



Expert services in online communities, social media, and customer service

Intensely focused, insanely smart, and radically innovative, the Khoros Strategic Services team is your new competitive advantage.

[Talk to an expert](#)

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We're the Khoros Strategic Services team.

A team that's made up of individuals with deep expertise in social media marketing, analytics, paid marketing, and digital care.

- **Think of us as a team of social media experts** who live and breathe our Khoros platform every day.
- **We can serve as a full-service team** or a special-ops extension of your agency/in-house crew.

Trusted by the world's top brands



Social and digital expertise — at your service

- Team of experts when you need us**
 From working as an extension of your team on that special project to ongoing support, we have deep expertise in social media and digital engagement.
- Our strength in numbers**
 We have over 100 experts in community management, paid social, analytics, and content — all ladder up to holistic, ROI-driving strategic solutions.

“Khoros Strategic Services quickly became a trusted partner in creating content to support a number of AAA's organic and paid campaigns, and we've seen great success.”

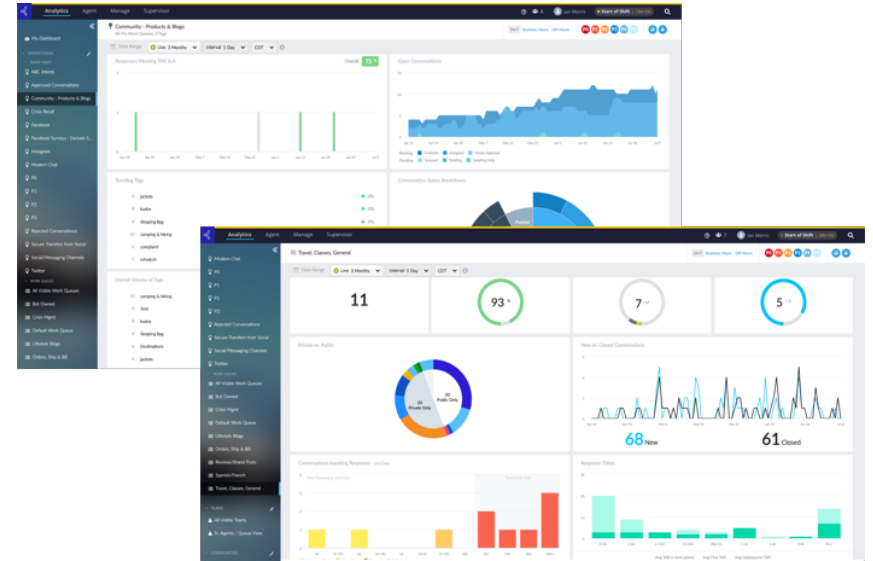
— Director of Brand Services, AAA National

increase in reach year-over-year

increase in engagement year-over-year

[Read their story](#)

Products used: Strategic Services, Social Marketing, Social Listening



Ready to see for yourself?

Let us show you what Khoros can do.

Talk to an expert

We support customers across the entire digital customer engagement journey.

A leader in customer satisfaction

You've got options. Why choose Khoros Strategic Services?

The Khoros Strategic Services Team is made up of 130+ individuals with deep expertise creating ROI-driven social strategies for brands around the globe.

- Our team functions a little bit like an agency, but we are solely focused on all things social marketing and online communities.
- The services we offer touch on every aspect of what makes a successful and well rounded social media marketing program or campaign.
- We'll also help get your online community off the ground or take your existing one to the next level.

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“Working with the Khoros team and platform enables us to effectively engage car enthusiasts on social media and attract new members to our brand.”

