

Ritual Hair Oil

\$38.00

Imparts weightless shine & polish

This weightless blend of natural oils penetrates deeply to radically transform your hair and impart shine. The silicone-free formula repairs damaged strands, infuses moisture, tames frizz and protects from UV damage.

SEE ALL INGREDIENTS

SUBSCRIBE & SAVE 10% (\$34.20)

ADD TO BAG

ADD TO BAG

*Subscription requires two cycle obligation



HOW TO USE

Press once on cap to extract the ideal amount of oil. Rub between palms. Smooth through damp or dry hair from mid-length to ends. Apply prior to swimming to protect hair from UV damage, chlorine and the drying effects of the ocean. Preserves color.

READ THE ROUTINE

YOUR PLAYA ROUTINE

On dry hair, apply Ritual Oil from mid-length to ends, then mist Pure Dry Shampoo on top for defined and effortless texture.



STRAIGHT



WAVY



CURLY

What Makes it Thoughtful

Instead of just coating the hair, our natural oil blend actually heals hair from within by deeply penetrating damaged strands and infusing the hair cortex with essential nutrients like vitamin E, K, and healthy antioxidants.



REAL BEAUTY, REAL INGREDIENTS

Kukui, Apricot, and Coconut Oils restore moisture and hydrate to soften strands.



OILS OF KUKUI

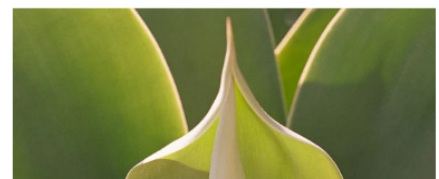


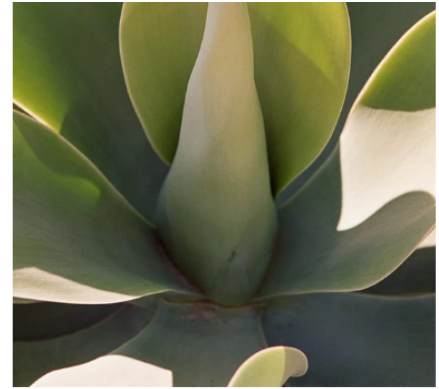
SUNFLOWER OIL



LYCOPENE

[SEE ALL INGREDIENTS](#)





RECOMMENDED PRODUCTS

Ritual Hair Oil Pairs Well With



New Day Hair Mist

Neroli Water, Aloe Water, Sugar Cane Extract

\$24.00



Supernatural Conditioner

Baobab Protein, Amazonian Oils

\$28.00

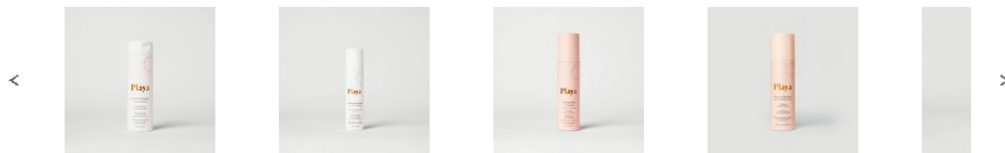


Endless Summer Spray

California Sea Salt, Beta-carotene

\$24.00

Other top rated products



EVERY DAY SHAMPOO
★★★★☆ (41)

ENDLESS SUMMER S...
★★★★★ (5)

NEW DAY HAIR MIST
★★★★★ (23)

PURE DRY SHAMPOO
★★★★☆ (35)

HEALI
★★★★

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4.6 ★★★★★ 20 Reviews

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20 Reviews

D **Darian T.** Verified Buyer 02/21/21
 ★★★★★
Love it, light weight and
 Love it, light weight and hydrating
 Share | Was This Review Helpful? 0 0

A **Amy P.** Verified Buyer 04/24/20
 ★★★★★
Love this product. I even
 Love this product. I even use it on my 5 and 10yr olds hair
 Share | Was This Review Helpful? 0 0

J **Jenna C.** Verified Buyer 04/24/20
 ★★★★★
Favorite hair product
 I have been consistently using this hair oil since this winter and have noticed a huge difference in split ends. Air dryer hair looks so much less fizzy with it. Love this so much!
 Share | Was This Review Helpful? 0 0

M **Melissa M.** Verified Buyer 03/26/20
 ★★★★★
Love! Finally an oil for my fine and thin hair!
 I first came across Playas ritual hair oil through a Sephora sample. I was skeptical as every single hair oil I had used until then made my hair limp, gross and well too oily. I have baby fine, thin, long blonde hair and this stuff is serious magic. I use it mostly when out of the shower with wet hair and take a small dropper full and distribute ...[Read More](#)
 Share | Was This Review Helpful? 1 0

L **Lisa H.** Verified Buyer 03/25/20
 ★★★★★
Wonderful
 Non greasy and really helps with all my baby hairs and fly aways. Loving it so far!
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HELLO@PLAYABEAUTY.COM

1838 ABBOT KINNEY BLVD - PH

VENICE, CA 90265

Endless Summer Spray BAG (0)

