

2. **Application** - Downloadable and recorded computer application software for mobile phones and other portable communications devices including:
- Indexed and searchable product pages
 - QR Code reader application for scanning and decoding information in visual media, such as a quick response code or other symbology and linking to remote server or database and displaying the connected product information page
 - Displaying linked product information based on decoded digital information, including:
 - Cooking or informational videos
 - Recipes
 - Nutrition
 - Coupons and promotions
 - Source and sustainability
 - Traceability of product

Example of Current Use:

Current customer – Oregon Dairy:

<https://wiseupfood.com/product-detail/2107667520490824>

