



a precision value & health team



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EVENTS & WEBINARS

- 20/04/2021 - Omnichannel upskilling: transforming customer-oriented teams into omnichannel ...
- 21/04/2021 - See you at Pharma Customer Engagement Europe 2021!
- 27/04/2021 - The Multi-Channel Patient Engagement Course
- 27/05/2021 - The strategic e-Medical Affairs Course

THE ACROSS HEALTH MATUROMETER IS BACK FOR ITS 13TH EDITION!

Is C19 accelerating the shift – 12 months into the pandemic?

The most widely referenced research on the **state of digital maturity in the life sciences** is back for its **13th edition**. PARTICIPATE NOW to get a unique view into **key trends in the space of digital transformation and omnichannel excellence** – a year after C19 hit.

What's in it for you?

After completing the survey, you can immediately benchmark your results vs key industry trends in 2020 – and once the survey is closed, you will receive an updated report vs the 2021 benchmark. Just like last year, companies with 15 or more respondents will receive a **Digital Maturity benchmark**. Finally, five lucky-draw participants will receive a fun **Google Nest audio pack**.

The survey will close on **April 30th**. We're looking forward to receiving your answers!

[Start the survey NOW!](#)



[Want to benchmark yourself? Participate NOW](#)

Want to receive the Across Health newsletter?

First Name *

Last Name *

Email *

* I have read and agreed to the [privacy policy](#). I agree to be updated with the latest Across Health news via Newsletters.

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LATEST NEWS

1. **The Maturometer is back to offer a unique view into omnichannel excellence key trends**
Publication 25/3/2021
2. **“Pump up the volume” without customer focus is a dangerous strategy**
Blog 11/3/2021
3. **Improving the HCPs' online learning experience**
Publication 27/1/2021

NEW ON "INNOVATION STRATEGY": SCALA365™

Climbing the ladder of campaign excellence

In view of the strong need for reskilling & upskilling, we extended our successful Excellerator elearning platform into a highly **interactive multidisciplinary capability-building platform** for omnichannel engagement excellence in biopharma.

Launched in October 2020, **Scala365™** includes 15 elearning modules, channel guides, checklists, cases, playbooks, and all the resources needed to boost achieving **skill-building at scale**.



To further optimize the learning and user experience we will soon add even more features to our platform, including artificial intelligence, gamification, advance reporting,

Ready to improve the omnichannel customer engagement capabilities at your company?

Show me Scala365™

FEATURED OFFERING: NAVIGATOR365™

Why our Navigator365™ platform is your new “licence to operate”

This is the time to start reimagining the future of customer engagement. And any strategy will have to be supported by robust facts. Our feature-rich, cloud-based **Navigator365™ platform** lends itself uniquely to this challenge.

Historic mix data may well have lost most of their value. **Fresh data** will be your “licence to operate” in the next normal.



We pride ourselves on the fact that Navigator is not “research for research’s sake”, but a **very actionable component** of your strategy, execution optimization and impact measurement.

Stay ahead of the competition and discover why 40+ pharma companies are using the data...

Explore Navigator365™

ABOUT US: ACROSS HEALTH

EVIDENCE-BASED CUSTOMER-CENTRIC INNOVATION. STRATEGY & EXECUTION.

Across Health is a trusted advisor to senior leaders of innovative multinational healthcare organizations. With a focus on customer engagement in the digital age, we partner with our clients to design, develop, execute and measure evidence-based, omnichannel customer engagement strategies and companywide digital transformation programmes – for the short, medium and long term.

[Read more](#)

KEY OFFERINGS

- Our methodology

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