\$24.00

★★★★★ 5 Reviews

Creates soft & tousled texture

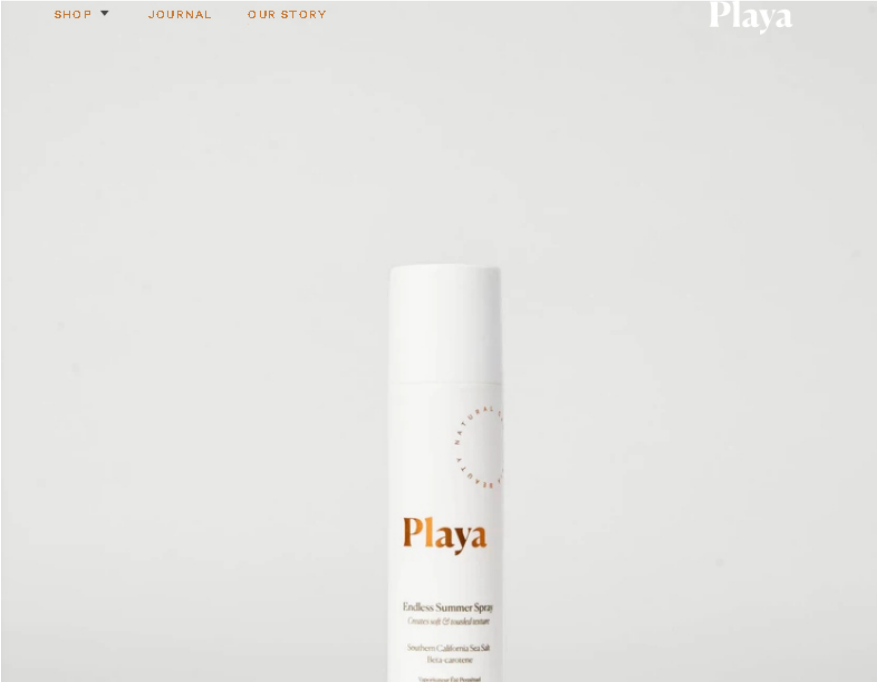
Made with sea salt harvested in Southern California, this formula gives you perfectly tousled hair texture you usually only get after a day at the beach or out on a board. Your hair is protected and looks effortlessly undone.

SEE ALL INGREDIENTS

SUBSCRIBE & SAVE 10% (\$21.60)

ADD TO BAG

*Subscription requires two cycle obligation



HOW TO USE

Mist throughout damp or dry hair. Use fingertips to tousle at the roots. Apply directly to exposed areas of the scalp to protect against UV damage.

READ THE ROUTINE

YOUR PLAYA ROUTINE

For volume you look like you were born with, spray product onto damp hair, focusing on the scalp. Rough dry strands using a blow dryer or diffuser to give roots an extra boost.



STRAIGHT



WAVY



CURLY

What Makes It Thoughtful

Most texture sprays use alcohol, which can ultimately dry out your hair. In this uniquely gentle formula, we use pure cane sugar to enhance your natural texture without drying your locks or leaving strands stiff and sticky. Hair's natural curl and volume are boosted, and you're left with the beachy waves you were born with.



WHAT'S INSIDE

Sea salt adds texture and keeps hair in place while allowing plenty of movement.



CALIFORNIA SEA SALT



MARINE COLLAGEN

[SEE ALL INGREDIENTS](#)





Endless Summer Spray Pairs Well With



Ritual Hair Oil

Oils of Kukui, Apricot & Sunflower

\$38.00



Supernatural Conditioner

Baobab Protein, Amazonian Oils

\$28.00



Every Day Shampoo

Coconut Water, Sugar Beet Extract

\$28.00

Other top rated products



EVERY DAY SHAMPOO
★★★★☆ (41)

NEW DAY HAIR MIST
★★★★☆ (23)

PURE DRY SHAMPOO
★★★★☆ (35)

RITUAL HAIR OIL
★★★★☆ (20)

HEALI
★★★☆☆

POWERED BY

4.8 ★★★★★ 5 Reviews

REVIEWS QUESTIONS

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5 Reviews

D **Dana F.** Verified Buyer 04/16/20
★★★★★
Love this product and it
Love this product and it smells great
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K **KIRSTIN P.** Verified Buyer 02/28/19
★★★★★
Endless summer spray
Have only used for two weeks but really like this product, doesn't leave a sticky or tangly residue!
[Share](#) | Was This Review Helpful? 7 0

C **Clara S.** Verified Buyer 08/10/18
★★★★★
Game changer
But seriously it changes the game. I have fine but thick hair and it's so hard to find a product that works. It makes my hair somehow effortlessly perfect - and that's with air drying when I usually look like a maniac
[Share](#) | Was This Review Helpful? 12 2

K **Kelly S.** Verified Buyer 06/22/20
★★★★☆
Good Product
Good Product
[Share](#) | Was This Review Helpful? 0 1

S **Sara M.** Verified Reviewer 09/09/18
★★★★★
Staple in Hair Routine!
Love this product! I use it every time after washing my hair, and my hair comes out perfectly tousled. With how much I use this spray, it seems like it lasts forever. I also use it as a light hairspray after curling my hair and it gives it the perfect hold with no crunch! The last time I ordered, it accidentally went through twice and when they ga...[Read More](#)
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