

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: HYPE

Int'l. Class Nos.: 18

**TRADEMARK APPLICATION UNDER SECTIONS 1(b) AND 44(e)**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Just Hype Limited is a private limited company that is incorporated in the UK with a principal place of business at Europa House, Newton Lane, Wigston, Leicestershire, UK LE18 3SE.

1. The above-identified applicant requests registration of the above-identified mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et. seq., as amended) for: LEATHER AND IMITATIONS OF LEATHER, AND GOODS MADE OF THESE MATERIALS AND NOT INCLUDED IN OTHER CLASSES; BAGS; HANDBAGS; BAGS FOR SPORTS; SHOULDER BAGS; KIT BAGS; DRAWSTRING BAGS; GYM BAGS; BEACH BAGS; CROSS BODY BAGS; BUM BAGS; TOTE BAGS; PURSES; WALLETS; TRUNKS AND TRAVELLING BAGS; LUGGAGE; SUITCASES; TRAVEL DOCUMENTS WALLETS; CREDIT CARD CASES; LUGGAGE TAGS; CARD HOLDERS; GARMENT BAGS; TRAVELLING SETS; DOCUMENT CASES AND FOLDERS; SUIT BAGS;

RUCKSACKS; BACKPACKS; BEAUTY CASES; BRIEFCASES AND ATTACHÉ CASES; CASES; UMBRELLAS, in International Class 18.

2. Applicant has a bona fide intention to use the mark in commerce on the above-identified goods and, accompanying this application, submits a certified copy of a foreign registration in accordance with 15 U.S.C. § 1126(e), as amended.

3. The trademark is the subject of registration Reg. No. UK00911755113, registered in the UK on November 18, 2013.

4. Applicant hereby appoints Andrew L. Goldstein and each of them of the law firm of Freeborn & Peters LLP, 311 South Wacker Drive, Suite 3000, Chicago, Illinois 60606, each of whom is a member of the Bar of the State of Illinois, to prosecute this application for registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

5. Andrew L. Goldstein and each of them of the law firm of Freeborn & Peters LLP, 311 South Wacker Drive, Suite 3000, Chicago, Illinois 60606, each of whom is a member of the Bar of the State of Illinois, are hereby designated applicant's domestic representative upon whom notice or process in proceedings affecting the mark may be served.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18 of the United States Code, Section 1001 and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the undersigned is properly authorized to execute this application on behalf of the applicant; the undersigned believes the applicant to be entitled to use the mark sought to be registered in commerce; to the best of the undersigned's knowledge and belief no other person, firm, corporation, or association has the right to use the above-identified mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake or to deceive; and all statements made of the undersigned's own knowledge are true and all statements made on information and belief are believed to be true.

Just Hype Limited

DocuSigned by:

*Bav Samani*

By: \_\_\_\_\_  
3FA0907966DF439...

Print Name: Bav Samani

Title: CEO

Date: 25 March 2021 | 6:26 AM PDT

Email: trademarks@foxwilliams.com