unbridled creativity, Academy graduates will develop new ways of working, learning, collaborating, and engaging with our communities, and drive positive change for society and the environment. Learn more about our program outcomes.

The online Master of Science in Integrated Design, Business and Technology is a 38-unit master's program that can be completed in 16-24 months. Our classes are taught by esteemed USC faculty in a collaborative, interactive online setting. All class sessions are live, where students and professors share ideas and work through problems together. The cross-disciplinary curriculum also requires two (2) in-person residentials in which student teams work on real-world challenge prompts in collaboration with leading non-profit and for-profit organizations in places such as San Francisco, Boston, Estonia, and Puerto Rico. These residentials are tremendously enriching and give graduate students the opportunity to encounter people and places that are changing the world.

> 38-unit online master's program
> 16-24 months to complete
> 2 in-person residentials working with leading industry organizations
> Learn from industry thought leaders and distinguished USC faculty
> Join tight-knit community of makers, entrepreneurs, designers, engineers

If you're ready to begin a one-of-a-kind learning experience, get started today.

Request Information
Application Requirements
Application form
Tuition and Financial Aid

Upcoming Events

Priority Deadline for August 2021 Start: May 17, 2021

If you have any questions about the application process, contact:
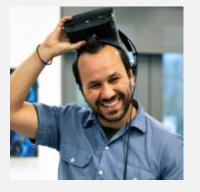
admissions@design.usc.edu

LEARN MORE

GRADUATE STUDENT STORIES

Learn more about our community of makers, doers, and creators

INFINITY BOXX REIMAGINES CARDBOARD PACKAGING

The online retail industry is booming, and so is cardboard packaging waste. Enter Infinity Boxx: a reusable shipping container empowered with real-time tracking and lasts 100 times longer than its cardboard counterparts.

USING VR TO ALLEVIATE KIDS' FEAR OF MRI SCANS

Max Orozco is using his neuroscience background to help reverse people's fear of one of the most daunting procedures in the medical field..

L.A.-BASED RESIDENT IS USING FASHION TO FIGHT HOMELESSNESS

Amelia Thomas is using her fashion brand, Resident, to fight homelessness in LA.

USING VR TO EMPOWER PEOPLE IN ACTIVE SHOOTINGS

In a world where mass shootings are, sadly, all too common, Neilda Pacquing wants to empower people in such a terrifying scenario. Her solution? A virtual reality tool that trains people on how to respond in an active shooter situation.

I'm studying alongside classmates who have the drive, aspirations and expert skill sets that complement my own, and I consistently have interactions that challenge what I thought I knew.

— DARRELL PORCHER '19
STRATEGIC LEAD, GOOGLE

PROGRAMS   LEADERSHIP   STUDENTS   ADMISSIONS   THE PULSE

For inquiries about the Academy, please contact iovine-young@usc.edu or call (213) 821-6140.

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