Welltok®

Your Employee Engagement Just Got Smarter

Are you doing all you can to get your programs in front of your employees to deliver value and improve health?

In the midst of this public health crisis, your employees are experiencing every possible kind of real-world, urgent, health and wellbeing hardship. Yet, people are more distracted and harder than to engage than ever – even when you have programs and resources that address their specific needs.

Welltok has cracked the code on activation by pinpointing not only which employees would benefit from your programs, but also who is most likely to engage and the best way to connect with them to drive action. We've helped organizations like you achieve results like a 390% increase in monthly usage of wellbeing resources compared to their internal outreach efforts.

What if you could predict, with up to 90% accuracy, who is burned out (for example) and will be receptive to support?

Predictive Insights

Identify employee needs, risks and likelihood to engage based on lifestyle data and predictive models

Multi-Channel Engagement

Maximize outreach by leveraging up to 9 different channels

Activation Expertise

Take advantage of our unmatched experience connecting with employees at an individual level and motivating action

Certified Security

Trust in the privacy and protection of your employees and data

Real ROI Measurement

Understand and demonstrate real value with robust dashboards and key performance metrics

Everyone is Unique, Our Solution Gives You the Data to Treat Them That Way

Personalize outreach that drives action

EMAIL –
drive registrations or introduce new benefits and partners

TEXT –
send nudges to prompt program participation

AUTOMATED VOICE (IVR) -
deliver barrier breaking messages or program alerts

DIRECT MAIL -
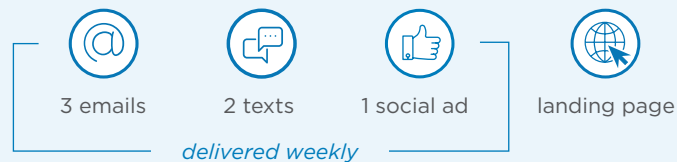build awareness of your programs and benefits, inform and educate

LANDING PAGE –
make it easy for people to discover and engage with multiple programs

Did you know you can boost the performance of your outreach by **up to 300%** when you use 4 or more channels?*

Maximize outreach with multiple touches over an extended period

SmartReach™ Solution

4 Week Campaign Includes:

3 emails   2 texts   1 social ad   landing page

delivered weekly

Welltok®

Contact:
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Connect with us: