

ARE YOU READY TO LAUNCH A PODCAST BUT NOT SURE WHERE TO START?

Friday coffee - lanvincantonelli x MyUSPTO: Your authentication x Soulfire Strategy - Soulfire Pro x

Thursday, April 29, 2021

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soulfireproductionsco.com/soulfire-strategy/

SOUFIRE PRODUCTIONS Shows Soulfire Strategy Production Services FAQs Apply Now The Podcast Course

SOUFIRE STRATEGY

Welcome to the strategy side of Soulfire, where we co-create and build the vision for your business, podcast and life. Because business IS personal. Together, we'll get clear on what's working, what's not and how to make a massive impact and income. Check out our offerings below to see what's most aligned for you. Not sure? Fill out our application and we'll help you choose!

BEAM ME UP

- 6 WEEK Business Strategy "for creatives without podcasts"
- Are you ready to get clarity on your business but aren't even sure where to begin? Our team specializes in drilling through the bullseye to get to your purpose, mission and how you're showing up for your clients. If you're excited about streamlining your brand, making more money and upleveling everything you do, BEAM ME UP is for you.

This offering includes:

- 3 90 min calls with Kelli/Conner/Sam
- Ask better questions about who and how you're serving
- Identify holes
- Gain clarity on audience + messaging
- Help you properly price yourself
- Identify where your business out of alignment + integrity (what needs to go, what stays, what doesn't make sense)
- Pinpoint where you can take responsibility
- Curate the experience you want clients to have with you.
- Define why people should come to you
- Lay out your core values
- Position you as an authority and guide
- Quit dancing around what you're meant for

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LEVEL UP

For the host who is ready to level up their entire game. You're ready to welcome your audience in with audio and video and you want to see more rapid growth with cross-promotion.

This offering includes:

- Audio editing
- Show notes
- Static social media artwork
- Media Kit
- 4 Custom IGTV fonted and branded + (Audiograms when video is not high quality)
- Publish to all platforms (the podcast)
- Email to guests when live
- Monthly Mastermind
- *Curated Sponsorships
- Monthly Analytic Review and Updates
- Bi-Monthly calls with Kelli/Conner to review the show's performance

APPLY NOW

BE SEEN

For the host who wants it all. You aren't playing games, you're here to show up and make a massive impact.

This offering includes:

- Audio editing
- Show notes
- Static social media artwork
- Media Kit
- 4 Custom YT fonted and branded + (Audiograms when video is not high quality)
- 4 Custom YT clips with Cover Art and keywords
- Publish to all platforms (the podcast and YT videos)
- Email to guests when live
- Monthly Mastermind
- *Curated Sponsorships
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- Bi-Monthly calls with Kelli/Conner to review the show's performance

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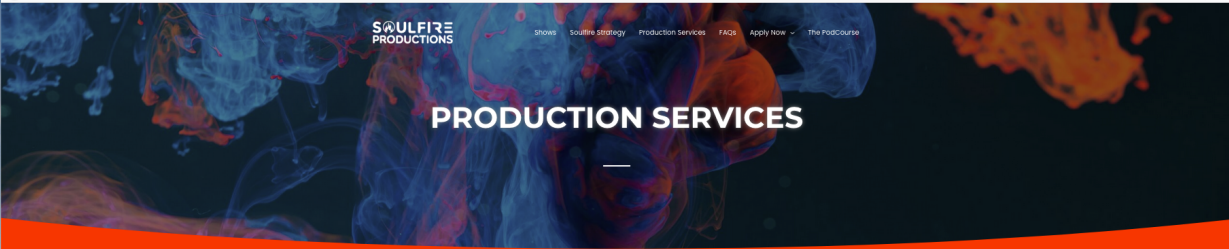
DUOS

For the host who is busy as hell and wants a podcast but isn't ready to dive in to 4 episodes per month yet.

**We only recommend this in very specific circumstances or for a short period of time.*

This offering includes:

- Audio editing
- Show notes
- Static social media artwork
- Media Kit
- 2 Custom Audiograms branded (built for REELS + Stories)
- Publish to all platforms (the podcast)
- Email to guests when live
- Monthly Mastermind
- *Curated Sponsorships
- Monthly Analytic Review and Updates



PRODUCTION SERVICES

SIMPLICITY

For the host who knows it's time to serve their community in a bigger way. You're ready to create a container for connection, growth and resources for your people and want to focus on being the creative.

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APPLY NOW

get to your purpose, mission and how you're showing up for your clients. If you're excited about streamlining your brand, making more money and upleveling everything you do, BEAM ME UP is for you.

Define why people should come to you

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APPLY NOW

LAUNCH ME

6 WEEK SHOW LAUNCH

- Have you been wanting to launch a podcast but struggle because of all the logistics? We've got you covered. We will take your concepts and ideas from dreams to reality in just 6 weeks. Once we launch you, you'll have all the tools and resources to produce your show moving forward.

- This offering includes:**
- Take you through the SFP "onboarding process"
 - Produce your intro, outro, edit 2 episodes, curate music and an editing template
 - Facilitate 1 60 minute strategy call with Kelli/Conner/Sam
 - Create a mood board, thumbnail & static art with our designer
 - Host a 30 min tech setup call with Conner + support in what to buy
 - Give you full access to The Pod Course (everything we know about podcasting and how we support our clients monthly in one spot)
 - Deliver the goods in google drive folder package
 - Create a strategy for growth and reviews

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GUIDE ME

Podcast Consulting

- If you've been looking for podcast mentors to help you figure out what's going on with your show, this is the place for you. Have you wondered what the goal for downloads should be? Questioned why your show isn't growing or wanted to figure out how to make money doing the thing you love most? We will break it all down.

- This offering includes:**
- A 2 Hour Deep Dive Strategy call with Kelli/Sam
 - Full access to The Pod Course
 - Analysis of podcast/show titles, artwork, description, branding, show notes, audience, categories, messaging, interviews & conversations, intros, downloads and growth, social media
 - Core values for the show, strategy for growth and reviews, how to make money, where to put your energy and effort
 - Identify who you're talking to and what really matters to you, what are your struggles and how are you serving from that place
 - Break down what you offer and what value is in the show?
 - Position you as an authority and guide
 - Provide honest feedback and guidance
 - Help you not be boring
 - Identify who you should be interviewing
 - Decide on balance of S.O.L.D.s vs. Interviews

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DUOS +

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- Monthly Mastermind
- Curated Sponsorships
- Monthly Analytic Review and Updates

APPLY NOW

DOCUSERIES

Let's chat about what we can create for you. From a MASTERCLASS, to telling client or patient stories, to creating a YouTube show... we have the ability to help you script, outline, produce and edit your series and beautifully bring it to life.

*Pricing varies

INQUIRE NOW

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