— Director of Audience Development, Hagerty

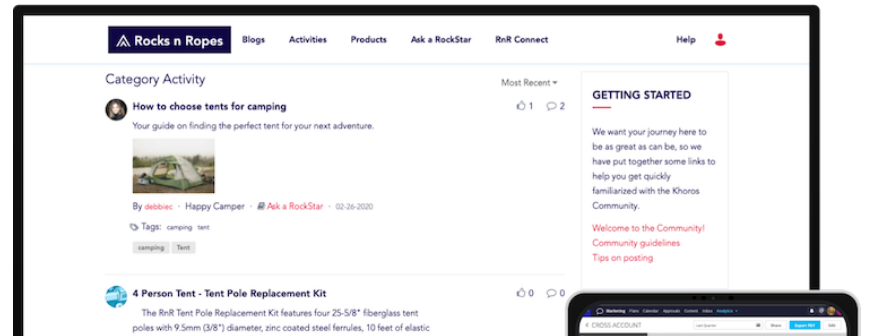


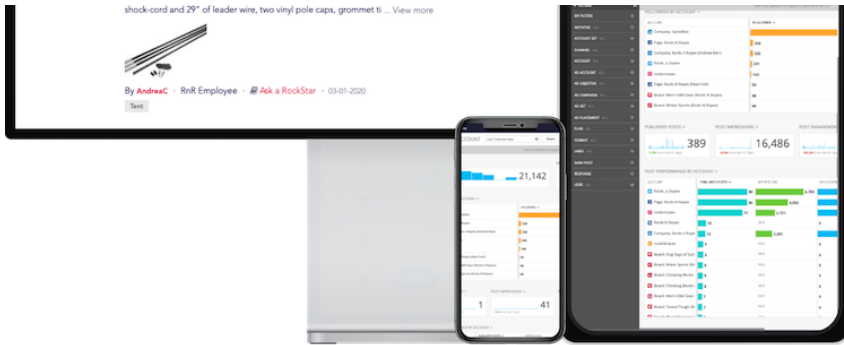
year-over-year total follower growth

increase in Instagram impressions

Read their story

Products used: Khoros Social Marketing, Khoros Strategic Services





We offer one platform, powered by connection, to create a seamless digital experience for your customers. Combine digital customer care with online brand communities and social media for the highest ROI.

Ready to see for yourself?

We can't wait to show you how we can help your enterprise brand connect with customers. We're digital-first and can help you engage customers like never before.

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Khoros is a platform for digital-first customer engagement

increase in reach year-over-year

views for the Diamond Program videos

[Read their story](#)

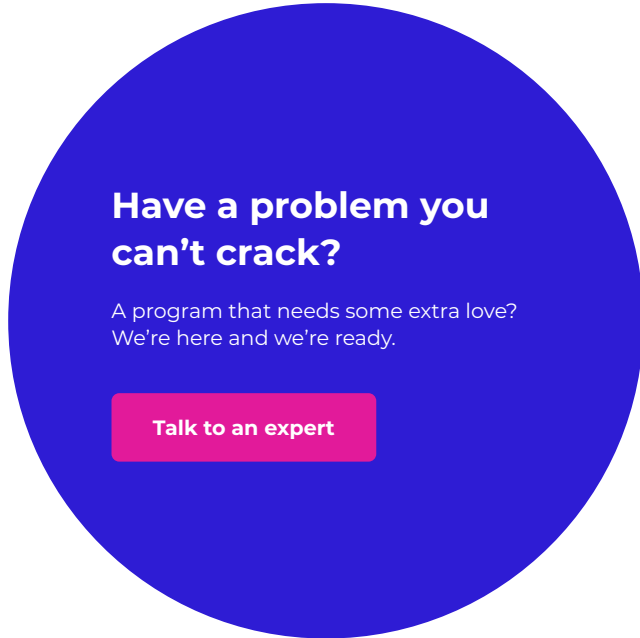
Products used: Strategic Services, Social Marketing, Social Listening



“Strategic Services understood our unique needs and tailored custom strategy to help us meet and exceed our goals.”

— Director of Brand Services, AAA National





Have a problem you can't crack?

A program that needs some extra love?
We're here and we're ready.

[Talk to an expert](#)

Related resources to learn more

5 trends that matter most in retail marketing right now

COVID-19 Marketing Strategy & Community Moderation Best Practices

Tips to handle the surge to social

How to level up your community engagement at every stage

The social media marketer's guide to a difficult economy

The retail trends talk



Khoros software and services help you win, serve, and grow customers across social marketing, digital care, and branded communities.



Choose a language



Platform

Khoros Platform
Care
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Marketing
CX Insights

Services

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Professional Services
Partners

Resources

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Blog
Customer Stories

Company

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