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CROWN

TM

The Crown captures your brainwave data, and processes the information to personalize your digital experience and surroundings.

Data Processing

From brain data to metadata, your Crown is personalized to you. Neural activity is captured by the electrodes as electrical impulses. Less than one millisecond later, the data is received by the Crown and instantaneously processed into meaningful scores like focus, calm, and kinesis.

Personalized Insights

Have you ever wondered how productive your work session was compared to last week? Or how successful your meditation session was this morning? The Crown can quantify it.

The Crown then uses your focus score to find the music that your brain reacts to the most. Or maybe your lighting changes to reflect your mood using your calm score.

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