

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: § TRADEMARK APPLICATION
THE UNIVERSITY OF HOUSTON § PRINCIPAL REGISTER
SYSTEM § WITH DECLARATION
MARK: SURE §
INTL. CLASSES: 35, 41 § ATTY. DKT. NO.: 516204.3189

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

APPLICANT: The University of Houston System
APPLICANT ADDRESS: 4800 Calhoun Road, Houston, Texas 77204
APPLICANT ENTITY: A public institution of higher education of the State of Texas
CITIZENSHIP: U.S.A.

Applicant requests registration of the above-identified mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. § 1051 *et seq.*, as amended by the Trademark Revision Act of 1988) as follows:

BASIS FOR APPLICATION: USE

Applicant is using the mark in commerce on or in connection with the following goods and services and registration in the following classes for the goods and services as described is requested. (15 U.S.C. 1051 (a)). One (1) specimen showing the mark as used in commerce for each class is submitted with the application.

In Class:

For Goods/Services:

35

Business services, namely, providing business support to entrepreneurs in under-resourced communities.

41 Educational services, namely, providing college and graduate level courses of instruction; providing continuing education courses, namely, providing live and online continuing professional education seminars in the fields of business and accounting; providing an educational platform that facilitates partnerships between students, industry experts, and entrepreneurs.

The date of first use of the mark with services anywhere and in commerce was at least as early as June 2015 in Classes 35 and 41. The mark is currently being used in interstate commerce.

DESCRIPTION OF THE MARK

The mark consists of standard characters without claim to any particular font, style, size or color.

POWER OF ATTORNEY

Applicant hereby appoints the following attorneys to prosecute this application to registration, to transact all business in the U.S. Patent and Trademark Office in connection with the application, and to receive the certificate of registration:

Jennifer S. Sickler
Herb Hammond
Thompson & Knight LLP
811 Main Street, Suite 2500
Houston, Texas 77002
Telephone: (713) 653-8611
Facsimile: (832) 397-8290

CORRESPONDENCE ADDRESS

Applicant requests that all correspondence in connection with this Application and any registration be directed to the attention of:

Jennifer S. Sickler
Thompson & Knight LLP
811 Main Street, Suite 2500
Houston, Texas 77002
Telephone: (713) 653-8611
Facsimile: (832) 397-8290
E-mail: jennifer.sickler@tklaw.com

FILING FEE

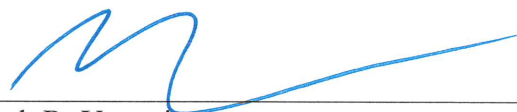
Please charge the filing fee, and any additional fees or credit any overdraft to Deposit Acct. No. 200821 of Thompson & Knight LLP, Attorney Docket No. 516204.3190.

DECLARATION

The signatory believes that the Applicant is the owner of the trademark/service mark sought to be registered; the mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application; the specimens show the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and to the best of the signatory's knowledge and belief, the facts recited in the application are accurate. To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. To the best of signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support. The signatory being warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

THE UNIVERSITY OF HOUSTON SYSTEM

By: _____



Mark R. Yzaguirre
Senior Associate General Counsel

Dated: _____

6/7/2021

DRAWING PAGE

SURE

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