

Mark: CONSIDER IT WON




Mark: CONSIDER IT WON  
Specimen URL: [https://trupredict.com/](https://trupredict.com/Specimen Access/Print Date: April 6, 2021)  
Specimen Access/Print Date: April 6, 2021

866-824-6740 hello@trupredict.com My account Login page

**TRUPREDICT** Use Case Features Pricing Support Contact [Free Trial](#) [Book Demo](#)

# Consider it won™

## Know how and at what price it takes to win your next contract



[LEARN MORE](#)

### PRICE TO WIN SOLUTIONS POWERED BY PROVEN, ADVANCED METHODOLOGIES THAT HAVE LED TO OVER A 96% ACCURACY RATE\*

TruPredict™ is a patent-pending, real-time analytics tool that allows users to understand overall competitive positioning, risk tolerance, and optimal bid strategy through a series of alternative “what if” scenarios.



#### Impressive Accuracy

Unrivaled accuracy utilizing several advanced methods to produce accurate P-win calculations that incorporate real-life uncertainty



#### Record Decision-Making

Make informed decisions in record time. Quickly evaluate every scenario with advanced analysis to empower winning decisions



#### Actionable Insights

See the outcome of every decision and make last minute data driven decisions.

Account for imperfect Information

Outperform your competitors

Real life P-Win

## Account for what you don't know

Many variables can't be estimated exactly. When this happens, TruPredict's proprietary Uncertainty engine helps you:

- ✓ Capture more realistic estimates
- ✓ Apply advanced mathematical analysis
- ✓ Increase accuracy and performance



## Are you ready to win more contracts?

Start your free 30 day trial today

Get Started

## Accurate and actionable insights for Capture Teams



### Business Development

Actionable insights to quickly determine if an opportunity is worth bidding



### Cost & Pricing Analysts

Improve your price/cost modeling methodology to capture the unknown as well as the likely competitor bids

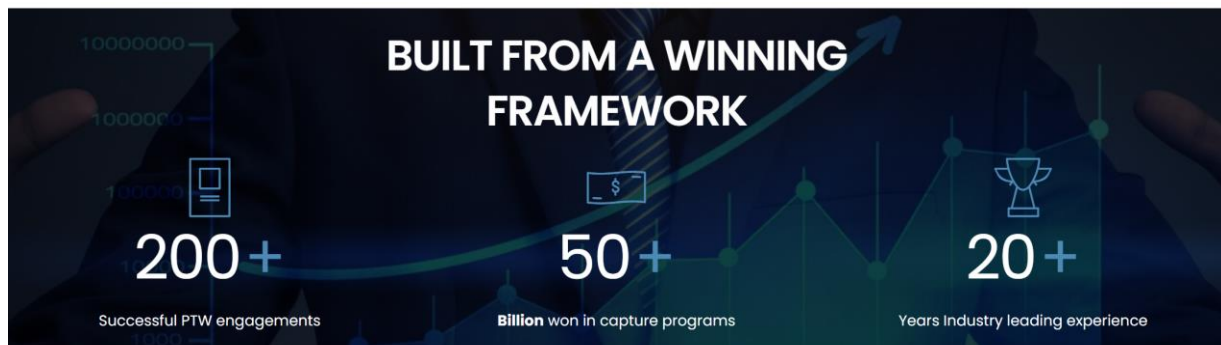


### Capture Managers

Make data-driven decisions to assess bid strategies and quickly apply strategic changes



### Competitive Intelligence



## What our users say:

**James R.**

PTW Analyst

"In almost every PTW engagement, clients would always ask to have us look at results from additional perspectives. Before TruPredict™, this would take me a whole day to do. Now, in real-time, I can make quick and easy changes right then and there."



**Beth G.**

CI Director

"TruPredict™ offers a different, standardized approach to the PTW process. After using TruPredict in a few engagements, it's allowed me to simplify my workflow, giving me valuable time back."



**Nathan R.**

CI Director

"Any analyst can tell you it takes so much time creating large and complex spreadsheets, that consistently have errors. TruPredict™ walks you through a structured approach for each input data set, making it less likely for errors."



## Ready to see the power of TruPredict™?

[Book Demo](#)

A new strategic pricing software platform for every bid opportunity. Deploy the power of TruPredict and Consider it Won™!

### About

[Use Cases](#)  
[Features](#)  
[Pricing](#)  
[Support](#)

### Additional links

[Contact](#)  
[About us](#)  
[Privacy policy](#)  
[Blog](#)

### TruPredict

The world's most advanced Price to Win analysis tool that enables winning decisions.