



Achieve strategic growth by leveraging consumer data



LET'S TALK

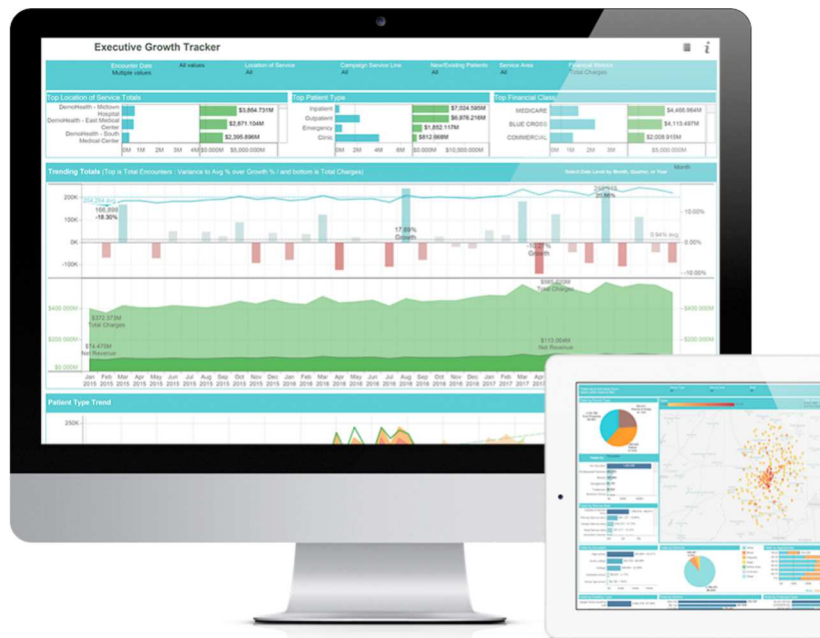
(https://info.welltok.com/request-a-meeting?_ga=2.97422749.306441358.1589229370-928900.1589229370) 900.1589



SmartReach™ Solution for Health System Growth

Are you struggling to drive top-line growth or minimize revenue loss? Arm yourself with the best data in the industry to capitalize on insights and tools proven to acquire and retain more patients, drive more use of high-margin services and manage your risk – all in one solution (<http://welltok.com/crm/>). SmartReach for Health System Growth combines the power of our vast proprietary consumer database with your existing data to predict individuals at risk and those most likely to engage, and then reach them across multiple channels to drive action.

Built on the Tea Leaves Health legacy, we take you beyond traditional CRM (<https://welltok.com/crm-for->





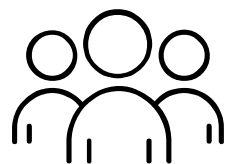
Who We Are

healthcare/) with leading technology that leverages proprietary consumer and provider data, using predictive insights and multi-channel engagement technology (email, text, IVR, direct mail) to reach and engage your target consumers to boost strategic growth and capitalize on value-based care models.

Solution Value



Insiahts



Retention



ROI

Welltok
 Massive proprietary consumer database & predictive analytics to inform strategic outreach

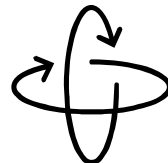
Who We Are
 Higher service line growth through better patient acquisition and retention

How We Drive Action
 Measure and adjust your growth strategy according to close loop ROI



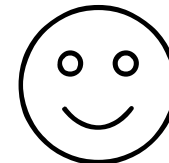
Economical

Capitalizes on lower cost digital channels



Flexible

Supports future growth and patient journey initiatives



Loyalty

Happy patients and consumers using your brand





Who We Are

Our Solutions

How We Drive Action

Resources





Who We Are Our Solutions How We Drive Action
Solution Results

Resources



15k

New patients acquired by regional health system

260%

Increase in referrals by keeping within network

\$766

\$766 return on every \$1 spent on outreach campaign

CASE STUDY (https://info.welltok.com/case-study-open-enrollment-opens-the-door-to-nearly-15000-new-patients?_ga=2.56579243.1278483568.1589788483-928944900-1585007207) CASE STUDY (https://info.welltok.com/case-study-physician-referral-leakage?_ga=2.56579243.1278483568.1589788483-928944900-1585007207) CASE STUDY (https://info.welltok.com/case-study-phlebotomy-cardiothoracic-result) result



(https://welltok.com)

Who We Are

Our Solutions

How We Drive Action

Resources

Welltok drives consumer actions that matter. Only Welltok delivers solutions built on a single, secure platform that includes a massive consumer database, predictive analytics and multi-channel engagement that drives people to take actions. As the award-winning consumer activation company, healthcare organizations and others trust Welltok to activate their populations in meaningful ways.

Welltok is an equal opportunity employer.

COMPANY

Who We Are (https://welltok.com/about/)

How We Drive Action (https://welltok.com/how-we-drive-action/)

Careers (https://welltok.com/applytojob/)

Gap Closure (https://welltok.com/gap-closure/)

Total Wellbeing (https://welltok.com/total-wellbeing/)

Member Experience (https://welltok.com/retention/)

Health System Growth (https://welltok.com/health-system-growth/)

RESOURCES

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